MALAYSIA EQUITY

Investment Research

Kong Heng Siong +60 (3) 9207 7666 hengsiong.kong@my.oskgroup.com

BUY CO

Fair Value RM2.23 **Previous** RM2.23 RM1.93 **Price**

EDUCATION

SEGi is one of the largest private tertiary education providers in Malaysia by enrolment with 23k students onboard as of end-FY10.

Stock Statistics

Bloomberg Ticker	SYS MK
Share Capital (m)	546.9
Market Cap	1,055.5
52 week H L Price	2.09 0.95
3mth Avg Vol (000)	871.0
YTD Returns	80.5
Beta (x)	1.23

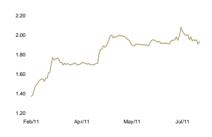
Major Shareholders (%)

Dato' Seri Clement Hii	32.2
Cerahsar	23.2
Segmen Entiti	6.8

Share Performance (%)

Month	Absolute	Relative
1m	8.0	2.6
3m	-1.1	-5.7
6m	41.8	36.7
12m	90.1	61.6

6-month Share Price Performance



1HFY11 Results Review

SEG International

Well Within Forecasts

SEG International's (SEGi) 1HFY11 core earnings of RM36.3m were in line with both our and consensus forecasts, at 46.5% and 53.9% of the projections respectively. We continue to like SEGi as it introduces more new courses and homegrown programs, which would further enhance margins and spur enrolment in its diversified offerings. Maintain BUY at an unchanged Fair Value of RM2.23 based on 18x FY12 PER.

Within expectations. SEGi's 1HFY11 revenue came in 31.3% higher y-o-y at RM137.7m due to higher student enrolment, which we believe had risen from 20k to 25k. EBIT margin widened correspondingly from 25.9% to 33.5% on improved economies of scale. By the same token, 1HFY11 core earnings surged 78.5% y-o-y to RM36.3m.

Flattish q-o-q on seasonal factors. 2QFY11 revenue inched up by 1.1% q-o-q to RM69.2m. Nonetheless, the marginal sequential growth was reversed at lower levels as EBIT came in 1.7% lower q-o-q at RM22.9m, with the corresponding margin shrinking by 90bps to 33.0% as cost of services climbed 4.5% q-o-q, primarily due to higher distribution expenses. All in, the 2QFY11 core net profit stayed flat at RM18.1m owing to a lower effective tax rate.

Retaining forecasts. No changes to our forecasts at this juncture in anticipation of a seasonally stronger 2HFY11. We expect to see a sequential earnings improvement in 3QFY11 with the rollout of its early childcare education 2-week training program targeted at existing pre-school teachers. Moreover, SEGi could potentially see a bigger intake during the quarter given the announced delay in student intake among public varsities (from July to September).

Maintain BUY. We price SEGi at RM2.23, based on 18x FY12 PER, or a hefty 30% premium to our valuation for its closest peer in HELP, given its larger earnings base and more aggressive growth. We like SEGi's superior margins on rising economies of scale, its diversified course offerings and asset-light model, with the pick-up in news flow on the implementation of its early childcare education center and skilled labor tertiary education program likely to lift sentiment in the near term. Maintain BUY.

FYE Dec	FY08	FY09	FY10	FY11f	FY12f
Revenue	127.4	166.4	217.6	279.8	359.3
Net Profit	7.3	10.0	43.1	78.0	92.6
% chg y-o-y	39.7	37.6	331.0	80.9	18.8
Consensus					
EPS	1.0	1.3	5.8	10.4	12.4
DPS	0.3	0.4	7.2	5.2	6.2
Dividend yield (%)	0.2	0.2	3.7	2.7	3.2
ROE (%)	3.3	5.9	21.3	25.7	26.5
ROA (%)	2.4	4.6	16.4	21.0	21.3
PER (x)	198.7	144.4	33.5	18.5	15.6
BV/share	0.21	0.23	0.27	0.40	0.47
P/BV (x)	9.1	8.5	7.1	4.8	4.1
EV/EBITDA (x)	82.5	65.0	22.1	12.1	10.0

Results Table (RMm)

FYE Dec	2QFY11	1QFY11	Q-o-Q	YTD	YTD	Y-o-Y	Comments
	-	-	chg	FY11	FY10	chg	
Revenue	69.2	68.5	1.1%	137.7	104.9	31.3%	YTD improvement on higher student enrolment and hence better utilization of existing infrastructure, which also lifted profit margins
EBIT	22.9	23.2	-1.7%	46.1	27.2	69.8%	•
Net interest	-0.1	-0.3	-55.7%	-0.4	-0.7	-34.6%	
expense							
Associates	0.0	0.2	-100.0%	0.2	0.5	-60.2%	
PBT	22.7	23.1	-1.7%	45.8	26.9	70.2%	
Tax	-4.5	-4.9	-8.2%	-9.3	-6.1	54.1%	
MI	-0.1	-0.1	-10.9%	-0.3	-0.6	-54.7%	
Net profit	18.1	18.1	0.1%	36.3	20.3	78.5%	Flattish q-o-q due to slight uptick in distribution expenses and lack of major intake for the quarter
EPS	2.4	2.4		4.8	2.7		
DPS	0.0	14.0		0.0	0.0		
EBIT margin	33.0%	33.9%		33.5%	25.9%		
NTA/Share	69.2	68.5	1.1%	137.7	104.9	31.3%	

EARNINGS FORECAST

FYE Dec	FY08	FY09	FY10	FY11f	FY12f
Turnover	127.4	166.4	217.6	279.8	359.3
EBITDA	17.3	21.9	62.6	107.9	128.2
PBT	9.9	14.6	53.3	96.3	114.3
Net Profit	7.3	10.0	43.1	78.0	92.6
EPS	1.0	1.3	5.8	10.4	12.4
DPS	0.3	0.4	7.2	5.2	6.2
Margin					
EBITDA (%)	13.6	13.2	28.8	38.6	35.7
PBT (%)	7.8	8.8	24.5	34.4	31.8
Net Profit (%)	5.7	6.0	19.8	27.9	25.8
ROE (%)	3.3	5.9	21.3	25.7	26.5
ROA (%)	2.4	4.6	16.4	21.0	21.3
Balance Sheet					
Fixed Assets	125.7	134.5	140.9	160.8	178.8
Current Assets	88.2	84.5	122.2	210.3	256.1
Total Assets	213.9	219.0	263.1	371.1	434.8
Current Liabilities	45.2	34.7	46.2	47.9	59.3
Net Current Assets	43.0	49.8	76.0	162.4	196.7
LT Liabilities	9.7	14.4	13.3	19.3	25.3
Shareholders Funds	158.3	169.2	202.6	303.0	349.3
Net Gearing (%)	Net Cash				

OSK Research Guide to Investment Ratings

Buy: Share price may exceed 10% over the next 12 months

Trading Buy: Share price may exceed 15% over the next 3 months, however longer-term outlook remains uncertain

Neutral: Share price may fall within the range of +/- 10% over the next 12 months

Take Profit: Target price has been attained. Look to accumulate at lower levels

Sell: Share price may fall by more than 10% over the next 12 months

Not Rated (NR): Stock is not within regular research coverage

All research is based on material compiled from data considered to be reliable at the time of writing. However, information and opinions expressed will be subject to change at short notice, and no part of this report is to be construed as an offer or solicitation of an offer to transact any securities or financial instruments whether referred to herein or otherwise. We do not accept any liability directly or indirectly that may arise from investment decision-making based on this report. The company, its directors, officers, employees and/or connected persons may periodically hold an interest and/or underwriting commitments in the securities mentioned.

Distribution in Singapore

This research report produced by OSK Research Sdn Bhd is distributed in Singapore only to "Institutional Investors", "Expert Investors" or "Accredited Investors" as defined in the Securities and Futures Act, CAP. 289 of Singapore. If you are not an "Institutional Investor", "Expert Investor" or "Accredited Investor", this research report is not intended for you and you should disregard this research report in its entirety. In respect of any matters arising from, or in connection with, this research report, you are to contact our Singapore Office, DMG & Partners Securities Pte Ltd ("DMG").

All Rights Reserved. No part of this publication may be used or re-produced without expressed permission from OSK Research. Published and printed by :-

OSK RESEARCH SDN. BHD. (206591-V)

(A wholly-owned subsidiary of OSK Investment Bank Berhad)

Chris Eng

Hong Kong Kuala Lumpur Singapore

Malaysia Research Office

OSK Research Sdn. Bhd. 6th Floor, Plaza OSK Jalan Ampang 50450 Kuala Lumpur Malaysia

Tel: +(60) 3 9207 7688 Fax: +(60) 3 2175 3202

Hong Kong Office

OSK Securities Hong Kong Ltd. 12th Floor, World-Wide House 19 Des Voeux Road Central, Hong Kong Tel: +(852) 2525 1118

Fax: +(852) 2810 0908

Singapore Office

DMG & Partners Securities Pte. Ltd. 10 Collyer Quay #09-08 Ocean Financial Centre Singapore 049315 Tel: +(65) 6533 1818

Fax: +(65) 6532 6211

Jakarta Shanghai Phnom Penh

Jakarta Office

PT OSK Nusadana Securities Plaza Lippo, 14th Floor, Jln. Jend. Sudirman Kav 25, Jakarta 12920 Indonesia

Tel: +(6221) 520 4599 Fax: +(6221) 520 4598

Shanghai Office

OSK (China) Investment Advisory Co. Ltd. Room 6506, Plaza 66 No.1266, West Nan Jing Road 200040 Shanghai China

Tel: +(8621) 6288 9611 Fax: +(8621) 6288 9633

OSK Indochina Securities Limited

No. 1-3, Street 271, Sangkat Toeuk Thla, Khan Sen Sok, Phnom Penh, Cambodia Tel: (855) 23 969 161

Fax: (855) 23 969 171