

SEG INTERNATIONAL BHD

(145998-U)



WE'VE CHANGED

ANNUAL REPORT 2013

SEGi Brand Promise -
The best in you, made

POSSIBLE



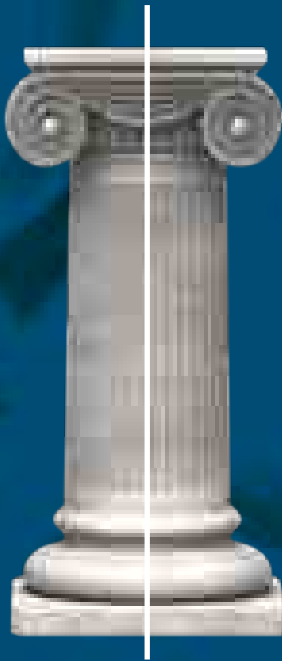
In SEGi, we are entrusted to change the lives of the thousands of students who are part of our campuses. Our duty is to bring out the best in our students.

As one of the largest private higher education providers in Malaysia serving over 27,500 students, SEGi has always believed in helping students achieve their very best.

All the experiences that SEGi offers are guided by our Brand Promise, which is articulated as : **The Best in You, Made Possible.**

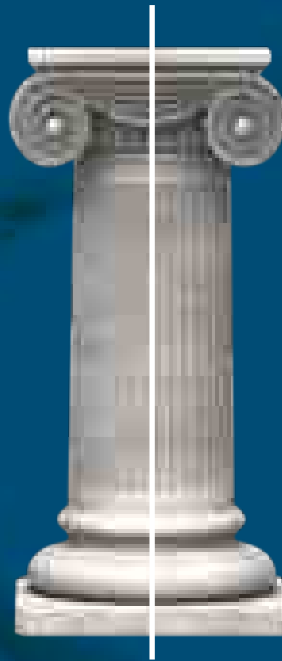
SEGi's Brand Promise is anchored on a code of behavior we call our Pillars of Action. By enhancing accessibility through creative and entrepreneurial solutions, and by leveraging our internationalism and institutional knowledge, we are able to provide students with an excellent education that maximises every individual's potential.

Our **Pillars of Action** are:



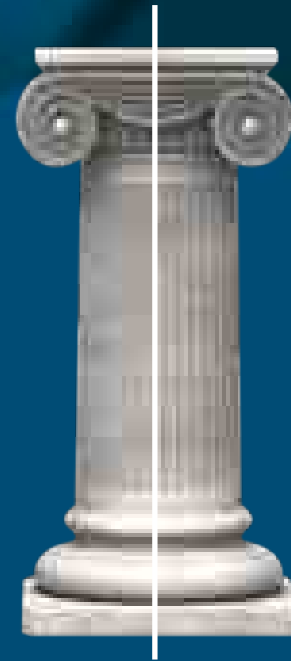
Enabling promising minds

As enablers, we provide a complete learning experience to make the best in you possible



Building mutual trust

We are as strong as our weakest link, and our destiny is held together as Segians, based on trust



Doing things differently

We do things differently as we strive to make a difference in other peoples' lives and our own

The word that underscores everything we stand for at SEGi is **Excellence**.



SEGi
University
Group

VISION

We aspire to be the leading educational institution with global emphasis.

MISSION

To empower learners with educational and training excellence relevant to industry needs in contributing positively to global communities.

CONTENTS

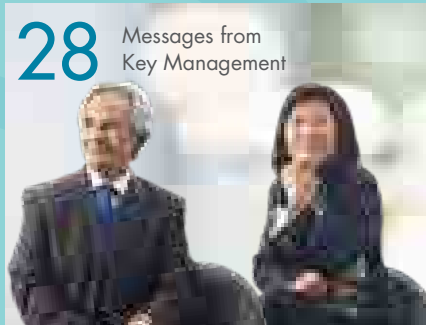
The Best in You, Made Possible

- 6 | Corporate Information
- 7 | Financial Highlights
- 8 | Chairman's Statement
- 14 | Board of Directors
- 16 | Directors' Profile
- 26 | Message from The Chancellor
- 28 | Messages from Key Management/
Management Discussion & Analysis
- 32 | Top Management Team
- 39 | Key Academic Members
- 40 | Key Academic Team
- 44 | At Our Heart SEGi Programmes
- 54 | Strong Foundation SEGi Campuses
- 60 | Strategic Collaborations University Partners
- 66 | Excellence at SEGi
- 72 | Going Global
- 76 | Special Projects
- 80 | Corporate Responsibility Report
- 86 | 2013 at a Glance
- 98 | Quotes from the Media
- 100 | Corporate Governance Statement
- 111 | Other information Required by the Bursa Securities
Listing Requirements
- 113 | Statement of Directors' Responsibilities in
Respect of the Audited Financial Statements
- 114 | Audit Committee Report
- 118 | Statement on Risk Management & Internal Control
- 120 | Notice of Annual General Meeting
- 124 | Statement Accompanying Notice of
Annual General Meeting
- 125 | Financial Statements
- 232 | Group Properties
- 235 | Analysis of Shareholdings & Warrantholdings
- 241 | SEGi Education Network
| Proxy Form

8 Chairman's
Statement



28 Messages from
Key Management



54 Strong Foundation
SEGi Campuses





Bringing you

THE BEST
ENVIRONMENT



CORPORATE INFORMATION

BOARD OF DIRECTORS

Tan Sri Dato' Seri Megat Najmuddin Bin
Dato' Seri Dr. Haji Megat Khas
Independent Non-Executive Chairman

Tan Sri Clement Hii Chii Kok
Group Managing Director

Hew Moi Lan
*Executive Director/
Chief Executive Officer*

Dato' Sri Chee Hong Leong
Independent Non-Executive Director

Nicholas Rupert Heylett Bloy
*Non-Independent
Non-Executive Director*

Tan Chow Yin
*Non-Independent
Non-Executive Director*

Dato' Amos Siew Boon Yeong
Independent Non-Executive Director

Goh Leng Chua
Independent Non-Executive Director

COMPANY SECRETARIES

Chong Poh Yee
(MIA 7620)

Hew Ling Sze
(MAICSA 7010381)

REGISTERED OFFICE

6th Floor, SEGi University
No. 9, Jalan Teknologi
Taman Sains Selangor
Kota Damansara, PJU 5
47810 Petaling Jaya
Selangor Darul Ehsan
Tel : +603 6287 3752
Fax : +603 6145 2679

STOCK EXCHANGE LISTING

Main Market of
Bursa Malaysia Securities Berhad

AUDITORS

Ernst & Young (EY)
Level 23A Menara Milenium
Jalan Damanlela
Pusat Bandar Damansara
50490 Kuala Lumpur
Tel : +603 7495 8000
Fax : +603 2095 5332

REGISTRAR

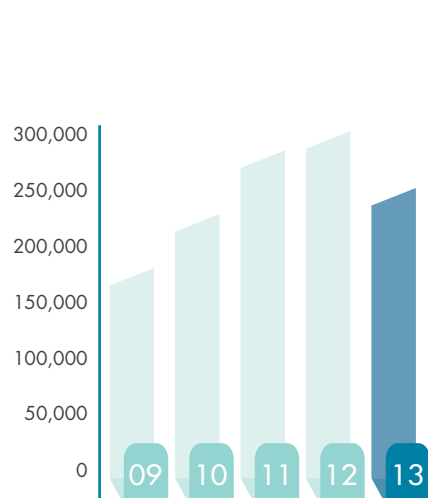
Symphony Share Registrars Sdn Bhd
Level 6, Symphony House
Pusat Dagangan Dana 1
Jalan PJU 1A/46
47301 Petaling Jaya
Selangor Darul Ehsan
Tel : +603 7841 8000
Fax : +603 7841 8151/52

FINANCIAL HIGHLIGHTS

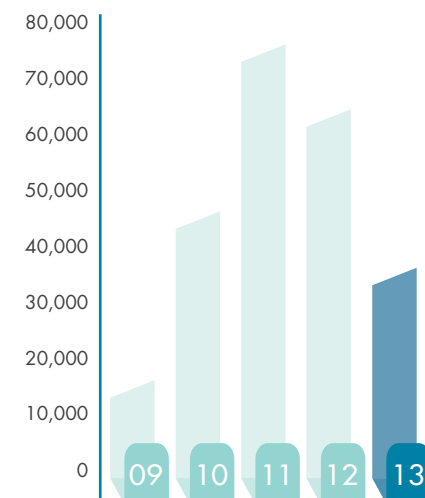
GROUP FIVE YEARS FINANCIAL SUMMARY

	2009 RM'000	2010 RM'000	2011 RM'000	2012 RM'000	2013 RM'000
Revenue	166,372	217,615	278,293	284,863	236,774
Profit before tax	14,606	54,314	88,218	68,383	31,709
Profit for the year - attributable to shareholders	10,023	43,059	72,314	60,343	32,978
Share capital	89,093	125,623	139,674	166,219	167,090
Shareholders' fund	169,155	202,584	183,759	266,872	253,559
Total assets	219,055	263,038	290,107	386,160	355,037
Basic earnings per share (sen)	12.09	17.40	14.11	10.18	5.14
Net Dividend for the year (sen)	2.63 @ RM1.00 per share	7.00 @ RM0.50 per share	31.00 @ RM0.25 per share	5.00 @ RM0.25 per share	7.50 @ RM0.25 per share

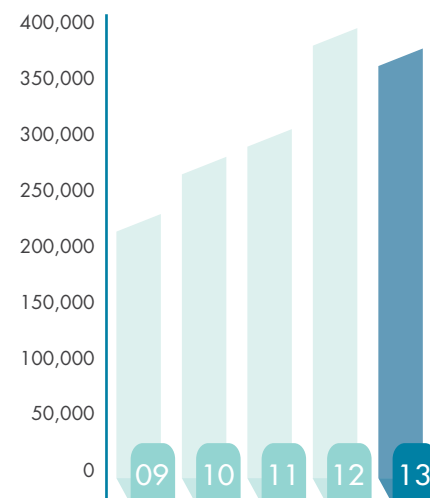
REVENUE
(RM'000)



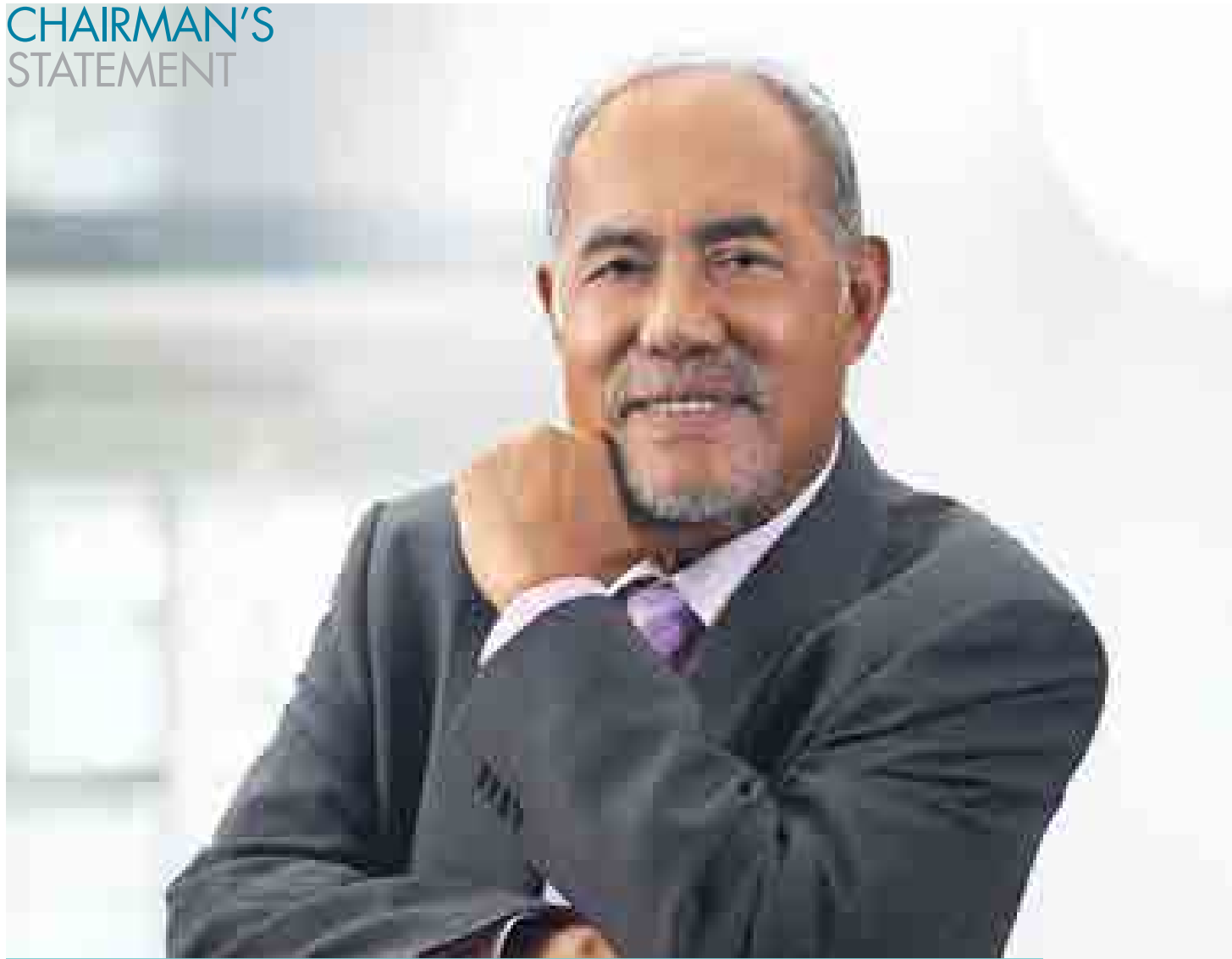
PROFIT FOR THE YEAR
ATTRIBUTABLE TO SHAREHOLDERS
(RM'000)



TOTAL ASSETS
(RM'000)



CHAIRMAN'S STATEMENT



On behalf of the Board of Directors, I have great pleasure in presenting the Annual Report and Audited Financial Statements of the Company and the Group for the year ended 31 December 2013.

Tan Sri Dato' Seri Megat Najmuddin Bin Dato' Seri Dr Haji Megat Khas

SEGi University Group ("SEGi") continued to demonstrate its resilience by staying ahead of competition and further strengthened its market leadership position in Malaysia. Overall, SEGi's operations, competitive posture and foundation for profitable growth remain strong, and we will continue to be diligent in improving operational efficiencies, innovating and taking advantage of market momentum in unique ways.

ECONOMIC OVERVIEW

Much has been made of Malaysia's rise as an education hub in recent years. With more than 100,000 international students from over 100 countries, Malaysia is the world's 10th largest provider of educational services. Based on Education Malaysia data, Malaysia's international student population grows by an average of 16% each year, and if the encouraging growth continues, Malaysia should meet its 200,000 international student target by 2020.

FINANCIAL PERFORMANCE

The Group achieved a revenue of RM236.8 million and a profit before taxation of RM31.7 million for the financial year ended 31 December 2013, reflecting a decline as compared to the previous financial year.

The decline in profits as compared to the previous financial year is mainly attributed to the high number of graduating students from the nursing faculty and the delayed arrival of international students following the establishment of the Education Malaysia Global Services (EMGS) Agency.

Despite the overall challenges throughout 2013, the Group has continued to maintain a strong financial position with shareholders' funds at RM253.6million, cash and bank balances of RM68.1million and a low gearing ratio of 0.18. A strong balance sheet, built on the robust allocation of capital and efficient management of capital and assets, allows the Group the financial flexibility to capitalise on growth opportunities and maximise shareholders' value.

The Group has continued to maintain a strong financial position with shareholders' funds at RM253.6 million, cash and bank balances of RM68.1 million and a low gearing ratio of 0.18



DIVIDEND

As part of our mission to deliver strong shareholder value in the form of dividend yield, the Board of Directors has declared two interim dividends in respect of the financial year ended 31 December 2013. The first interim single tier dividend of 5 sen per ordinary share, totalling RM32,062,000 was paid on 25 April 2013. The second interim single tier dividend of 2.5 sen per ordinary share amounting to RM16,057,000 was paid on 15 January 2014.

The Group will strive to maintain a balance by providing its shareholders with sustainable cash returns from dividends while conserving adequate funds for reinvestment to enhance future profitability.

OPERATIONAL REVIEW

In 2013, a Quality Enhancement Task Force ("QETF") was set up to raise the brand and quality of the Group's institution with the objective to drive SEGi towards Tier-1 status in 3 years' time. The team looked at what SEGi stands for and have unanimously agreed that our promise to our customers, partners and stakeholders can be summarised in our brand promise, "The Best in You, Made Possible".

To continuously deliver our brand promise, we need to be inspiring those who aspire, which is not an easy goal to attain. But I'm confident of everyone in SEGi rising to the challenge because the ability to adapt and change for the better is embedded in the DNA of every SEGi staff. We, the Segians, also need to first look deep within us and change the way we think and the way we do things and react.

SEGi has further enhanced our programmes by the launch of the various Centres of Excellence ("COE"). These COEs are located at the different SEGi institutions and focus on enhancing the quality and delivery of their niche programmes.

Going forward, we are excited by the rapidly emerging shift towards online learning in the global scene. Students are now more comfortable with the digital technology and thus are spending more time learning through interactive learning platforms. I am glad to announce that SEGi has recently launched its own online university - Professional and Continuing Education (PACE), under SEGi University. Unlike other online universities, PACE provides the option of guided learning via face-to-face classes provided by SEGi



University. Learners can also log in to their classes at any time of the day, at any location with access to the internet with support provided if and when necessary. This venture will enable us to tap into the large adult learners market.

SEGi has built strong strategic collaboration with internationally recognised universities such as Teesside University, Abertay University, University of Greenwich, University of London, University of Sunderland, York St John University and University of St Mark & St John, from the United Kingdom; Upper Iowa University from the United States; and University of Southern Queensland from Australia.

CORPORATE DEVELOPMENTS

Subsequent to the financial year, the Company proposed to establish a long term incentive plan of up to 15% of the issued and paid-up share capital of SEGi (excluding treasury shares, if any) ("the Proposed LTIP"), for the employees and Executive Directors of SEGi and its subsidiary companies, who meet the criteria of eligibility for participation in the Proposed LTIP as set out in the by-laws of the Proposed .

The Proposed LTIP serves to attract, retain, motivate and reward valuable employees and Executive Directors of SEGi through the award of ordinary shares of par value RM0.25 each in SEGi or the rights to subscribe for SEGi Shares pursuant to the by-laws.

PACE provides the option of **guided learning via face-to-face classes** provided by SEGi University. Learners can also log in to their classes at any time of the day, at any location with access to the internet.

The Board is committed to **develop a sustainable future, maintaining the highest standards in corporate governance and integrity in driving SEGi to its long-term success.**



HUMAN CAPITAL

In line with the Group's commitment to continuously identify and develop leadership potential and high performance standards, SEGi introduced a talent management programme aimed at sustaining the Group's high performance culture and growth in the long term. This initiative will cater for the increasing demands within the Group for leaders as well as to develop and hone talented employees' capabilities and skills. We have identified individuals who will be moulded to take on additional cross functional responsibilities and be moulded to take on the reins of SEGi in the future.

CORPORATE SUSTAINABILITY

The Board recognises the importance of corporate governance as it underpins the management and business operations of the Group to deliver sustainable value to all stakeholders. The Board is committed to develop a sustainable future, maintaining the highest standards in corporate governance and integrity in driving SEGi to its long-term success.

CORPORATE RESPONSIBILITY

At SEGi, sustainable business practices are essential to how we operate. We see corporate responsibility as a major part of doing business and strive to be a socially responsible entity that ensures not only the safety of our workforce and host communities but also the environment in which we operate.

SEGi has been proactive in its commitment to corporate responsibility. We are not only focusing on business strategy that is grounded by strong core values and brand promise, but also operational efficiency, proactive governance and risk mitigation, stakeholder engagement and strategic philanthropy.

We strongly believe that SEGi can benefit from having a focused and well planned corporate responsibility programme, to create shared values with Segians and the local community and also provide financial benefits through improving the way we work and approach problems and solutions.



We continuously strive to deliver strong financial returns through operational excellence and high performance standards.

FUTURE OUTLOOK AND WAY FORWARD

We continuously strive to deliver strong financial returns through operational excellence and high performance standards. We strongly believe that focusing on our ability to innovate and to grow will place the Group in an excellent position to maintain our business success and industry leadership position.

The Group consolidated its local operations in the previous year focusing on improving the quality of its programmes. The Group is also increasing its overseas market, in addition to the launching of new online programmes. There are also continued emphasis on stringent cost controls, increased effectiveness and efficiency, and not to mention, stronger collaboration amongst university partners. We expect all these to provide a more sustainable growth in the near future.

ACKNOWLEDGEMENTS

On behalf of the Board, I wish to thank our valued shareholders for their continuous support. It remains our priority to consistently deliver shareholder value while expanding the Group's business.

I would like to express my heartfelt appreciation to all our global partners, students, regulatory authorities, bankers and business associates for their continued support.

Special thanks and gratitude also go to my fellow Board members, management and staff who, through their hard work and unwavering dedication, continue to maximise the value of our assets for our shareholders.

On this note, I would like to acknowledge the contribution of our former Board member, Mr. Lee Kok Cheng, for his enormous contribution to the Group.

In 2014, SEGi is positioned for growth, and I am encouraged and excited about the future as we continue to focus on building our competitive advantage and making positive decisions that will shape the Group for years to come. I look forward to your continued interest and support as we progress to the next chapter.

**TAN SRI DATO' SERI MEGAT NAJMUDDIN
BIN DATO' SERI DR HAJI MEGAT KHAS**
Chairman

30 April 2014

BOARD OF DIRECTORS





Sitting from left:

Tan Sri Clement Hii Chii Kok

Tan Sri Dato' Seri Megat Najmuddin Bin

Dato' Seri Dr Haji Megat Khas

Standing from left:

Goh Leng Chua

Dato' Amos Siew Boon Yeong

Hew Moi Lan

Dato' Sri Chee Hong Leong

Nicholas Rupert Heylett Bloy

Tan Chow Yin

DIRECTORS' PROFILE



Tan Sri Megat, aged 69, was appointed to the Board on 2 February 2001 and assumed the position as Chairman on 27 August 2008.

Tan Sri Megat holds an Honours Degree in Law from the University of Singapore. He started his working life in 1970 with First National City Bank (now Citibank) for 2 years and went into law practice with a leading law firm in Kuala Lumpur for another two years, after which he started his own law firm which flourished. In 1986 he retired from law practice and went headlong into politics, ultimately becoming UMNO Chief of Petaling Jaya. He was State Assemblyman for Kelana Jaya for two terms (1986 till 1995). He was also a Municipal Councillor in Majlis Perbandaran Petaling Jaya and Majlis Perbandaran Subang Jaya for 20 years. He had a stint as Chairman of the Public Accounts Committee of The Selangor State Assembly and a director of PKPS (Selangor Agricultural Development Corporation) and SIC (Selangor Industrial Corporation). He left active politics in 1995.

In the late 90s, he was appointed a member of the National Economic Consultative Council 2 (NECC 2) by the then Prime Minister, where he was involved in Human Resource Development. In September 1999, he was appointed to the Capital Market Strategic Committee by the then Finance Minister and in August 2001 was appointed as a member of the Corporate Debt Restructuring Committee (CDRC) of Bank Negara.

Tan Sri Dato' Seri Hj Megat Najmuddin Bin Datuk Seri Dr. Hj Megat Khas

Independent Non-Executive Chairman
- Malaysian -

He was elected Executive Committee Member of the Federation of Public Listed Companies Berhad (FPLC) in August 1994 and was elected as its President in October 1997. He represented this organisation to the High Level Finance Committee of the Ministry of Finance until 2000.

Presently he is a member of UMNO Malaysia's Disciplinary Committee; the Advisory Board of the Malaysian Anti-Corruption Commission (MACC); the Institute of Integrity Malaysia (IIM) and the Transparency International Malaysia (TIM).

In 2007, he was conferred the honour of Adjunct Professor at Faculty of Law, University Utara Malaysia. He sits on Bank Negara Malaysia's Financial Directors' Education Steering Committee (FIDE).

Currently, Tan Sri Megat is also the Chairman of Formis Resources Berhad, MajuPerak Holdings Berhad and Asian Pac Holdings Berhad. He was appointed Independent Non-Executive Director of PETRONAS in 2010 and is the Chairman of the Board Committee on Governance and Risk (BGRC).

In addition, he is also President of The Malay College Old Boys Association (MCOBA) and Persatuan Darul Ridzuan Wilayah Persekutuan and Selangor. He is the trustee of Tan Sri Muhyiddin Charity Golf; MyKasih (Charity) Foundation and the Vijayaratnam Foundation.

In SEG International Bhd, Tan Sri Megat also serves as the Chairman of the Nominating and Remuneration Committees and has attended all the five Board meetings held during the year.

He has no family relationship with any director and/or major shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company, other than those disclosed in the accompanying financial statements, if any, and has no conviction of offences within the past ten years.



Tan Sri Clement Hii Chii Kok

Group Managing Director
- Malaysian -

Tan Sri Clement Hii Chii Kok, aged 56, was appointed to the Board on 3 September 2001 as an Executive Director of the Company and subsequently assumed the position of Chief Executive Officer on 10 October 2001. On 27 August 2008, he was appointed the Managing Director/Chief Executive Officer of the Company and in January 2009, was re-designated the Group Managing Director. Tan Sri Clement Hii is also a member of the Remuneration Committee of the Company.

He graduated with a Bachelor of Laws (Hons) degree from the United Kingdom. He was conferred the honorary doctorate degrees by the University of Sunderland, the University of Southern Queensland and his alma mater, the University of Wolverhampton.

He was formerly a senior journalist holding positions in several newspapers, including Chief Editor of Borneo's leading English daily, "The Borneo Post". He also served in senior positions with management firms.

He was the Executive Deputy Chairman of Star Publications (M) Bhd for two years, until end of December 2010. He was also a Non-Independent Non-Executive Director of SYF Resources Berhad from June 2012 to April 2014. Currently, Tan Sri is the Executive Chairman of Golsta Synergy Berhad. He also holds positions in numerous private limited companies and charitable foundations.

Tan Sri Clement Hii attended all the five Board meetings held during the year ended 31 December 2013.

He has no family relationship with any director and/or major shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company, other than those disclosed in the accompanying financial statements and has no conviction for offences within the past ten years.



Hew Moi Lan

Executive Director/ Chief Executive Officer
- Malaysian -

Hew Moi Lan, aged 53, was appointed to the Board on 20 April 2010. She is also a member of the Risk Management Committee of the Company.

She is a fellow member of The Chartered Institute of Management Accountants, United Kingdom and a Chartered Accountant with the Malaysian Institute of Accountants. In 2005, she attained her Master of Business Degree from University of Newcastle, Australia.

Moi Lan was appointed the Chief Operating Officer of the Group on 27 February 2009 and assumed her responsibility as Chief Executive Officer of the Group on 1 January 2012. Prior to which, she was the Vice President of Operations and the Principal of SEGi College Kuala Lumpur, one of the core subsidiary companies of the Group.

Her tenure with the Group dates back to 1986 when she joined Systematic Business Training Centre, now known as SEGi College Kuala Lumpur. With more than 25 years of experience in the education industry, Moi Lan has brought an immense wealth of experience and knowledge into the running of the Group.

Moi Lan is also a Board member for Perbadanan Tabung Pembangunan Kemahiran (PTPK), Ministry of Human Resources. In March 2013, Moi Lan was honoured a Leadership in Education & Training Excellence Award at the Global Leadership Awards, 2013.

Moi Lan participated in all the five Board meetings held during the year ended 31 December 2013 and does not hold any other directorships in public companies.

She has no family relationship with any director and/or major shareholder of the Company. She has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company, other than those disclosed in the accompanying financial statements, if any, and has no conviction for offences within the past ten years.



Dato' Sri Chee Hong Leong

Independent Non-Executive Director
- Malaysian -

Dato' Sri Chee Hong Leong, aged 50, was appointed to the Board on 21 February 2011. He is also a member of the Nominating, Remuneration and Risk Management Committees of the Company.

Dato' Sri Chee graduated with a Bachelor of Engineering (Computer) in 1987 and Master of Business Administration in 1989, both from McMaster University, Hamilton, Ontario, Canada.

Dato' Sri Chee started his career in 1990 coordinating the development in corporate and annual strategic plans for the Leisure Holidays Group of Companies. In 1992, he ventured into various businesses which involved designing and building individual bungalows for landowners of various housing projects in the Klang Valley as well as building and operating a 100,000 sq ft Information Technology Incubation Centre in University Putra Malaysia. Subsequently, he joined Tanco Resort Berhad from 1998 – 2002 where he held various positions from General Manager to Executive Director/Chief Operating Officer. Currently, he is the Chairman of Kiara Susila Sdn Bhd, a property development company.

Dato' Sri Chee is an Executive Director of SYF Resources Berhad and the Independent Non-Executive Director of Priceworth International Bhd, both listed on the Main Market of Bursa Malaysia Securities Bhd.

Dato' Sri Chee attended all five Board meetings held during the year ended 31 December 2013.

He has no family relationship with any director and/or major shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company, other than those disclosed in the accompanying financial statements, if any, and has no conviction for offences within the past ten years.



Nicholas Rupert Heylett Bloy

Non-Independent & Non-Executive Director
- British -

Nicholas Rupert Heylett Bloy, aged 52, was appointed to the Board on 2 April 2012. He holds a BA Hons degree from University College London, and an MBA from INSEAD, France.

Nicholas is one of the three founders of Navis Capital Partners ("Navis"). He is currently the Managing Partner of Navis Asia Funds. At Navis, he leads investment teams in making, monitoring and exiting investments. Nicholas sits on Navis Investment Committee and the boards and/or Executive Committees of several Navis portfolio companies, and is responsible for fundraising. He also sits on the International Advisory Council of CIMB, one of Southeast Asia's largest banking groups.

Prior to co-founding Navis, Nicholas was a partner with The Boston Consulting Group Asia from 1989 to 1999 after spending three years with Bain & Co. in London. He does not hold any other directorship in public companies.

Nicholas is the major shareholder of the Company by virtue of his interest in Pinnacle Heritage Solutions Sdn Bhd pursuant to Section 6A(4) of the Companies Act, 1965.

Nicholas attended three Board meetings held during the year ended 31 December 2013.

Save as disclosed above, he does not have any family relationship with any director and/or major shareholder of the Company. He has not entered into transaction, whether directly or indirectly, which has a conflict of interest with the Company, and has no conviction of any offences within the past ten years other than traffic offences.



Tan Chow Yin

Non-Independent & Non-Executive Director
- Malaysian -

Tan Chow Yin, aged 41, was appointed to the Board on 2 April 2012. He holds a Master of Science from Massachusetts Institute of Technology (MIT), United States and Master of Engineering (1st Class Hons.) from Imperial College, United Kingdom. He is also a CFA charterholder.

Chow Yin is a Partner and Investment Committee member of Navis Asia Funds ("Navis"). He joined Navis in end 2005 and was made a partner in 2009. In Navis, Chow Yin has led and completed transactions in Southeast Asia, India, Australia, China and the USA. Chow Yin sits on Navis Investment Committee and the Boards and/or Executive Committees of several Navis portfolio companies.

Prior to Navis, Chow Yin spent eight years in business development, management consulting and corporate finance, of which the majority of time was spent with The Boston Consulting Group. He does not hold any other directorships in public companies.

Chow Yin participated in all the five Board meetings held during the year ended 31 December 2013 and does not hold any other directorships in public companies.

He does not have any family relationship with any director and/or major shareholder of the Company. He has not entered into transaction, whether directly or indirectly, which has a conflict of interest with the Company, and has no conviction of any offences within the past ten years other than traffic offences.



Dato' Amos Siew Boon Yeong

Independent Non-Executive Director
- Malaysian -

Dato' Amos Siew Boon Yeong, aged 56, was appointed to the Board on 2 February 2001. He qualified as a Certified Public Accountant in 1984 and is currently a member of the Malaysian Institute of Certified Public Accountants, a Chartered Accountant with the Malaysian Institute of Accountants and an associate member of the Chartered Tax Institute of Malaysia. He is also a Certified Financial Planner and is a member of the Financial Planning Association of Malaysia.

He started his auditing career and professional training with the accounting firm Coopers & Lybrand in 1978 before establishing his own practice in 1988. He is currently the sole practitioner of the public accounting firm Messrs. Siew Boon Yeong & Associates. He has vast experience in auditing, tax planning, corporate finance and financial planning. He was also involved in numerous assignments on mergers and acquisitions, debt restructuring and liquidation. He is also a Director of EcoFirst Consolidated Bhd.

He is the Chairman of both the Audit Committee and the Risk Management Committee of the Company.

Dato' Amos attended all the five Board Meetings held during the year ended 31 December 2013.

He has no family relationship with any director and/or major shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company, other than those disclosed in the accompanying financial statements and has no conviction for offences within the past ten years.



Goh Leng Chua

Independent Non-Executive Director
- Malaysian -

Goh Leng Chua, aged 65, was appointed to the Board on 20 April 2010. He is also a member of the Audit Committee of the Company. He obtained his Bachelor of Laws (Hons) Degree from Victoria University of Wellington, New Zealand in 1975 and thereafter in 1977, he obtained his Master of Laws. He also holds a Diploma of Environmental Management from the University of Auckland, New Zealand specialising in Environmental Law and Policy, Resource Management Policy and Strategy and Waste Management.

Leng Chua started his professional career as a legal practitioner in 1976 and became the Councillor of KMC/MBKS in 1981. He is the Business Advisor in GLC Capital Sdn Bhd and Agritech (Sarawak) Sdn Bhd, a research and development company in the adoption of hybrid rice seed production in Sarawak. He does not hold any other directorships in public companies.

He has extensive experience in various areas of practice including estate planning, asset based financing, commercial law, natural resources and utilities and real estate.

Leng Chua attended all the five Board Meetings held during the year ended 31 December 2013.

He has no family relationship with any director and/or major shareholder of the Company. He has not entered into any transaction, whether directly or indirectly, which has a conflict of interest with the Company, other than those disclosed in the accompanying financial statements, if any, and has no conviction for offences within the past ten years.

Bringing you

OUTSTANDING
LEADERS





MESSAGE FROM THE CHANCELLOR



“We are certainly on the road to further success and we should continue this passion to take us to new levels of achievements.”

YAM Tan Sri Dato' Seri Syed Anwar Jamalullail
Chancellor

It is a great honour to be part of an education institution that firmly believes in equipping determined learners to be future leaders.

I have seen how SEGi has grown to its current position as a provider of quality education for all ranges, from Medicine to Creative Arts. It is amazing what we can achieve with the power of determination, trust and daring to be different. We are certainly on the road to further success and we should continue this passion to take us to new levels of achievements.

Listening to successful graduates who attributed their accomplishments to their time at SEGi is tremendously rewarding. It means SEGi has realised its mission and vision to bring out the best in its students so that when they graduate, they can impact the community and the world at large.

This is why I am very pleased that SEGi is taking the bold step to provide new ways of learning via online studies. PACE or Professional and Continuing Education will enable people to attend lectures and tutorials online whenever they are free, whilst they commit to their full time tasks during the day. The dream of obtaining a qualification is now a reality thanks to the advancement of technology.

Perhaps in the very near future, we can introduce a blended learning environment where regular brick-and-mortar classes can be combined with online learning, thus enabling a speedier process to deliver effective and interactive teaching.

SEGi is also home to international students from over 30 countries, so all Segians have the opportunity to learn to be globalised citizen whilst at our campus. The networking opportunities Segians have here with various nationalities will certainly help them as professionals in their chosen careers.

We will continue growing from strength to strength and SEGi will persist to raise the bar for top-notch education.

*YAM Tan Sri Dato' Seri
Syed Anwar Jamalullail
Chancellor*

MESSAGES FROM KEY MANAGEMENT



"2013 was a year to remember for all of us at SEGi University Group. Much focus and determination was invested by us all to ensure we can top the success of our Group's achievements in the past few years."

Hew Moi Lan

Group Chief Executive Officer

2013 was a year to remember for all of us at SEGi University Group. Much focus and determination was invested by us all to ensure we can top the success of our Group's achievements in the past few years. However, it pains me deeply to report the dip in our profits.

Needless to say, as part of the Group for more than two decades, I am confident that we can pick up from where we have left off, combine our strengths and take the Group further. What we need to do now is to ensure there is maximum synergy towards a common goal.

In the past year we have achieved milestones as a Group. We are always investing into our facilities and infrastructure in all our campuses to ensure an enjoyable student experience. With the addition of SEGi Tower near our flagship campus, we are set to welcome more students and academicians to SEGi. Several Schools and Faculties have shifted to SEGi Tower from the flagship campus, thus providing a more conducive atmosphere for academic excellence.

In addition, the Group attracted experienced people to be part of its Management team. It has been a pleasure working with such talented people, and I look forward to the coming year to invoke positive changes together.

One obvious change at SEGi is our brand. Guided by the new brand promise, "The Best in You, Made Possible", we strive to make education accessible with the support of quality programmes. Together, we can provide students with an excellent education by shaping young bright minds, building mutual trust and by doing things differently to make us unique.

The year 2014 may bring forth its own set of challenges, and I am confident we are prepared to face them and to emerge victoriously, together as a team.

Hew Moi Lan

Group Chief Executive Officer

MESSAGES FROM KEY MANAGEMENT



"After achieving University status in 2012, we have not rested on our laurels, but instead we worked harder to reflect our excellence."

Emeritus Professor Dr Muhamad Awang
SEGi University Vice Chancellor

The year 2013 was a momentous year for us all at SEGi. After achieving University status in 2012, we have not rested on our laurels, but instead we worked harder to reflect our excellence.

SEGi was ranked on par with the best Malaysian universities in the year 2012/2013 in the Malaysian Quality Evaluation System for Private Colleges (MyQUEST). We are the sole university group that has garnered the most number of accolades from this much sought-after recognition amongst private institutions.

As a leading education institution, SEGi continues to develop innovative programmes to cater to the needs of the industry and ultimately, the community at large. One notable programme is PACE or Professional and Continuing Education.

PACE enables students to learn at their own pace and complete their studies with assurance that they can still attend to other obligations and have a fulfilling work-life balance. Instead of attending scheduled classes at a physical venue that can take up additional time, cost and effort to commute, students can conveniently log in to their classes at

any time of the day, at any location with access to the Internet. We started with our MBA (General Management) programme and more will follow suit in the months to come.

The other is HCC or the Health Care and Child Care programme. SEGi has a strong reputation as Champion of Entry Point Project (EPP) 2 of Education National Key Economic Areas (NKEA) to promote and train Early Childhood Care and Education (ECCE) practitioners in Malaysia. With the additional Health Care element in their studies, graduates of the HCC programme are qualified ECCE practitioners, and this HCC programme fulfills the government's call for more ECCE graduates with at least a diploma qualification.

SEGi has also embarked on establishing Centres of Excellence (CoE) within the Group. This is to propel SEGi to the next level by building upon strong foundations and transform SEGi from a generalist institution into 8 specialist fields. By focusing on particular areas of strength, the CoE will be able to deliver a superior education experience.

We have continued to attract international university partners to offer broader programme options to students. We will be announcing these new international partners soon.

Few of our existing international university partners paid us a visit in the past year, and all had rave reviews about how their programmes are delivered at SEGi.

Spurred by our passion to provide the best to our students so that their natural talents and potential are maximised, SEGi will continue to lead the way in education excellence.

Emeritus Professor Dr Muhamad Awang
SEGi University Vice Chancellor

TOP MANAGEMENT TEAM



1. Stella Lau Kah Wai

Group Chief Operating Officer

Stella holds a Bachelor of Arts in Business Administration and Management Science from the University of Canterbury, New Zealand. Stella Lau has been working with SEGi College Sarawak for more than 11 years, and held the position as Principal for more than 4 years. She was promoted as the Group Chief Operating Officer in the year 2012.

2. Lawrence Ngu Heng Hwa

*Senior Vice President, Group Development/
Principal, SEGi College Kuala Lumpur*

Lawrence Ngu holds a Master in Business from the University of Newcastle and ICOSA professional qualification. His tenure with SEGi stretches back to 1993 when he joined the Systematic College, Kuala Lumpur (now known as SEGi College Kuala Lumpur) after serving a period as Principal of another educational institution. He then rose in the ranks within SEGi until assuming his current position 5 years ago.

3. Dr Lisa Tan Saw Poh

*Senior Vice President, Group Development/
Principal, SEGi College Subang Jaya*

Dr Lisa Tan holds a DBA from University of South Australia and MBA from the University of Bath, UK. She obtained a Diploma in Education from National University of Singapore and B.Sc (Hons) from the University of London. She has extensive experience in the field of education and management, having worked with the Singapore Ministry of Education and private institutions of higher learning for more than 20 years. Dr Tan's overseas experience covers work with governmental bodies and private concerns in China, Philippines, Vietnam, Sudan and Ghana.

4. Cheryl Chong Poh Yee

Senior Vice President, Group Corporate Strategies & Finance

Cheryl Chong joined the Group in 2000 and has more than 20 years of experience in the fields of accountancy, financial services and corporate services. She is a Certified Public Accountant with the Malaysian Institute of Certified Public Accountants, a Chartered Accountant with the Malaysian Institute of Accountants and a Certified Financial Planner. She also holds a Master of Business Administration (International Business) from University of Southern Queensland, Australia.

5. Dato' Bruce Lim Aun Choong

Senior Vice President, Group Alliances & Marketing

Dato' Bruce Lim graduated with Bachelor of Laws (Honours) degree from the University of London and holds a Certificate in Legal Practice. He taught law in Malaysia, Singapore and Hong Kong for seven years. He then founded and became CEO of e-Smartlearning, which developed learning solutions and was responsible for the expansion of law programmes offered in Singapore and Hong Kong. He then moved on to Paramount Corporation Bhd and was involved in operations, sales and marketing for its Education Division, before joining SEG International Bhd as Senior Director, Group Marketing in 2002. Dato' Bruce also enjoyed a two year stint with the Government at the Ministry of Transport before assuming his current position with SEGi. He is also the Deputy Secretary-General of Malaysia Retail Chain of Association (MRCA) and was a member of the Steering Committee for Education National Key Economic Area (NKEA). Dato' Bruce also leads the Sectorial Training Committee under the Human Resource Development Fund for Retail, Franchise and Wholesale industry.



1. Lam Lai Meng

Senior Vice President, Group Skills-Based Training

Lam Lai Meng holds a Bachelor of Arts majoring in History (International Relations) from the University of Malaya. Prior to joining SEGi, she held senior positions within educational institutions including Chief Executive of Kojadi Institute and Operations Director of JT I-Systems Colleges Sdn Bhd. Lam also worked with the Ministry of Defence Malaysia for more than 20 years and the Ministry of Human Resources Malaysia for 12 years, holding the position of Chief Executive Skills Development Fund Corporation with the Ministry of Human Resources Malaysia before transitioning into the education industry.

2. Dr Doris Pamela Alexius

*Executive Vice President, Group Development/
Deputy Principal, Academic, SEGi College Kuala Lumpur*

Dr Doris Alexius holds a Bachelor of Science in Zoology from Madras University, India, a Master of Business Administration in International Business from RMIT, Australia and a Doctor of Business Administration from University of Newcastle, Australia. A science graduate trained in genetics, microbiology, laboratory technology and biochemistry, she diversified to complete her MBA and gain a business perspective in managing Allied Health Science programmes. Her Doctoral research is on ethics and corporate social responsibility. Dr Doris Alexius has over 20 years experience as a tertiary educator and administrator.

3. Dr See Hoon Peow

Executive Vice President, SEGi College Kota Damansara

Dr See holds a Doctor of Philosophy from International Islamic University Malaysia, a Master of Philosophy from University of Malaya and a LLB (Hons) from University of Glamorgan (Now known as University of South Wales). He has extensive working experience in the education industry with exposure in both academic and business operations. He has published books and articles in journals locally and internationally.

4. Philip Wong Wan Ming

Executive Vice President, Group Human Resources

Mr Wong holds a MBA from the University of Malaya. Mr Wong brings with him 28 years of experience specialising in human resource with various industries ranging from banking, consulting, FMCG, oil & gas, pharmaceutical, telecommunication, construction, entertainment as well as NGO.

5. Ir Chew Siang Chye

Vice President, Infrastructure & Support Services

Chew Siang Chye graduated from University Malaya with a Bachelor Degree in Civil Engineering in 1990, and was conferred Professional Engineer by the Board of Engineers Malaysia in 1994. He also holds an MBA majoring in Finance from The University of Hull, and MSc in Transportation & Logistics from the Malaysia University of Science and Technology in collaboration with Massachusetts Institute of Technology. Siang Chye has been responsible for the execution of various projects and has strong experience in design development, technical & cost planning and execution, branding propagation, procurement, facility management and project management.

TOP MANAGEMENT TEAM



1. Lilaine Lee Sook Mun

Vice President, Human Resources, SEGi University

Lilaine Lee attained her Master in Business Administration from Oxford Brookes University, UK in 2000. She also holds a DIHRM from MIHRM and DES from Stamford. She has exposure in both PLC and MNC companies with diversified industries and been in HR field since 1992. In 2003, she has been offered a regional HR position by a China MNC health care company in Tianjin of which her major focus on talent management for SEA region with the KPI to achieve localisation within 3 years. Lilaine has been part of the SEGi Group since July 2007.

2. Adrian Thong Chee Thim

Vice President, Sales & Marketing, SEGi College Kuala Lumpur

Adrian Thong graduated with an MBA from Asia International Open University and also holds a BA (Hons) from the University of Wales. He is also a Certified Financial Planner (CFP) with the CFP Board of Standards, Inc, USA. Adrian has held senior management positions in the fields of internal auditing, corporate planning, operations, business development and marketing in various industries. Prior to joining the SEGi University Group, he held the position of General Manager in a local stock broking company.

3. Leong Kam Sun

Vice President, Group Technology & Digital Development

Mr Leong is a Certified Practising Accountant and holds a MBA from the Southern Cross University, Australia. Mr Leong brings with him 20 years of experience specialising in information technology with various industries ranging from oil & gas, manufacturing, engineering and auction.

4. Alex Lee Chin Hun

Vice President, International Marketing, Sales and Collaboration

Alex Lee holds a Bachelor of Science (BSc. Hons) in Management Sciences majoring in Marketing from the University of Manchester Institute of Science & Technology (UMIST), Manchester, UK and a Masters in Business Administration (MBA) in International Business and Export Management from City University Business School London, UK. He has over 17 years' work experience in education and training, including teaching at tertiary levels, academic management and administration, academic planning and development, international marketing, international student recruitment, academic collaborations and business development.

5. Doreen Ong Lee Aei

Senior Director, Group Human Resource

Doreen Ong Lee Aei attained a Bachelor's Degree in Malay Studies and Economics from University of Malaya in 1989 and a Master of Business Administration (HRM) from University of East London in 2005. She joined the Group in 2004 and has more than 16 years of experience working in managerial positions handling all areas and functions within human resource, including employee welfare, employee benefits, training and development, payroll, health and safety, industrial relations and recruitment.



1. Norman Chu Su Jiun

Registrar / Director of Operations

Norman Chu holds a Bachelor of Science in Civil Engineering and a Master of Science in Civil Engineering from Iowa State University, USA. He is currently pursuing his Doctorate of Business Administration with Universiti Utara Malaysia. Norman has 4 years of industry experience as a Civil Engineer in both the USA and Malaysia before joining SEGi in 2005 as a lecturer in its Civil Engineering programme. He then became the Head of the School of the Built Environment, Deputy Registrar and then Registrar before assuming his current position in July 2013. He is an Associate Member of the American Society of Civil Engineering (ASCE) and a Graduate Member of the Board of Engineers Malaysia (BEM).

2. Ng Kim Leng

Director, Group Finance & Accounts

Ng Kim Leng graduated with a Bachelor of Accounting from Universiti Utara Malaysia. He is a Chartered Accountant with the Malaysian Institute of Accountants. His professional experience includes but not limited to audit, taxation, corporate and management consultancy and the accounting profession. He was the Head of Finance and Operations of an engineering and construction company prior to joining SEGi.

3. Yong Lit Seng

Director, Group Technology Support & Development

Yong Lit Seng specialises in the design, implementation and maintenance of campus network infrastructure and in the support and administration

of online learning management system. He has extensive experience in analysis, design, implementation and evaluation of many aspects of cloud applications using new and established techniques and software tools. He is now the Director of Group Technology Development, leading the development, implementation, management and evaluation of new technology initiatives for the Group.

4. Adeline P'ng Aih Teang

Director, Group Legal Services

Adeline P'ng graduated with a Bachelor of Laws (Hons) degree from the University of London in 1999. She holds a Master of Business Administration. She has extensive experience in various areas of practice including corporate, commercial, litigation and she is currently leading the Group Legal Department.

5. Jelaine Teo Sai Wah

Director, Group PQA

Jelaine Teo is certified with The Institute of Chartered Secretaries and Administrators. She gained extensive experience in cost planning, procurement, facility management, property management and marketing while she was attached to a public listed company involved in property holding and property development. She joined SEGi in 2001, leading its property division. With more than 20 years involvement in property and procurement, she is now the Director heading the Group Procurement & Quality Assurance.

TOP MANAGEMENT TEAM



1. Gary Tan Hong Guan

Director, Sales & Marketing, SEGi University

Gary Tan graduated with a Bachelor of Commerce, majoring in Marketing & Public Relations from Curtin University, Perth, Western Australia in 2002. Prior to joining SEGi College Kuala Lumpur as Marketing Manager in March 2007, he held various marketing and sales positions in training, advertising and trading industries. In his 5 years of services in SEGi College KL, he has contributed to the profit achievement of the branch for more than 5-fold from 2007 to 2011. He was promoted to the SCKL's Senior Marketing Manager position at the beginning of 2011, assumed 2 more Sales & Marketing positions at top management level from 2012 to 2013 before assuming his current position on June 2013.

2. Hew Ling Sze

Company Secretary, Company Secretarial Services

Hew Ling Sze was admitted as an Associate of The Institute of Chartered Secretaries and Administrators in 1996. In 1997, she graduated with a Master of Business Administration majoring in International Investment from Universiti Kebangsaan Malaysia. She led the Corporate Affairs Department of a main board listed company and gained exposure in corporate planning. She has more than 20 years of experience in corporate, management consultancy and secretarial services.

3. Cheah You Cheong

Group Art Director

Mr Cheah holds a Bachelor Degree in Multimedia Design from The University of Queensland. He has exposure working with an advertising agency, publishing house, hotel and retail.

4. Lee Kee Hin

Senior Manager, Group Creative Communication

Lee Kee Hin has more than 15 years of experience in creative communications, brand communications and design. Prior to joining the education industry he worked in publications. Since joining SEGi in 2005, he has been directly involved in a major re-branding and consolidation of the group, and subsequently the brand upgrade to SEGi University College and SEGi University. Lee is currently studying for his Master of Business Administration with the University of Southern Queensland, Australia.



1. Elaine Chegne Peck Oon

Senior Manager, Group Finance & Corporate Development

Ms Chegne is a Chartered Accountant with the Malaysian Institute of Accountants and a Fellow Member of the Association of Chartered Certified Accountants. Ms Chegne has experience in corporate finance, tax, secretarial and legal matters as well as business operations. Ms Chegne is to oversee the financial review of corporate financial accounts and corporate exercises.

2. Chow Kim Wai

Head, Internal Audit

Chow Kim Wai graduated with a Bachelor of Commerce, major in Accounting from Auckland University, New Zealand in 1996. He also qualified as a Chartered Accountant and a member of Malaysian Institute of Accountants since 2001. He was the Senior Manager-Internal Audit of a main board listed company prior to joining SEGi. Kim Wai has extensive experience in internal audit and risk management.

3. Ghulam Irshad Hussain Bin G.M. Hussain

Head, Regulatory & Internal QA, SEGi University

Ghulam Irshad Hussain Bin G.M. Hussain holds a Master of Psychology and also a Bachelor Degree of Psychology from Pittsburg State University, USA. He has over 30 years of experience in the education field as a teacher, lecturer, registrar and administrator at various institutions and well-established public and private universities.

4. Cheah Teong Keat

Principal, SEGi College Penang

T.K. Cheah was formerly in the IT and manufacturing industry before his foray into the education line. Since then, he has been involved in lecturing, training and human capital development. Some of his initiatives include setting up and running a human capital development business for a renowned education group and heading an educational institution which focuses on working adults and post graduate courses. He holds a Bachelor of Business Administration from RMIT University, and an MBA specialising in Information Technology Management from Maastricht School of Management. He is currently pursuing his Doctorate in Business Administration from University Utara Malaysia.

5. Elina Tiu Chai Hui

Principal, SEGi College Sarawak

Elina Tiu holds a Bachelor Degree in Information Technology from University of Southern Queensland, Australia. She has more than 20 years of experience working with public listed and MNC companies in various industries including F&B, education, telecommunication services and office automations. During this time, she has held various managerial positions in the areas of business operations and sales & marketing, prior to her appointment as Principal at SEGi College Sarawak.

TOP MANAGEMENT TEAM



1. Helen Ngu Moi Hiong

Deputy Principal, SEGi College Sarawak

Helen Ngu holds a Master of Business Administration and a Graduate Diploma in Business and Management from the University of Sunshine Coast, Australia. She has been working with SEGi College Sarawak since October 2005. Prior to joining SEGi, Helen worked in the area of operations for large national companies in the building, manufacturing, housing and construction industries.

2. Doreen D'orville

Deputy Principal, Academics, SEGi College Subang Jaya

Doreen D'orville holds a Master of Business Administration from the University of Southern Queensland and a BA in Business Administration from a UK university. She is also a certified trainer and has conducted training for several multinational companies. She has over twenty years of experience in education in areas of administration, teaching and management and believes in bringing out the best in students.

3. SueAnn Chok Soo Yan

Deputy Principal, Operations, SEGi College Subang Jaya

SueAnn Chok holds a Master of Business Administration from James Cook University, Australia. She is an associate member of Association of International Accountants (AIA) and holds a Certified Financial Planner (CFP) with the CFP Board of Standards, Inc, USA. She has more than 20 years of working experience in financial accounting and administration position in various industries ranging from hotel services, property development, trading and education.

4. Dr Tie Hui Hui

Vice Principal, Operations, SEGi College Penang

Dr. Tie Hui Hui holds a PhD in Instructional Technology from University Science Malaysia (USM) as well as a Master of Science in Information Technology in Business from University of Lincolnshire and Humberside (UK). She has over 19 years of management and teaching experience; has published articles in local and international journals; and has presented several research papers locally and internationally. She is also a member of the review panel and editorial board for international journals.

5. Dr William Wong Teck Foo

Vice Principal, Academics, SEGi College Penang

Dr. William Wong obtained his Doctor in Education (EdD) degree from University of Science Malaysia in 2006 and MSc in Electronics from Queen's University of Belfast, UK in 1986. He worked in electronic MNCs for almost 12 years; and ventured in the academia at various institutions prior joining SEGi College Penang. He has received numerous awards and grants for his research and has published his findings and reports internationally. He has been certified as Certified Trainer, Applied Statistician, Quality Engineer and Auditor or Lead Auditor of Quality System. He also conducts transnational postgraduate residential seminars, and supervises MBA and PHD students for research projects in the fields of education, business and management.

KEY ACADEMIC MEMBERS



1. YAM Tan Sri Dato' Seri Syed Anwar Jamalullail

Chancellor

YAM Tan Sri Dato' Seri Syed Anwar Jamalullail is the Chairman of Nestle (M) Berhad and Cahya Mata Sarawak Berhad (CMS). He holds a Bachelor of Arts in Accounting degree from Macquarie University, Australia and is a Chartered Accountant and Certified Practising Accountant of Australia. He began his career as a financial accountant with Malaysia Airlines System Berhad in 1975 and has worked for Price Waterhouse (Australia), Amanah Merchant Bank Berhad and Amanah Capital Partners Berhad as its Group Managing Director. Tan Sri Syed Anwar has also served as Chairman of Malaysia Resources Corporation Berhad, Media Prima Berhad, DRB-HICOM Berhad and EON Capital Berhad as well as a director of Maxis Communications Berhad and Bangkok Bank Berhad. Tan Sri Syed Anwar was the former Chairman of the Investment Panel of Lembaga Urusan Tabung Haji and he is currently the Chairman of Lembaga Zakat Selangor.

2. Dato' Pahamin A Rajab

Chairman of Academic Council

Dato' Pahamin A Rajab, an Advocate and Solicitor of the High Court of Malaya holds several tertiary qualifications. He obtained the Bachelor of Arts (Hons) in History majoring in International Relations from the University of Malaya in 1970; the Master of Arts in Public Policy and Administration majoring in Economic Development from the University of Wisconsin, Madison, United States of America in 1978; a Law Degree with Honours from the University of London in 1990; and a postgraduate Diploma in Syariah Law and Practice from the International Islamic University, Malaysia in 1994. In 2006, he was conferred the

Honorary Doctor of Laws (honoris causa) by University of Newcastle, and in 2011, he was conferred similar Honorary Doctorate by the University of Greenwich. Dato' Pahamin has worked in several ministries and government agencies in Malaysia over a 30-year period. He is recognised internationally as an expert in intellectual property laws by the World Intellectual Property Organisation and in Year 2000, was awarded the prestigious Cyber Champion International Award by Business Software Alliance in Washington. He is a trustee of the Perdana Global Peace Foundation as well as Mahathir Chair of Global Peace at the International Islamic University of Malaysia. He is also a Honorary Rotarian of the Rotary Club of Greater Kuala Lumpur.

3. Emeritus Professor Dr Muhamad Bin Awang, FASc

Vice Chancellor/Senior Vice President, Group Academic Quality & Enhancement

Professor Muhamad Awang received his Ph.D specialising in air pollution and vegetation from the University of Sheffield, the United Kingdom, in 1979. He was a Professor of Environmental Sciences at the Faculty of Environmental Studies, Universiti Putra Malaysia (UPM) and was a Deputy Vice Chancellor of Academic Affairs at UPM between June 16, 2000 and April 7, 2005. He is best known for his teaching and research on Air Pollution and Tropical Ecosystem Physiology and Environmental Science Management. He was a recipient of Anugerah Langkawi and was conferred the title Emeritus by UPM on 9 September 2009. He was also a Chairman of the National Higher Education Committee for the Establishment of Research Universities in Malaysia, Ministry of Higher Education Malaysia (1996-2005).

KEY ACADEMIC TEAM



1. Dato' Professor Dr Jamaludin Mohaiadin

Deputy Vice Chancellor, Student Affairs

Dato' Prof Dr. Jamaludin Mohaiadin holds a BA (Hons) from USM, a Master of Education in Project Management and Evaluation and a Doctor of Education in Instructional Design and Technology from the University of Pittsburgh, Pennsylvania, USA. He served as the Director of University Sustainability Center and the Dean of International Affairs in University Malaysia Perlis. Prior to that he was the Deputy Vice Chancellor of Student Affairs in Universiti Sains Malaysia (USM) for more than 7 years, the Director of Center for Instructional Technology and Multimedia in USM and the Director of Teaching & Learning Advisory Center of USM. He served the Ministry of Education for many years before joining the university. To add to his credentials, Dato' Professor Dr. Jamaludin was also a consultant to a number of universities in multimedia curriculum design, establishing instructional technology centres and academic training programmes.

2. Professor Dr Patrick Kee Peng Kong

Deputy Vice Chancellor, Academic

Dr. Patrick Kee Peng Kong attained his Bachelor of Engineering (Industrial with 1st Class Honours) in 1984 and earned a Doctor of Philosophy (by Thesis) in Mechanical Engineering in 1992 from the University of Melbourne, Australia. He has more than 25 years of experience working in both academic and senior management positions with institutions of higher learning in Australia and Malaysia. He has received numerous awards and grants for his research and has published his findings in technical publications and reports internationally.

3. Professor Dr Azrin Esmady Bin Ariffin

Foundation Dean, Faculty of Optometry & Vision Sciences

Prof Azrin attained his Bachelor of Optometry with Honours in 1984 from the University of New South Wales in Australia and earned a PhD in Clinical Optometry in 1993 during a stint at City University/Moorfields Eye Hospital in London. Prof Azrin began his academic career at Universiti Kebangsaan Malaysia in 1985, and was Head of Optometry Department from 1996 to 2003. He is also on the Malaysian Optical Council and various professional committees. His research interest is in the field of visual dysfunction in ocular disease, and he also maintains a clinical interest in the area of Primary Eye Care.

4. Datuk Dr Fawzia Binti Dato' Abdullah

Foundation Dean, Faculty of Dentistry

Datuk Dr Fawzia obtained her Bachelor of Dental Surgery from the University of Singapore and her Diploma in Dental Public Health from The Royal College of Surgeons of England. Prior to her appointment as Foundation Dean of the Faculty of Dentistry at SEGi University, Datuk Dr Fawzia worked with the Ministry of Health for 32 years and retired, as the Director of the Oral Health. She was also a Member of the Public Services Commission from 2000 to 2005. Datuk Dr Fawzia is a member of numerous professional bodies and her research includes studies into prevention in oral health.



1. Associate Professor Dr Tey Kim Kuan

Dean, Faculty of Pharmacy & Allied Health Sciences

Associate Professor Dr Tey obtained her Bachelor of Pharmacy in 1991 from University of Bradford and her Doctor of Philosophy from The University of London. She has more than 20 years experience as a pharmacist, having worked with various disciplines of pharmacy including hospital, community and industrial pharmacy both in UK and Malaysia. Prior to joining SEGi, she was attached to International Medical University, holding the positions of Head of Department and Programme Coordinator. She is a member of numerous professional bodies and committees; and also the panel assessor for Community Pharmacy Accreditation and a member of the Joint Technical Committee for the Pharmacy Board Malaysia, appointed by Ministry of Health. She also conducts and supervises multidisciplinary research in various aspects of pharmacy practice and pharmacy education.

2. Professor Dr Samiah Yasmin Abdul Kadir

Dean, Faculty of Medicine

Prof Dr Samiah Yasmin obtained her Medical Doctor degree (M.D.) from Universiti Kebangsaan Malaysia (UKM) in 1991. She pursued her interest in Primary Medical Care and obtained a Masters in Family Medicine, also, from her alma mater university, UKM, in 1998. Prof Yasmin has been in education for more than 20 years and was heavily involved in the development of the Faculty of Medicine, SEGi University since 2010. Prior to joining SEGi, Professor Yasmin was the Head for the Department of Family Medicine, Faculty of Medicine, UKM. Her strong background

in medical education has placed her to serve as panel in accreditation of medically related programmes. She is also involved in academic and research committees besides supervising Masters' students in medical and health related fields.

3. Datin Devagey Raru

Dean, Faculty of Nursing

Datin Devagey holds a Master of Counselling from Universiti Malaya and a Bachelor of Science with Honours in Nursing from Anglia University in the UK, among numerous other nursing and healthcare qualifications. Prior to joining SEGi, Datin Devagey held senior positions in nursing colleges, training centres and hospitals. She is a member of Nursing Board Malaysia, Nurses Examination Board and Nursing Curriculum Committee, as well as other healthcare associations and committees.

4. Lydia Foong Yoke Yeap

Head, Faculty of Education, SEGi University/Head, Teaching & Learning, SEGi University

Lydia Foong has been involved in Early Childhood Care and Education (ECCE) for over 20 years, both locally and in the UK. She holds a St Nicholas Montessori Diploma (UK), Certificate in Montessori Primary Education, BEd (Hons) from University of Greenwich, Master in Educational Management from University of Malaya, and is currently a PhD candidate. She has played a key role in the strategising, facilitation and development of various programmes and ECCE advocacy initiatives and holds memberships to numerous associations.

A photograph of a modern library interior. On the left, tall, dark-colored bookshelves are filled with books. The shelves have a clean, minimalist design. To the right, a large window with multiple panes allows natural light into the space, looking out onto a blurred outdoor scene. In the foreground, a person's foot wearing a dark shoe is visible on the right side, standing on a patterned carpet. A semi-transparent blue rectangular box is overlaid on the left side of the image, containing white text.

Bringing you

FIRST-RATE
FACILITIES



AT OUR HEART SEGi PROGRAMMES



SEGi offers a wide range of programmes to bring out the best qualities in our students. We strive to enrich the minds of our students by providing top-notch education, ensuring our campuses provide a holistic environment and being part of their lives in order that they have a memorable student experience to cherish for life.

In this way, SEGi is able to sustain its leadership position in the private education sector and meet the current and future demands of our stakeholders.

Recently, SEGi set forth a vision to propel SEGi to the next level by developing upon Centres of Excellence (CoE) within the Group. As such, SEGi aims to build upon strong foundations and transform from a generalist institution into 8 specialist CoEs. By focusing on areas of strength, the Centres of Excellence will be able to deliver a superior education experience.

At the moment, we have CoEs at SEGi University, SEGi College Kuala Lumpur and also SEGi College Subang Jaya.

Centre of Excellence – SEGi University

Medicine

The SEGi University Faculty of Medicine strives to produce medical professionals who are lifelong learners and who endeavour to keep abreast of advances in medicine so as to ensure the community receives appropriate and effective care. This is made possible through diverse teaching and learning experiences that are student and patient centred, promoting holistic care and emphasising professional and ethical values.

The SEGi University medical programme is designed for students who believe that they can make a difference to others' lives through better health by being safe, caring and exceptional doctors. This programme prepares aspiring doctors for a challenging career covering promotive, preventive, therapeutic and rehabilitative medicine.



Optometry & Vision Sciences

The SEGi University Faculty of Optometry & Vision Sciences is responsible for educating future optometrists, and is committed to offering programmes that equip graduates with the knowledge and skills to cope with the ever growing and evolving scope of practice for Optometry. The Faculty boasts laboratories and clinical facilities that are on par with the leading local and international universities that offer undergraduate Optometry programmes.

As well as utilising top facilities, students will be trained by qualified full-time lecturers, whilst also benefiting from the expertise of external visiting lecturers comprising Biomedical Scientists, Medical Practitioners, Ophthalmic Surgeons and Practising Optometrists. The small class sizes also allow students enjoy the opportunity to interact closely with the academic staff.



Pharmacy

Pharmacy is the branch of medical science concerned with the sources, nature, properties, preparation and safe effective use of medicinal drugs. Pharmacists are key professionals in the health care system who formulate and dispense drugs and work closely with doctors and patients in providing advice on the management of a patient's medication.

SEGi's Pharmacy programme aims to integrate scientific, clinical and professional knowledge with communication skills, providing graduates with the expertise to contribute effectively as a pharmacist within the future health care system. Students learn both chemical and physiological knowledge, as well as pharmacy practice, through problem-based learning, workshops, seminars and laboratory work.



Dentistry

Good oral hygiene is important for maintaining not only the health of one's mouth and teeth but for overall health. Poor oral health has been linked to heart and lung disease, diabetes, stroke, extremely high-birth weight, and premature births, and many dental practitioners will argue that oral health is a strong indicator of overall well-being.

The SEGi University Faculty of Dentistry is among the latest additions to the wide range of study areas available. The Faculty boasts its own dental clinic with practicing in-house dentists. Here, students are given hands-on practical sessions, which provide them with an insight into working with both dentists and patients alike. The dental clinic comes complete with a reception, a waiting area and a dental records room, and is tailored to meet industry standards, undergoing regular spot checks by various health agencies. The dental services are open to students, lecturers and other staff, as well as to the public.

Technology & Innovation

The world is increasingly dependent upon the use of technology, where technological development and its adoption by organisations is central for the transformation of management culture, lifestyle and the global economy. The art of representing information by technology is fast becoming an inexact and blurred science. The information engineer of the future must be equipped with the appropriate skills to meet these challenges.

SEGi's Technology & Innovation programmes are comprehensive and relevant to industry and continue to attract top students and academics. They aim to provide graduates with the opportunity to apply adaptive skills and knowledge to a field that is transforming constantly, especially in the conduct of every day business and communications.



Centre of Excellence – SEGi College Kuala Lumpur

Business & Management

Managers and business professionals deal with a range of complex issues on a daily basis and are expected to make business decisions in the face of constant economic and social change, while adapting and relating to both local and global market changes. They are also expected to take on the role of coordinating and integrating the activities of people to ensure that an organisation achieves its goals.

Innovative graduates with business knowledge and savvy skills accelerate organisational growth and competitiveness. The Business and Management programmes available at SEGi aim to produce graduates capable of managing effectively across the broad range of disciplines required in today's challenging and rapidly changing business environment. By increasing and enriching knowledge across a broad range of business disciplines, students gain a firm grounding in key management skills and techniques essential to financial, strategic and knowledge management.

Accountancy & Finance

Accountancy & Finance are some of the world's fastest growing and most dynamic industries, encompassing a broad range of organisations that deal with the management of money. Today the Accountancy & Finance fields have many faces and a professional in either or both areas is expected to undertake on more than just 'number-crunching' - they are more often expected to have a variety of skills relevant to business advising and planning as well. Due to the wide scope and demand for such professionals, these degrees are the kind that can take graduates anywhere.

Accountancy and Finance training provides substantial skills for organisational planning and growth. The Accounting and Finance programmes at SEGi provide students with the opportunity to

develop important practical skills such as analytical thinking, problem solving, team working and communication. This mix of academic and practical skills is highly attractive to employers.

Marketing

In an increasingly competitive business world, marketing is becoming ever more recognised as a vital component in ensuring the growth and success of organisations. At the same time, marketing can not simply be ventured into without any expertise. Organisations need to develop the right course of action required to target their specific market segment in order to grow the business and effectively market their product or service.

The Marketing programmes available at SEGi will provide students with the skills necessary to analyse market needs, define target markets, create marketing strategies and unlock business opportunities in a competitive environment. The programmes will also develop students' practical skills and knowledge including analytical skills, problem solving skills, team-working skills, and the ability to communicate effectively within a business environment.



Human Resource Management

Human resource management is concerned with the administration and development of the organisations personnel. Arguably the most important asset of any company, the organisations personnel are the ones who individually and collectively contribute to the achievement of the business objectives.

The Human Resource Management (HRM) programmes available at SEGi are designed to teach students how to deal with and manage human resources at the workplace, developing knowledge across areas including terms of employment, staff motivation, HR legal issues, teamwork and payroll. The programmes available at SEGi are industry driven and are designed to equip students with the necessary skills and knowledge required to pursue a career or further studies.

Hospitality & Tourism

There is tremendous growth in the hotel and tourism industry as businesses and people are spending more money on leisure than ever before. Therefore, this sector of the industry is one of the largest and fastest creators of employment. There is a need for educated and trained people who can be counted on to deliver first class services.

The hospitality and tourism programmes available at SEGi are designed to equip students with the skills and knowledge that are increasingly in demand by today's employers. Students will study highly relevant modules that cover marketing, destination management, human resources, information management, planning and research, among others. During the programme, students will also develop wider skills in communication, team working, problem solving, usage of information technology and also application of numbers, essential to launch their careers and provide a framework for life-long learning.



Centre of Excellence – SEGi College Subang Jaya

Creative Arts & Design

The SEGi Creative Arts and Design programmes range from being highly conceptual to those that are deeply practical requiring a specific skill set. With that said, creativity is at the core of all that is executed and taught at SEGi.

Students are not only provided with a qualification or skill in creative arts and design, but are prepared to brave the challenges of the industry when they step into the working world. SEGi aims to expand the boundaries of teaching and learning by using the latest technologies, ensuring graduates are at the forefront of art and design industries in the new millennium.

Communication Studies

Mass Communication is the discipline which looks at the various means used to relay information through mass media to large segments of the population at one time. The most common mediums used to relay such information would be newspaper, magazine, radio, television and film, as these are used to disseminate news and advertising to a large audience.

The Mass Communication programmes at SEGi aim to provide a solid foundation in the basic knowledge and skills necessary to become media practitioners and more informed media consumers. Students will learn essential skills in the areas of television/video, news and current affairs production, print, radio and TV journalism, and desktop and on-line publishing, relevant to the region as well as internationally.



Early Childhood Care & Education

Educators at all levels play a significant role in developing young minds. SEGi recognises the importance of this and, as such, offers a full range of innovative and industry relevant programmes to meet the objective of producing progressive educators who are competent and thoughtful leaders in their respective fields.

In the field of Early Childhood Care & Education, SEGi offers undergraduate and postgraduate programmes in education and early childhood education.



Other programmes available at other campuses include:

Engineering

SEGi offers an impressive range of engineering programmes that focuses on a student-centric environment, where students interact with teaching staff from Malaysia as well as staff from our international partner universities. Students will work in technically advanced laboratories and workshops at SEGi campuses, providing them with the essential tools in the development of skills and knowledge. Its students have gone on to write many success stories and the Faculty is proud to count more than 200 students who obtained First Class Honours in engineering from top-notch universities.



Built Environment

Built Environment encompasses a variety of disciplines including architecture, construction, project management, environmental design and planning. Students studying built environment programmes at SEGi will address professional, industrial and consultancy activities while also exploring the relationship between the buildings/cities and the individuals, communities and organisations that inhabit them, ensuring they develop a prosperous future in the growing job market.

Psychology

Psychology is both an academic and applied discipline concerned with the scientific study of mental processes and behavior. Psychology seeks to explain thought, emotion and behaviour in the context of real life. At SEGi, the programme aims to produce graduates with intellectual aptitudes, independence and transferable skills for employment and/or further studies. Students can also apply the basic psychological theories and principles to significant areas of human activities such as healthcare, education, management, marketing, social welfare, and many more.

American Degree Program

The Upper Iowa University (UIU) Bachelor of Science (4+0) program at SEGi University provides students with the opportunity to experience US-styled education. This style of education focuses heavily on the practical elements of learning with an emphasis on classroom interaction between the students and lecturers as well as group projects, presentations and field trips outside of the classroom. The American Degree Programs focuses more on assessing the students through course work and allocates less percentage to mid-term and final examinations.

The UIU Bachelor of Science (4+0) program also allows for full completion locally at SEGi with the flexibility to interchange between SEGi and UIU's Fayette Campus in the United States.

Students studying the UIU Bachelor of Science (4+0) program can choose from one of 7 majors: Management, Marketing, Finance, Communications, Business Administration, Human Resource Management, International Business and Psychology. Students can also elect to combine 2 areas of interest as a double major.



Nursing

Nursing at SEGi has created significant impact in the health care practice by imparting to students the scientific basis of nursing and its application in the holistic care of patients. This has enabled them to participate actively and effectively as members of the health care team. For its Nursing Programmes, SEGi has built strong connections with public and private hospitals throughout Malaysia and has received recognition from the Ministry of Higher Education, Malaysia as well as the Malaysia Nursing Board.



Allied Health Sciences

The Allied Health Science programmes are designed to equip students to become skilled professionals within their respective industries with the aim of advancing the complete performance of healthcare provided in a growing and dynamic healthcare setting. The programmes aim to address the pertinent healthcare workforce shortage in the region by preparing healthcare providers to be skilled, compassionate and proficient, providing optimal services to the society at large, and enhancing their competency through problem-based learning and well as developing effective communication and leadership skills.

Law

The Law programmes available at SEGi are ideal for students who wish to obtain a qualification of international standing en route to a successful career as a practicing lawyer. The programmes aim to promote independent learning, develop key intellectual transferable skills, develop critical awareness, and strengthen the students understanding into the language of law.

As a commonwealth country, Malaysia practices the common law system as practiced in the United Kingdom. As such, SEGi collaborates with the University of London (UK) to offer the Bachelor of Laws (LLB) programme. The University of London LLB is an internationally recognised 'gold standard' programme established for over 100 years. Upon graduation students will join a distinguished group of solicitors, barristers and judges around the world who began their careers by obtaining their law degree through the University of London International Programmes.

SEGi also offers the homegrown Diploma in Law programme.



English Language

Today it is widely accepted that English is the language of diplomacy and international communications, business, tourism, education, science, computer technology, media and the Internet - with almost 70% of all information stored electronically being in English.

The Intensive English Programme is specially designed for international students. It aims to improve these students' English language proficiency to a level equivalent to around IELTS 5.0 - 5.5 to enable them to further their studies at the diploma and degree levels as well as to find employment in English-speaking environments

Pre-University

Pre-University programmes are designed to provide students with the right foundation for academic progression, while also training them to be well rounded and independent individuals. At SEGi, the programmes are complemented with a complete learning experience, orienting students into a college environment and preparing them for studies at university level in disciplines of business, arts, engineering, IT, medical and health sciences. SEGi uses a mentor approach whereby experienced lecturers give students guidance in focus study groups as well as help them prepare for the examinations, ensuring a high student success rate.

Postgraduate Studies

Current business environment demands professionals with expert knowledge and business savvy. Highly acclaimed and internationally recognised, the postgraduate programmes offered at SEGi University are intended for enterprising individuals seeking to holistically combine their expertise with general management skills.

SEGi University's Graduate School of Business is a clear leader in the adult learners segment, offering quality programmes that are flexible and that produce competent graduates. The industry relevant and innovative programmes are constantly updated and adapted to meet the needs of an ever-changing business world, developing global business professionals with skills and knowledge in line with industry and the business community.

Vocational & Training Courses

SEGi firmly believes that vocational training is important in complementing academic programmes and that the relevant practical training is provided to students. Its training centres provide vocational courses with Sijil Kemahiran Malaysia (SMK) qualification from Skills Development Department or JPK, in the disciplines of Automotive, Air-Conditioning Repair & Maintenance, Civil Drafting, Computer Systems Maintenance, Information Systems Administration, Multimedia Design, Graphic Design, Beauty Therapy, Hotel & Tourism and Business Administration.



STRONG FOUNDATION SEGi CAMPUSES

SEGi University, Kota Damansara



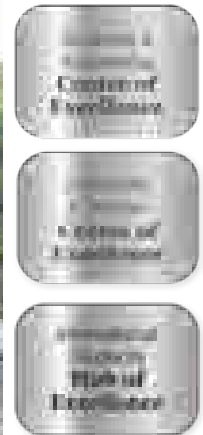
This flagship campus is built on a strategic site in Kota Damansara, a prime location in Petaling Jaya City in the Selangor state. The impressive campus has academic research, residential and recreational facilities, providing a complete learning experience for up to 12,000 students. It is a short distance to a vibrant commercial centre complete with shopping malls, banks and entertainment spots, accessible using public transport services.

An extension building called SEGi Tower – a few hundred metres away from the flagship campus is now in operation. The Tower can accommodate another 6,000 students and consists of the School of Business, the School of Information Technology and the Faculty of Creative Arts and Design.

Right next to the SEGi Tower is the SEGi Residence, a 25-floor condominium for student accommodation. SEGi students have the luxury of having their campus just a few steps away from home, thus saving time and money on travelling. Convenience stores located in the adjacent commercial centre and at Cova Square, as well as the sports and recreation facilities on SEGi University campus nearby make university life a complete and exciting experience.

This campus serves as the Centre of Excellence for Health Sciences and also Technology & Innovation programmes.





SEGi College Kuala Lumpur

The campus is located in Kuala Lumpur and is only a short distance from the Masjid Jamek LRT Station. Students can enjoy cosmopolitan living with easy access to all modern amenities of the city such as the Light Rail Transit (LRT), buses, shopping malls, banks, restaurants, tourist attractions, entertainment spots and more.

Since its humble beginnings in 1977, the Kuala Lumpur campus has grown from just one building to occupy a total of five buildings in the same vicinity. In 2013, the campus

underwent extensive renovations to provide a more conducive environment for students and its employees.

SEGi College Kuala Lumpur has a reputable history for its business and accounting programmes but it now also offers a wide range of programmes.

This campus serves as the Centre of Excellence for Business & Accounting and also Hospitality & Tourism programmes.



SEGi College Subang Jaya

This modern 12-storey Subang Jaya campus, which opened its doors in January 2006, is located within the college belt of the Subang Jaya district. It has a capacity to accommodate 6,500 students, and is complete with facilities especially for music and early childhood education programmes.





SEGi College Sarawak

SEGi College Sarawak is positioned as the gateway of the Group to East Malaysia and today stands as one of the largest private colleges in East Malaysia, boasting 2 campuses within close proximity of each other.

The main campus is located at the heart of Kuching, the capital city of Sarawak. It is the only campus in the Group which offers law programmes at diploma and degree level.



SEGi College Penang

The Penang campus serves as SEGi's education hub for the northern region of Peninsular Malaysia. The campus is situated in Green Hall and comprises modern facilities and a conducive environment, providing students with a complete learning experience. Amenities are also convenient and readily available with eateries, banks, shopping malls and public transport located nearby the college.

SEGi College Penang offers a wide range of programmes from Business and Accountancy to Engineering, as well as postgraduate programmes.



SEGi PACE

SEGi understands it is essential that working professionals be equipped with the relevant skills to stay on the top of competition. So to make further studies within reach, Professional and Continuing Education (PACE) was created as the online university for SEGi.

Now, anyone can achieve their dream to obtain an education without compromising their work-life balance and enjoy the flexibility to study anywhere, at anytime.

Unlike other online programmes, PACE provides students with guided and independent learning. This means students attend classes once a month, and revision classes are also provided for one weekend per semester for each subject. This will give the students the opportunity to network with fellow coursemates, meet their lecturers and gain any additional support they may need.

STRATEGIC COLLABORATIONS

UNIVERSITY PARTNERS

SEGi University Group partners with international universities of great repute to offer a globalised learning experience for our students. Programmes offered by our university partners are regulated by them on a regular basis, thus ensuring the exact same quality of education that students will obtain at their home base.

Australia



University of Southern Queensland (USQ) which was established in 1967 is based in Toowoomba, Queensland. The University is one of Australia's leading providers of education both on campus and through its distance education option. With more than 75 per cent of students studying via distance learning or online mode, USQ is at the cutting edge of flexible delivery of resources and technology.

USQ is a fully accredited Australian Government University, with students coming from across Australia and all around the world. According to Australia's Department of Education, Innovation, Science, Research and Tertiary Education Higher Education Statistics, USQ was the leading provider of distance education from 2007-2011.

USQ was also ranked to be the first in Australia for 'Learning Overall' in the International Student Barometer 2011, a global survey designed to gather information about international students' experiences with 130 universities world-wide and 30 Australian universities participating.



United States of America



Upper Iowa University (UIU) in the USA has been preparing students to succeed in the classroom and in the world since 1857. That rich history, coupled with a student-centred mission, has created a springboard for UIU to become a recognised innovator in offering accredited, quality programs through flexible, multiple delivery systems, including online and independent study.

Offering both undergraduates and graduates degrees with nearly 40 majors to choose from, UIU ranks in the top 25% of colleges nationally for student learning. UIU has produced a long and distinguished list of alumni which also include one of the founders of YMCA and a Nobel Peace Prize Winner, the first speaker of the U.S House of Representatives, a world famous archeologist and scholar of the Dead Sea Scrolls and a founder of a Fortune 500 Company, just to name a few.



STRATEGIC COLLABORATIONS UNIVERSITY PARTNERS

United Kingdom



Abertay University (AU) has a long history as one of Scotland's leading universities. AU has an entrenched reputation for professionalism in offering career-driven higher education. All of AU's researchers are involved in teaching and developing courses, giving students the chance to learn from the world leaders every day.

The University is home to world-leading research teams, whose discoveries are hailed internationally. Abertay researchers are also studying issues as varied as the Scottish economy, food and nutrition science, psychology, computer arts and digital media, and many other topics.

They are the top-rated university in Scotland for environmental science research, with leading-edge initiatives such as the Abertay Centre for the Environment promoting 'green' business practices; the Urban Water Technology Centre developing innovative new drainage and pollution-control technology; and the SIMBIOS unit exploring bioinformatics.





Teesside University (TU) is a dynamic, energetic and innovative university located in Middlesbrough, England. With 80 years of innovative education, Teesside University is one of the top universities in the UK dedicated to delivering quality education.

The Quality Assurance Agency for Higher Education has thus far identified units of teaching “excellence” in art & design, computer science, history, social work, sport & exercise, electrical & electronic engineering, nursing, the Foundation Degree in chemical technology and a number of subjects allied to medicine. The Quality Assurance Agency (QAA) expressed confidence in the management of TU’s academic standards and quality of learning opportunities.

TU’s courses and lectures are ranked as the best in the North East and in the country’s top ten, according to the Whatuni Student Choice Awards 2011. In fact they are the first and only modern university to be awarded Times Higher Education University of the Year (2009-10).



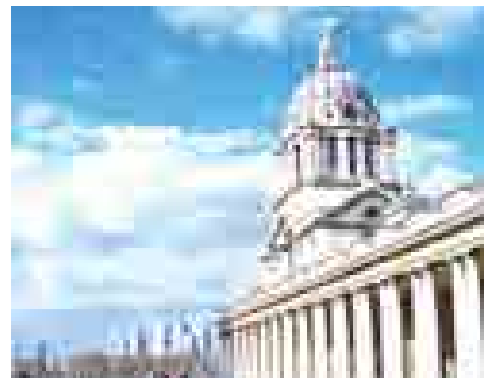
UNIVERSITY
of
GREENWICH



University of Greenwich (UOG) is located in London, England. The University traces its roots to 1890, when Britain’s second polytechnic was opened near the Thames River at Woolwich. UOG was awarded University status in 1992.

Its Business School offers business services such as consultancy as well as runs international conferences and events on various business topics while having strong links with industry, working closely with employers to develop relevant programmes accredited by professional bodies.

It has links with further education and colleges in the Thames Gateway area and plays a regional role in training teachers, nurses and social care professionals. It also houses research and consultancy in architecture, landscape architecture, employment relations, fire safety, natural resources, social network analysis, education, training, educational leadership and public services.



United Kingdom

University of London



University of London is truly one of the great universities in the UK consisting of a federation of 19 world class colleges and 10 specialised institutes. Its reputation for high academic standards has been built on the outstanding teaching and research of its Colleges since 1836. For 153 years, University of London degrees have been accessible to students all over the world through the University of London International Programmes. Today, the University of London International Programmes is truly an international in character with over 50,000 students in more than 190 countries.

In the case of the undergraduate laws programme, academic direction is provided by six University of London Colleges with Law Schools or Departments, collectively known as the Laws Consortium. The six Colleges are: Birkbeck, King's College London, London School of Economics and Political Science (LSE), Queen Mary, School of Oriental and African Studies (SOAS), and UCL (University College London).



University of Sunderland



University of Sunderland (UOS) in UK has been providing higher education since 1901 and is proud to be an innovative, forward-thinking university with high standards of teaching, research and support. The University has strong links with industry and business, and works closely with some world's leading companies. Sunderland attracts thousands of students from all over the globe who go on to lead exciting careers armed with a first-class qualification.

According to the Guardian University Guide 2012, UOS is ranked to be the best new university in the North East of England. It was also shortlisted for University of the Year in the Times Higher Education Awards 2012.





University of St Mark & St John (MARJON) was set up nearly 175-years ago in London with the foundation of the constituent colleges of St John's, Battersea, in 1840 and St Mark's, Chelsea, in 1841. The two colleges combined moved from London to Plymouth in 1973. MARJON offers a great range of programmes from Foundation Degrees & Progression Courses to Honours Degrees and Postgraduate study. It has also been successfully training teachers since 1840, receiving praise in its Ofsted inspections, including an 'Outstanding' for its secondary Management and Quality Assurance.

The results of the 2012 National Student Survey show an overall satisfaction rate for the University of 87%, which exceeds its own benchmark of 84% and is above the national average of 85%. This places MARJON in the top ten of the Guild Higher Education institutions and in the top 40% nationally. MARJON's continuing improvement in the overall satisfaction category reflects its on-going response to feedback from its students.



York St John University located in York, UK was originally founded in May 1841 providing teacher education. Now York St John University has more than 6,000 students enrolled across four faculties: Arts, Education and Theology, Business as well as Health and Life Sciences.

In addition to its wide range of undergraduate programmes, it offers at postgraduate and post-experience level programmes including theology, education, theatre, fine art, film production, music composition, counselling, health, linguistics and TESOL. In recent years York St John has developed its research capacity in Allied Health Professions & Studies; Psychology; Education; Sports-related Studies; English Language & Literature; Theology & Religious Studies; and Drama, Dance & Performing Arts.



EXCELLENCE AT SEGi

As enablers of promising minds, it is no surprise that SEGi University Group has been acknowledged as one of Malaysia's foremost Education providers.



1. Reader's Digest Trusted Brand Award 2013 - Gold

SEGi was awarded Gold for the Reader's Digest Trusted Brand Award 2013, under the category of Private Universities/Colleges. The Reader's Digest Trusted Brands Survey has a well-established reputation as the premier consumer-based and international measure of brand preference. It identifies trusted Asian brands and provides an objective and reliable reference for consumers throughout the region.

2. Putra Brand Awards 2013 - Silver

SEGi also won the Silver trophy for the Education & Learning category in the Putra Brand Awards 2013. The Putra Brand Awards features the country's top brands as voted by 6,000 respondents, making this one of the leading consumer surveys in Malaysia.



3. MyQuest 2013

Recently, SEGi was recognised as the leader in the higher private education sector by the Malaysian Ministry of Higher Education by sweeping several accolades in the 2013 Malaysia Quality Evaluation System (MyQuest) ratings. Carried out every two years, MyQuest rates private colleges and universities from one (poor) to six stars (excellent).

All 5 SEGi campuses were awarded up to 6 stars in various categories, making SEGi one of the few higher private education groups to sweep the most accolades in one of the most recognised evaluations by the Ministry.

4. 2013 Malaysia Business Awards

Tan Sri Clement Hii was the recipient of the 2013 Malaysia Business Awards (MBA) – Education Sector. This was for his stewardship of SEGi University from a small college to being one of Malaysia’s leading private education providers.

5. The Edge Billion Ringgit Club

SEG International Berhad won Best Performing Stock at The Edge Billion Ringgit Club (BRC) – Highest Return to Shareholders Over 3 Years in the Trading/Services, Hotels, IPC and Technology sector.

Not being one that will rest on its laurels, SEGi is steadfast in its quest to make education accessible to all and will continue to raise the bar for education excellence in Malaysia.

Other Segians are also following suit and are staking claims in various competitions and awards:

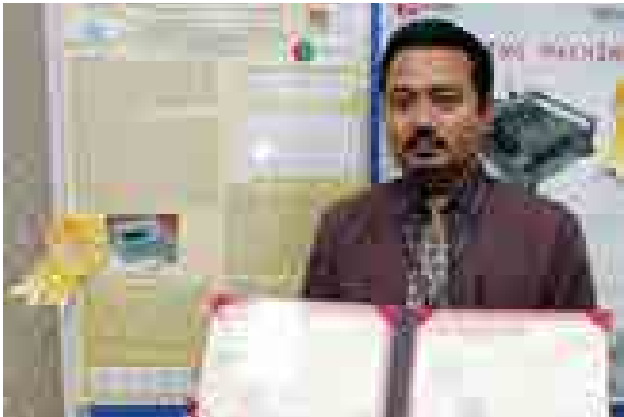
Academic

1. The Malaysia Innovation Expo 2013 (MIEXPO) held at Universiti Putra Malaysia in September 2013 saw the Gold medal being awarded for the creation of a membrane fabrication machine by a research team led by Dr Chan Mieow Kee Kee (chemical engineer) and Mr Patrick Teo (mechanical engineer) from the School of Engineering and the Built Environment. They obtained a sponsorship from the SEGi’s research fund to help them in this quest. Since their win, a patent has been filed and an industrial design under MYIPO was also obtained. Their winning creation is featured in the Ministry of Education’s R&D products for the year.



Academic (continued)

2. At the International Academic Conference 2013 held at Kuala Terengganu in September, SEGi University won the Best Paper Award. The paper was entitled “Central Corneal Thickness to degree of Myopia and Axial Length in Malay Subjects” was one of the best five among 158 papers selected at the Conference. The award was given to Professor Dr Azrin Esmady Ariffin and Encik Shah Farez Othman from the Faculty of Optometry and Vision Sciences.



Competitions

1. National Push Hand Competition

Ho Wing Keong and Liew Jun Sheng, from the SEGi College Kuala Lumpur Wushu Club won Bronze in the National Push Hand Competition organised by the Wushu Federation of Kuala Lumpur at Nan Kai Primary School on 8th September 2013.

2. Astro Battleground 2013 and Battle King Competition 2013

Lee Whey Jeen is a Diploma in Mass Communications student from SEGi College Kuala Lumpur with a talent for dance. He participated in many well-known dance competitions, and emerged as Champion in Astro Battleground 2013 and also had the honour of representing Malaysia at Japan’s Battle King Competition 2013 and was the 1st runner up.

3. The One League 2013 and Ampang Cup 2013

Neng Mun Hong, a student undertaking the BA Marketing from the University of Greenwich at SEGi College Kuala Lumpur is a basketball whiz. He was 2nd runner up in The One League 2013 and was crowned the Champion at the Ampang Cup 2013.

4. Kejohanan Sukan Masiswa Zon Sarawak

Segians in Sarawak managed to garner Gold at the Kejohanan Sukan Masiswa Zon Sarawak (Futsal – Ladies team) in end September and obtained 3rd place for badminton at the UNIMAS Open (Men’s Doubles) in end November.



5. Youth Challenge Malaysia

2 teams from the SEGi Entrepreneurship Club (SEC) at SEGi College Kuala Lumpur, comprising of Ng Wen Ni, Blaise Jolene Bateman, Fatma Hamis Jumaa Mfundo and Alyssa Lee Weng Sie, won second and third placing respectively in the Grand Final Challenge of Youth Challenge Malaysia 2013, an entrepreneur competition held at national level for undergraduates.



Awards by Partner Universities

University of Southern Queensland (USQ)

Ajay Singh Sangwan, an MBA student with USQ at SEGi University was awarded the International Student Award 2012/2013 by USQ. The award is first in SEGi's history as it is only awarded to students who have achieved a minimum of 6.5 CGPA out of 7 in three semesters in a row or one academic year. The amazing Ajay has been scoring a CGPA of 7 the entire year. Ajay also won a Scholarship of AUD500 due to his outstanding academic achievement.

Students at SEGi College Subang Jaya also won several awards. The USQ Commendation for Creditable Performance in Business and Law went to Adrian Hong Tuck Seng and also Sahla Mohamed Tahir. Outstanding Academic Achievement Awards went to Jacklyn Tan Chye Lye, Shaminee Muniandy, Arvinder Kaur Mehar Singh, Nancy Thong, Tan Teck Yap, Tan Ben Jane and Jacklyn Tan. The Dean's Award went to John Kennedy.



**Awards by Partner
Universities (continued)**

Upper Iowa University (UIU)

UIU awards students with the Dean's List for outstanding academic performance and involvement in extra-curricular activities. It is given twice a year.



**Spring 2013
SEGi Kota Damansara**

- Chew Rae Cheri
- Chia Nam Leong
- Arlena Chiam Suk Fun
- Goh Hui Loon
- Har Lyn Yie
- Koh Li Yiing
- Lee Shing Chye
- Cecilia Lim Ying
- Loh Yuen
- Loke Bao Ern
- Nam Si Wah
- Grace Ng Pei Huey
- Hiran Perera W A
- Pratheebhan Saravananathan
- Teh Yuen Tze
- Geetha Vijakomara
- Yeap Yu Ming
- Yeoh Sin Ink

SEGi College Kuala Lumpur

- Blaise Jolene Bateman
- Cham Wei Teng
- Rajeeshwaran Dachina Moorthy
- Eng Pei Ling
- H Htet Htet Oo
- Jeyanthi Kulasegaram
- Lei Wah Mon
- Susila Manan Manoharan
- Ooi Shan Lin
- Sumathi Periyanyakam
- Hema Latha Rajendran
- Krystina Rayappan
- Anita Raj Silveraju
- Kalpanaa Suthesan
- Tan Yi Sing
- Kuganaeswari Velaraj
- Yeep Ka Hui

SEGi College Penang

- Fatin Fauzi
- Loh Quah Ping Chieh
- Lu Limynn
- Teoh Hooi Ping

SEGi College Sarawak

- Allister Kuek

SEGi College Subang Jaya

- Danny Kobinath Balakrishnan
- Michele Ch'ng Chiau
- Christy Chang Yuin
- Andrew Cheng
- Chin Suk Yeen
- Ding Chan Yeen
- Zarina Haji Mohamed Ikkal

Hong Shi Yin
Nur Atiqah Jalal
Viveyandran K. Kanannair
Sharanya Maha Vishnu
Ng Zhong Xian
Ooi Vern Hau
Pon Chia Hee
Ashley Raja Raja Mohan
Daniel Soo Weng
Tan Hon Sen
Tan Yee Thuan
Ivan Wong Chun Yew

Fall 2013

SEGi Kota Damansara

Chia Nam Leong
Arlena Chiam Suk Fun
Charandeep Kuar Daljeet Singh
Goh Duo Kian
Goh Hui Loon
Har Lyn Yie
Nurul Akmal Kamaruddin
Elaine Koh Hui Ling
Lam U-Jen
Lee Choong Mun
Lee Tan Ling
Mi-Chelle Leong
Monitha Nadaraja
Ong Jin Cong
Ahmad Othman
Hiran Perera W
Dharvindaran Seridaran
Tan Pui Mun
Teo Bee Hoon
Geetha Vijakomara
Wong Sher Wui

SEGi College Kuala Lumpur

Salina Alias
Esther Jessica Asisoonathan
Blaise Jolene Bateman
Lee Bin Chin
Rajeeshwaran Dachina Moorthy
Jeyanthi Kulasegaram
Lim Ho Kee
Devraj R. Jayapalan
Solomonraj Rajkumar
Harveena Kaur Randhir Singh
Krystina Rayappan
Jennifer Jude Santhira Mohan
Kalpanaa Suthesan
Aaron Curtis Tan
Tan Siew Chen
Tan Siew Fen
Tan Yi Sing
Tang Soo Fen

SEGi College Subang Jaya

Christy Chang Yuin
Andrew Cheng
Ching Xiao Hui
Michele Ch'ng Chiau
Mast Abhishek Gurung
Heng Jo Ann
Caleb Nyamai Isoa
Nikesh Patel Jayendra
Ahlagan Kaviarasan
Khoo Poh Ean
Kua Jian Wen

Lee Ee Peng
Evelyn Lee Wei Ying
Lee Kah Inn
Lim Sue Chen
Amrit Kaur Manmohan Singh
Santhi Nagamuthu
Ng Pei Chie
Ong Nian Yu
Oo Yih Jiun
Tara Ooi Lay Hoon
Owi Jo Lynn
Saw Mei Qiu
Hema Malini Sevesankaran
Daniel Soo Weng
Tan Hon Sen
Toh Wei Loon
Yeong Pui Yan

SEGi College Penang

Thibahtarusini Arumugam
Cheah Wen
Lee Shu Yee
Lee Yee Von
Samantha Loh
Asveni Devi Rajagopal
Isaac Tan Yu Heng
Teoh Hooi Ping

SEGi College Sarawak

Brandon John
Lim Chiaw Soon
Ng Kher Ching



One way SEGi establishes excellence in all it does is by building mutual trust with institutions of higher learning from various countries. This enables an exchange of ideas, shared resources and an improvement in the delivery of education to maximise every individual's potential.

In 2013, SEGi was very fortunate to have new collaborations, and also to receive visitors who were very impressed with SEGi's contribution to education.

1. Emeritus Professor Sir David Read

The Research & Innovation Management Centre (RIMC) of SEGi University organised a talk on 17th April by prestigious Emeritus Professor Sir David Read from the University of Sheffield on 'The Impacts of climate change on food supplies - the evidence and how we should respond to it.' The talk focused on the evaluation of the scientific evidence underpinning our knowledge of global climate change, with special attention given to the role of human activities in escalating the global warming process.

2. Kyungnam College of Information & Technology, South Korea

On 23rd January, SEGi University entered an agreement with Kyungnam College of Information & Technology, South Korea to provide for the development of international exchange and cooperation programmes.





3. Collaboration with the Government of Mozambique

SEGi University Group handed a gesture of goodwill by providing scholarships worth RM250,000 to the people of Mozambique. This is part of the Group's corporate responsibility in assisting the Government of Mozambique in human capital development. The mock cheque was presented to the elegant first lady of Mozambique, Dr. Maria da Luz Guebuza during her visit to Kuala Lumpur. It was witnessed by HE Carlos de Rozario, Ambassador of Mozambique to Indonesia and Dato' Nelson Kwok, Hon. Consul of Mozambique in Malaysia.

Dr. Maria Guebuza personally set up the collaboration with University Lurio in Nampula, Mozambique in the areas of staff and student exchange, as well as joint research especially in the area of Optometry & Vision Sciences. The memorandum of understanding between both institutions were signed in a ceremony in Mozambique. Unilurio has responded by sending 5 students to SEGi University to pursue their Master degree by research in Information Technology.

4. SkillsMalaysia INVITE

42 Vietnamese vocational teachers received their SkillsMalaysia INVITE (SMI) certificates in a ceremony held at SEGi University on 19th April after they had attended one month of English proficiency training at SEGi University and three months skills training at German Malaysian Institute, Bangi for Metal Cutting, Mechatronics & Industrial Electronics; Industrial Training Institute, Kuala Lumpur for Industrial Electricity, Automotive Technology and Welding; Sunrise Institute, Klang for Industrial Electricity and SEGi University for IT Software Application.



5. University of Greenwich, UK

Dr. Iwona Vellam (SEGi Programme Leader) from University of Greenwich paid a visit to SEGi's Faculty of Business and Accounting from 15th to 16th May.

Ms. Jill Harrison, Senior Lecturer / Acting Principal Lecturer / SEGi Link Tutor from Department of Education and Community Studies at University of Greenwich gave a free Public Lecture on being an Early Years Specialist at SEGi College Subang Jaya between 13th to 19th June.

On 14th November, Nick Hand, the Director of International Affairs of Business School from University of Greenwich paid Segians a visit.

6. University of Sunderland, UK

University of Sunderland sent Derek Hardwood (SEGi Programme Leader) and Alan Charlesworth (Lecturer) to visit SEGi's Faculty of Business and Accounting between 11th – 12th April.

6th to 7th November saw Derek Hardwood (SEGi Programme Leader) and Jeff Evans (Lecturer) from University of Sunderland visiting SEGi's Faculty of Business and Accounting.

7. University of Southern Queensland, Australia

Dr. Dave Roberts (International Coursework Director) and Dr. Jane Summers (MBA Director) from the University of Southern Queensland visited Segians who are taking up their MBA programme in early September, and also delivered a talk on "How to Avoid Plagiarism?"



8. Upper Iowa University, USA

Upper Iowa University (UIU) President Dr William Duffy and a delegation visited SEGi University, SEGi College Subang Jaya and SEGi College Sarawak in early December to connect with students and employees in the American Degree Programme.

9. York St John University, UK

Dr Rob Sanders (Head of Department, Psychology and Sport, Faculty of Health and Life Sciences from York St John University visited SEGi College Subang Jaya between 30th November to 4th December to give a talk on "How to Select a good Psychology Degree".

Mr. Antony Eddison, Associate Dean (Development) Faculty of Arts and David Lancaster, Head of Department, Performance from York St John University gave a preview of its new BA (Hons) Music Studies programme to prospective students on 6th December.

Coming Soon:

- SEGi to be part of a development programme for Mid-Tier Companies (MTCs) in Malaysia to help steer and boost the growth of Malaysian companies abroad.
- Collaboration with Hanban/Confucius Institute Headquarters, the executive body of the Chinese Language Council International, affiliated to China's Ministry of Education. The Confucius Institutes located in countries all around the world provides, amongst other services, Chinese language proficiency tests.



SPECIAL PROJECTS



a) **SEGi's Brand Essence**

The launch of SEGi's new logo and brand essence – The Best in You, Made Possible – is one of the initiatives towards making SEGi the top choice among students and stakeholders. Students, staff, shareholders, partners and management need to feel that their lives have changed for the better because of SEGi.

The project of building SEGi's brand essence and the ability for stakeholders to cherish the moment with the organisation goes beyond catchy slogans and glossy brochures. The leadership and project team realises that changing other people's lives starts with looking deep within oneself and effecting change internally first. It is about getting everyone on the same page, about the way ahead for us to not only survive the brutal competition in the industry, but to thrive in the midst of those challenges.

To fulfill the brand promise, 3 pillars of action were also unveiled – to enable promising minds, build mutual trust and do things differently.

b) **Industry Centre of Excellence (iCOE) with Ministry of Education**

The Industry Centre of Excellence (iCOE) project is part of the Ministry of Education's National Higher Education Strategic Plan, a critical agenda for Graduate Employability. The main purpose is to ensure that university and college graduates are employable particularly in the area of their discipline. Among many initiatives and one that has much significance is the iCOE on Retail, Wholesale & Franchise between SEGi University, Universiti Utara Malaysia (UUM) and the Malaysia Retail Chain Association (MRCA), which was launched by the former Higher Education Minister, Dato' Seri Khaled Nordin.

Among the activities carried out under the project are human capital development, research and development and capacity building. Detailed manpower planning and projections of the needs of the companies and industries were drawn up, and relevant training were rolled out. The Government assists by providing funding and research activities to enhance SEGi's research capacity through knowledge sharing technology transfer and improved facilities.

c) Sectorial Training Committee for Wholesale & Retail with Human Resource Development Fund

In 2014, the Human Resource Development Fund (HRDF) has clustered 33 Sectorial Training Committees (STCs) based on 44 sub-sectors covered under the PSMB Act 2011, putting into consideration the similarity of their nature of businesses as well as the Government's prioritised industries as highlighted through the 12 National Key Economic Areas (NKEA).

SEGi is working closely with the Malaysia Retail Chain Association (MRCA) under the "Wholesale & Retail" STC to identify training needs that correspond with the advancement of technology, system and processes in the sub-sector, to enhance the employers' levels of productivity and competitiveness.

This active role in promoting training programmes development will make HRDF more relevant to all the employers rather than just being seen as a body that regulates the HRDF fund.

d) Mid-Tier Companies Development Programme (MTCDP) with Matrade

SEGi has been selected as one of the 50 high-potential mid-tier companies under the above-titled project by the Ministry of International Trade and Industry (Miti), through the Malaysia External Trade Development Corp (Matrade).



To qualify, companies must generate annual revenues of between RM20 million to RM500 million for the services sector. Through this programme, SEGi may potentially enjoy accelerated growth and global expansion and participants will have better access to new markets, be introduced to new market segments/customers globally, and receive access to credible financial institutions overseas.

SEGi is currently working with Matrade under a specially designed programme that enables it to leverage on global network of potential business partners, educational institutions, agents, technology providers and financial institutions. It will also enjoy access to real-time market intelligence and business support tools provided by McKinsey, an international consultant appointed by the Government of Malaysia to support this project.

Bringing you

GREAT
EXPERIENCE





CORPORATE RESPONSIBILITY REPORT



Everything that SEGi does is aimed at creating a brighter tomorrow for our students and employees by delivering value. As the nation's premier education provider, SEGi believes in managing its business in an ethically and socially responsible manner to the benefit of the Group, stakeholders and the community at large. Thus, Corporate Responsibility (CR) is the heartbeat of what SEGi does, from delivering the promise of a quality education, to offering scholarships to deserving students.

The Bursa Malaysia Corporate Responsibility Framework looks at these 4 main focal areas, namely:





THE MARKETPLACE

SCHOLARSHIPS

SEGi believes that the opportunity to maximise one's potential through the fulfilment of studies should be available to students of all backgrounds. This can be achieved not only by nurturing and encouraging students in their studies but also by reaching out to those deserving individuals by offering a range of financial assistance options.

In 2013, 150 full and partial scholarships, bursaries and contributions towards education funds were given out to deserving students who are academically inclined, needy and/or active in co-curricular activities to pursue tertiary education at any of the 5 SEGi campuses.

- SEGi High Achievers' Scholarship
- SEGi Principal's Scholarship
- SEGi Sports Scholarship
- SEGi ACE Scholarship
- BN YES Scholarship
- Inner Wheel Club of Kuala Lumpur Scholarship Programme





THE COMMUNITY

Under this focal area, SEGi has been very active especially in employee volunteerism, youth development, the underprivileged and the environment.

- **Blood donation campaign**

Students from the BA (Hons) Business Management 3+0 UOS programme at SEGi College Sarawak organised a blood donation campaign in collaboration with Tabung Darah Hospital Umum Sarawak (HUS).

- **Charity concert for Kuching kids**

Students from the Marketing Principles class (BA208) from the American Degree Programme at SEGi College Sarawak held a charity concert to raise funds for Children of Dyslexia Association Sarawak, Kuching Autistic Association and Children Cancer Society. Besides the opportunity to do good for society, the students had the experience of organising a public event.

- **Visit to the Society for the Prevention of Cruelty towards Animals (SPCA) in Ampang Jaya**

A group of Peer Support/Lay Counselor Society members from SEGi College Kuala Lumpur volunteered at one of Malaysia's most popular animal shelter. The group had a great time with the animals as they helped cleaned their living quarters.



- **Segians provide a lifeline to organ donation campaign**

SEGi University's School of Communication Studies, in collaboration with National Transplant Resource Centre (NTRC), successfully organised an organ donor campaign named "Lifeline: Pass it On". Held at the Multi-Purpose Hall in SEGi University Kota Damansara, the purpose of the event was to highlight the importance of organ donation pledges, and to increase the number of pledges. As a result of the campaign, there were 83 organ donation pledges from SEGi University. The organisers also had road shows at SEGi campuses in the Klang Valley, where they managed to collect a total of 437 organ donation pledges.

- **No mountain too high for SEGi**

SEGi University Group partnered with the Rotary Club of Bandar Utama to climb Mount Kinabalu, the highest mountain in South-East Asia to raise funds for charity. Despite much difficulty, a group of around 80 people, including 10 people with disabilities from Handicapped and Disabled Children's Association of Klang, Selangor, 21 employees of SEGi University Group and 10 single parents from the Wholesome Life Centre managed to reach the peak. The beneficiaries of this project are Handicapped and Disabled Children's Association of Klang, Selangor, Rotary Music Dream Centre for Children with Learning Disabilities and Wholesome Life Centre, Petaling Jaya

- **CSR project at SCSJ**

Students from the FC3 in Introduction to Business successfully held their first ever corporate social responsibility project at SEGi College Subang Jaya. 21 wonderful children from Rumah Ozanam, a home for underprivileged children in Klang were entertained with a variety of games, a colouring contest and gifts.

- **Making melody for charity**

The Music Students Society of SEGi College Subang Jaya held their first project at the Theatre Hall to provide a platform for Music students to perform while contributing to underprivileged members of the society. The proceeds of the concert was donated to 3 charity causes: the H.E.A.R.T Foundation Charity group, the Joyful Choir of the Blind, and the Philippines Typhoon Haiyan relief aid.

- **Visit to Malaysia Independent Animal Rescue in Kajang**

15 students and the advisor of Peer Support/Lay Counselor Society from SEGi College Kuala Lumpur had a barking good day at the Malaysia Independent Animal Rescue at Kajang. They helped to clear the rubble at the front lawn to make way for a new car park and also bonded well with the dogs.





THE ENVIRONMENT

Sustainability of a business is futile if there is no decent environment for an organisation to thrive in. Thus, SEGi encourages both its staff and students to participate in environmental conversation efforts.

- **“Hutan Kita” Tree-Planting Event**

Students from the Diploma in Early Childhood Education from SEGi College Kuala Lumpur participated in a tree-planting event organised by MPAJ and Lanskap Malaysia. The 33 students guided 50 kindergarten students from Taman Nirwana to plant trees at Kompleks Muhibah at Kuala Lumpur.



THE WORKPLACE

As one of the largest private higher education institution in Malaysia, SEGi has always believed in bringing out the best in our students. However, before we can make a difference in the lives of our students, we have to live and breathe the new Brand Promise.

The new Brand Promise is supported by a code of behaviour called Pillars of Action. These Pillars guide all SEGi employees to practice the following at work and beyond:

- 1) Enriching promising minds
- 2) Building mutual trust
- 3) Doing things differently

In line with this, SEGi is currently working on improving work environment, company policies, compensation & benefits, career development, recognition, achievement and internal relationships in order to make it the best place to work.

With these initiatives in place, we expect SEGi to become a more enjoyable work environment.



- **Quality Enhancement Task Forces (QETF)**

The Quality Enhancement Task Forces (QETFs) aim to reposition SEGi as the nation's leading educational institution by end 2015. Five such Task Forces were established to focus on key areas that could improve SEGi's service by employing the following practices:

- Senior leaders maintain visibility with employees, helping to build trust
- Regular communication with employees about the company's direction, strategy and progress and the employees' role
- Promote a culture of participation, encouraging employees to provide input and help solve problems
- Celebrate achievements
- Support work-life balance

- **SEGi Social Clubs**

It's not all work at SEGi. Beneath all that seriousness and rush for deadlines, SEGi provides a conducive environment for good work-play balance as it promotes creativity and innovation. Therefore Social Clubs have been set up across all campuses for fun activities. It's a great avenue to mingle and talk, socialise and share. Some examples are sports like badminton and yoga, karaoke sessions and lunch parties.

- **Talent Management Programme**

SEGi launched 2 new career acceleration programmes that places employees with great potential to fast track their career. Called PRIME and EXCEL, these mentorship programmes provides these employees to further develop themselves with the help of mentors that have walked their path.

2013 AT A GLANCE

6 JANUARY 2013

South Korean nursing students visit Penang

SEGi College Penang hosted 13 Nursing students from Daewon College in JeCheon district, South Korea, as part of SEGi College's Korean Nursing Internship programme.

From January 6th to 19th, the Daewon students visited various hospitals and also had a memorable tour around Penang.

18 JANUARY 2013

Open Day at SEGi College Sarawak



SEGi College Sarawak collaborated with AirAsia to make the Open Day an exciting one. AirAsia had a Management Trainee recruitment amongst final year students, and cabin crew members shared their experiences with prospective SEGi students and their parents.

23 JANUARY 2013

Segians in the big screen!

SEGi University's very own School of Creative Design graduate, Alvin Chong Chean Wah was involved in the Chinese New Year movie "Once Upon a Time", and he visited his alumni with the Director, Producer, and other actors to share their experiences in the making of the movie.

23 JANUARY 2013

SEGi signs on with Kyungnam College, Korea

SEGi University signed an agreement with Kyungnam College of Information & Technology, Korea to provide for the development of international exchange and cooperation programmes.

30 JANUARY 2013

Launching of SEGi SPACE

SEGi College Penang students now have a brand new place to hang out. The new section of the campus, called SEGi Space (Student Personal Area for Communication and Education), was launched on 30th January. SEGi SPACE has a café, free 20MB wireless internet bandwidth, and is also the hub for The Students Council, Fayette House and other Societies and Clubs.

2 FEBRUARY 2013

Rotaract Club Leadership Programme

Three trainers from District 3300 DREE - Kwong Chiew Ee, IPP Belvinder Kaur, and IPP Aaric Iskandar were at SEGi College Kuala Lumpur to provide training for 17 Rotractors on how to organise Rotaract events.

4 FEBRUARY 2013

A talk on the rise of "Digital Advertising"



Major players of internet marketing shared with SEGi College Sarawak students about the future of online advertising. The talk featured Tony Savarimuthu (President of Association of Accredited Advertising Agents Malaysia aka 4As), Gary Tay (CEO of Amphibia Digital), Khairudin Rahim (Chairman of Lowe and Partners), Dato Johnny Mun (Vice-President of 4As and CEO of Krakatua) and Omar Shaari (CEO of Dentsu Utama).

20 FEBRUARY 2013

CNY and Programme Launch at SEGi University

As part of the 14-day Chinese New Year celebrations, SEGi University invited a golden dragon and two cheeky lions to bring luck and abundance to the campus and all within. Brand new programmes were also launched, including the Master of Science (Engineering) and Bachelor of Accounting and Finance (Hons).

6 MARCH 2013

Arm-wrestling for charity

The Rotaract Club and Student Affairs Department of SEGi University organised an intra-university arm wrestling competition to raise funds for the Rotaract Club Bandar Utama Music Centre located in Damansara Perdana. Contestants had to pay a small token of RM3 in order to participate in the competition.

9 MARCH 2013

5-Day educational trip to China

21 SEGi University Hospitality & Tourism students, accompanied by 2 lecturers had a 5-day educational trip to Shanghai, Hangzhou and Suzhou. The trip gave them the opportunity to learn how cultural and historical sites are promoted as an international tourist destination.

15 MARCH 2013

My Constitutional Workshop



110 students from the Law Society of SEGi College Sarawak were part of a workshop organised by the Advocates Association Sarawak (AAS) to promote a better understanding of our Federal Constitution. There were talks, debates and games to help participants understand the Federal Constitution.

19 MARCH 2013

SEGi Wins Art Competition

SEGi University's team of Creative Design students beat all the other art academies which took part in the SPIDERS 3D Display Competition. Yap Sin Yee, Chong Wen Xin, Sarah Low, Chew Ziqin and Hui Jin formed the 5-person team to create a display design for the movie which won the most votes, taking with them the grand cash prize of RM2,000. The competition was organised by TGV, Rain Film and Safe Tree.

27 MARCH 2013

Grand SEGi Idol 2013



Sharon Nnenna Chukwueke from SEGi University beat all the other 7 contestants hands down with her vocal prowess and diction. Her performance of 'I Surrender' and 'Try' was close to the originals. They were judged by 3 experienced people from the Music industry: Ms Kelly Siew, singer-songwriter producing her own album, Mr Vincent Lim, Head of Erama Music & Media Academy (EMMA) and Adam Lewis Yates from The Voice Guild Studios.

30 MARCH 2013

Blood Donation Campaign



Students from the BA (Hons) Business Management 3+0 UOS programme at SEGi College Sarawak organised a blood donation campaign in collaboration with Tabung Darah Hospital Umum Sarawak (HUS).

3 APRIL 2013

Fight or Flight?

FOURSEGi, part of the Communication Studies Club at SEGi University created a 2-month campaign period from 1st February to 3rd April to empower Segians with self-defense skills. The "Fight or Flight" campaign saw a series of free self-defense classes instructed by the experts from Muay Fit, and on the last day of the campaign, mixed martial arts expert, actor and model Peter Davis, and Nasi Lemak Kopi O' fame ASP Foo Chek Seng shared useful tips on self-defense.

9 APRIL 2013 & 20 SEPTEMBER 2013

Principal's Award



The award is given to high achievers from selected programmes who earned a 4.0 Grade Point Average (GPA) at SEGi College Sarawak. The students will receive a partial scholarship that covers 50% of their tuition fees in the coming semester.

11 APRIL 2013

Career Tour 2013

The very first Career Tour at SEGi University was arranged by the Group Valued Corporate Partnerships & Alumni division of SEGi University Group. The Career Tour had 41 participating prestigious employers from diverse industries. Final year students had the chance to meet employers face-to-face, to learn about opportunities available to them and how to market themselves to prospective employers.

15 - 18 APRIL 2013

Rotaract Club Fund Raising Project

A Fund Raising was held for four days at the SEGi College Kuala Lumpur's foyer. Helmed by members of the Rotaract club, the money received at the event was donated to various orphanages and elderly homes.

17 APRIL 2013

Talk by Sir David Read

The Research & Innovation Management Centre (RIMC) of SEGi University organised a talk by prestigious Emeritus Professor Sir David Read on 'The Impacts of climate change on food supplies - the evidence and how we should respond to it.' The talk focused on the evaluation of the scientific evidence underpinning our knowledge of global climate change, with special attention given to the role of human activities in escalating the global warming process.

19 APRIL 2013

SkillsMalaysia INVITE Graduation

42 Vietnamese vocational teachers received their SkillsMalaysia INVITE (SMI) certificates in a ceremony held at SEGi University after they had attended one month of English proficiency training at SEGi University and three months skills training at German Malaysian Institute, Bangi for Metal Cutting, Mechatronics & Industrial Electronics; Industrial Training Institute, Kuala Lumpur for Industrial Electricity, Automotive Technology and Welding; Sunrise Institute, Klang for Industrial Electricity and SEGi University for IT Software Application.

20 APRIL 2013

Charity Concert for Kuching Kids



Students from the Marketing Principles class (BA208) from the American Degree Programme at SEGi College Sarawak held a charity concert to raise funds for Children of Dyslexia Association Sarawak, Kuching Autistic Association and Children Cancer Society. Besides the opportunity to do good for society, the students had the experience of organising a public event.

15 MAY 2013

Art Beat Graduate Showcase

15 Graduating students from the School of Creative Design (SoCD), SEGi University organised an exhibition or showcase of their creative work at the Annexe Gallery, Central Market Kuala Lumpur. The special picturesque gala named the "Art Beat Graduate Showcase" is to support the graduates' professional development.

19 MAY 2013

SEGi University Leadership Training

SEGi University Leadership Training was organised by the Student Affairs Division for Student Representative Council (SRC) and Clubs/Societies Presidents and Exco members at Dusun Eco Resort, Bentong. All 32 participants at the 2-day training picked up jungle survival skills and learnt Sensory Motor Training, plus how to tackle an obstacle course. The leadership camp prepared the students to be stronger and developed a greater sense of team work.

23 MAY 2013

ADP Open Day in Penang

SEGi College Penang had an Open Day for Form 5 and Form 6 students to discover its American Degree Program. The school that participated included SMK Tinggi Bukit Mertajam, SMK Abdullah Munsyi, SMK Penang Free, SMK St. Xavier and SMK Convent Light Street.

25 MAY 2013

Visit to the Society for the Prevention of Cruelty towards Animals (SPCA) in Ampang Jaya

A group of Peer Support/Lay Counselor Society members from SEGi College Kuala Lumpur volunteered at one of Malaysia's most popular animal shelter. The group had a great time with the animals as they helped cleaned their living quarters.

27 MAY 2013

Launch of Business & Accountancy Centre of Excellence (CoE)



Mr Nicholas Bloy, the Co-Founder, Co-Managing Partner and Director of Navis Capital Partners, has committed to sharing the experiences of his firm in the business and accounting industry with SEGi students to enrich their knowledge. He was declared one of the main industry advisors for the Group at the launch of the Business & Accountancy Centre of Excellence (CoE) at SEGi College Kuala Lumpur.

31 MAY 2013

DECE Students Visits Pre-schools



Diploma in Early Childhood Education students from SEGi College Sarawak gained practical knowledge by being part of Lodge School, Tunku Putra School and Tabika Kemas Kampung Endap in the month of May 2013. The students got to apply and further develop the knowledge and skills they have already acquired during classroom lessons.

11 JUNE 2013

Dragon Boat Festival at SEGi



110 students from the Law Society of SEGi College Sarawak were part of a workshop organised by the Advocates Association Sarawak (AAS) to promote a better understanding of our Federal Constitution. There were talks, debates and games to help participants understand the Federal Constitution.

12 JUNE 2013

"Hutan Kita" Tree-Planting Event



Students from the Diploma in Early Childhood Education from SEGi College Kuala Lumpur participated in a tree-planting event organised by MPAJ and Lanskap Malaysia. The 33 students guided 50 kindergarten students from Taman Nirwana to plant trees at Kompleks Muhibah at Kuala Lumpur.

17 JUNE 2013

Launch of Hospitality & Tourism Centre of Excellence



SEGi College Kuala Lumpur was appointed the Centre of Excellence for Hospitality and Tourism programmes. Segians also witnessed the appointment of celebrity chef, Dato' Chef Ismail as one of its industry advisors.

19 JUNE 2013

Career in Accounting



The SEGi Entrepreneurship Council (S.E.C) of SEGi College Kuala Lumpur organised a Career Talk in Accounting held in collaboration with Cheng & Co., one of Malaysia's largest local Accounting firms with the objective of providing students a better understanding of the role of audit, taxation and consultancy.

26 JUNE 2013

A LOL Wednesday with Captain Khalid



150 audience members were in stitches that evening at SEGi University as they were thoroughly entertained by SEGi's superstar comedian, Captain Khalid and a strong comedic line up including Gajen Nad, The King of Monash Comics, Kavin Jay, the remarkable veteran comedian, Papi Zak, former radio personality of Lite FM's "The Lite Breakfast with Zak & Sara", and Dr Jason Leong from the Comedy Cage. The event was organised by the Student Affairs Division in collaboration with SEGi International Student Society (SISS).

30 JUNE 2013

Visit to Bandar Utama Buddhist Society



12 students from the Buddhist Society of SEGi College Kuala Lumpur paid a visit to Bandar Utama Buddhist Society (BUBS). The main aim of the visit was to connect with a local English Buddhist Association and interact with their youth group called BUDDY.

2 JULY 2013

Segians provide a lifeline to organ donation campaign



FOURSEGi and SEGi's School of Communication Studies, in collaboration with National Transplant Resource Centre (NTRC), successfully organised an organ donor campaign named "Lifeline: Pass it On". Held at the Multi-Purpose Hall in SEGi University Kota Damansara, the purpose of the event was to highlight the importance of organ donation pledges, and to increase the number of pledges. As a result of the campaign, there were 83 organ donation pledges from SEGi University. The organisers also had road shows at SEGi campuses in the Klang Valley, where they managed to collect a total of 437 organ donation pledges.

6 JULY 2013

SEGi Student Council Get-To-Gather



SEGi College Subang Jaya, in collaboration with the Student Representative Council, organised the 1st SEGi Student Council "Get-To-Gather" at Summit Hotel, Subang Jaya.

The two-day event saw a gathering of around 30 Student Representative Council members from SEGi University, SEGi College Subang Jaya and SEGi College Penang.

As a result of the event, council members from various campuses had the opportunity to bond and exchange ideas on how to improve SEGi for students.

12 JULY 2013

First Segian Talks a Success



Inspired by the internationally-acclaimed TEDTalks series where the best minds in science and culture share their ideas to improve and impact lives, SEGi University was host to the first series of Segian Talks. 5 intrepid speakers shared the stage - Lim Ching Choy, CEO of HCK Capital Group, Muhd. Afiq Azizan, an Entrepreneur, Copywriter, Trainer and owner/CEO of Write to Wealth Alliance Sdn Bhd, Yew Tian Tian, owner of Cutie Cottage Baby & Child Care Centre, Myocho Kan, President of Asian Alliance for Advancement and lastly Ghazali Md. Noor, General Manager, Group HR & Administration from Encorp Berhad.

12 JULY 2013

A Blast at KURAL's Charity Night



KURAL, SEGi University's Indian Cultural Society, enthralled 1,200 students with their colourful KURAL Charity Night 2013 held in conjunction with the Tamil New Year. There were plenty of performances at SEGi University's Multi Purpose Hall, keeping guests entertained the entire night. Through this event, the students also successfully raised much-needed funds for Pusat Jagaan Kanak-Kanak Seribu Harapan, a children's welfare home located in Section 24, Shah Alam.

30 JULY 2013

Malaysia's Minister of Health Launches SEGi Clinical Care



At an epic event witnessed by Segians, the Minister of Health, Y.B. Dato' Seri Dr. S. Subramaniam, launched SEGi Clinical Care at SEGi University. SEGi Clinical Care denotes operational clinics and partnerships by the Faculty of Medicine, the Faculty of Dentistry and the Faculty of Optometry and Vision Sciences, namely the smart partnership with Hospital Teluk Intan, SEGi Oral Health Centre, SEGi EyeCare and SEGi Mobile Clinic.

15 AUGUST 2013

SEGi forms partnership with Lúrio University, Mozambique



SEGi University entered into a partnership with Lúrio University, Mozambique. The purpose of the partnership is to develop several cooperative efforts in order to exchange best practices in education. This includes a student exchange programme, internships and exchange of academic staff.

21 AUGUST 2013
SEGi KL Debating Competition



The SEGi College Kuala Lumpur debating competition was held at the auditorium and the motion was “Dress code is a necessity at institutions of higher learning today.” The champion was the Proposition team and the Best Speaker was Jasveen Kaur from the BAAF (Bachelor of Arts in Accounting and Finance) programme.

24 AUGUST 2013
Science Discovery Day for Penang secondary school students

5 Penang secondary schools paid a visit to SEGi College Penang in conjunction with the college’s Science Discovery Day. Students from SMK (P) Sri Mutiara, SMK Convent Green Lane, SMJK Union, SMKTaman Perwira and SMK Tunku Abdul Rahman got to learn more about engineering, ICT and medicine as a career.

24 AUGUST 2013
The Amazing Race – SEGi Edition 2013 telematch



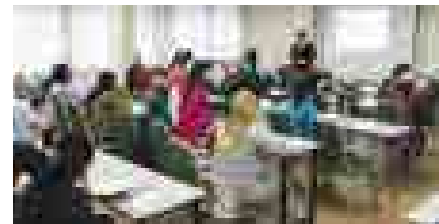
Students of SEGi University recently had an unforgettable, fun-filled Saturday morning in SEGi’s own edition of the well-known television show, “The Amazing Race”, which was organised by the Student Affairs Division, in collaboration with Student Representative Council (SRC). The event successfully brought all students together from various faculties to compete in a friendly competition.

28 AUGUST 2013
Becoming a Barrister



Law students at SEGi College Sarawak were treated to a rare opportunity to listen to Patrick Maddams (Sub-Treasurer of the Inner Temple, UK), Tan Sri James Foong (a retired judge of the Federal Court of Malaysia) and Datuk Seri Panglima Sulong Matjeraie (a retired judge of the Federal Court and the Apex Court of Malaysia) as they shared about current entry requirements to the UK Bar, and a career path as a judge.

29 AUGUST 2013
DECE Career Talk



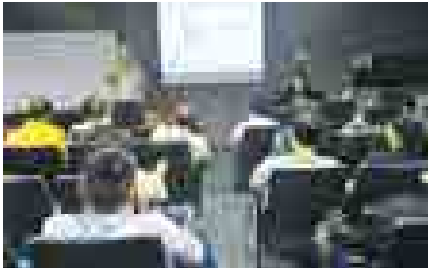
DECE students had the opportunity to attend a career talk in Early Childhood Education conducted by S.M.M. Group Education.

6 - 8 SEPTEMBER 2013
National Push Hand Competition at Nan Kai Primary School

Two Wushu members from SEGi College Kuala Lumpur took home Bronze medals in the National Wushu tournament, organised by the Wushu Federation of Malaysia which was held the Nan Kai Primary School.

7 SEPTEMBER 2013

USQ academic team visits SEGi



Dr. Dave Roberts (International Coursework Director) and Dr. Jane Summers (Associate Professor, Faculty of Business, School of Management and Marketing) from University of Southern Queensland (USQ) paid a visit to students pursuing their MBA programme at SEGi.

While they were at SEGi University and SEGi College Subang Jaya, they gave public lectures on "How to Avoid Plagiarism" and Dr Summers taught a module on marketing. The professors also met up with lecturers and they had a good and fruitful discussion.

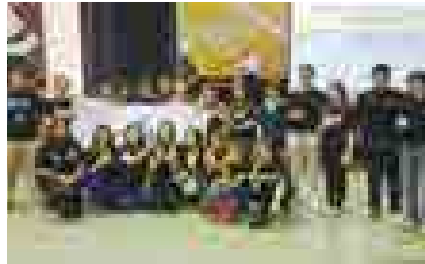
20 SEPTEMBER 2013

Food & Hotel Malaysia Exhibition

SEGi College Kuala Lumpur's Centre of Excellence for School of Hospitality and Tourism organised an educational trip to the annual Food Hotel Malaysia (FHM) exhibition 2013 at KLCC. The event was to provide students a glimpse of the hospitality industry.

27 – 29 SEPTEMBER 2013

MAHASISWA Kejohanan Sukan Zon Sarawak 2013



Team SEGi sent seven teams consisting of 41 students to participate in the MASISWA Games. In the end, the SEGi Futsal ladies team garnered the first Gold for SEGi College Sarawak in the games.

28 SEPTEMBER 2013

Art Exhibition at Citta Mall



Final year students from the Faculty of Creative Arts and Design showcased their work at an art exhibition organised by SEGi College Subang Jaya. It was held at The Space, Citta Mall where they also raised funds for Rumah RACTAR, a welfare home for children.

1 OCTOBER 2013

RM10 Million Edupreneur Fund Launched



SEGi College Subang Jaya hosted the launch of RM10 Million Edupreneur Fund for Early Childhood Care & Education, in support of Education NKEA EPP2 on 1st October 2013. The launch was officiated by Dr. Lee Boon Hua, Deputy Rector of Institute of Teacher Education Malaysia.

4 OCTOBER 2013

Mini Concert - Asian Journey to the West

To promote and share what the Music & Dance Club of SEGi College Kuala Lumpur had done, its members organised a successful mini concert entitled "Asian Journey to the West", which featured a mix of eastern and western music and dance.

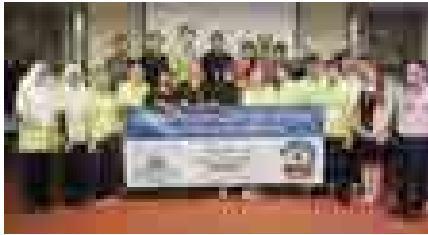
9 OCTOBER 2013

3rd Segian Talk at SCKL

The third in the Segian Talk series was held at SEGi College Kuala Lumpur with five speakers sharing about their journey to be successful entrepreneurs. The speakers were Hanzo Ng, Group CEO Sales Ninja Training, Jonathan Quek, Founder of True North Asia, Dr Chua Hock Hoo, Managing Partner of Cheng & Co., Arief Gunawan, CEO of Sevenfold Hospitality, and lastly, S. Mohd Shaik Ibrahim Bin Shaikdawood, an industry expert in Hospitality.

11 OCTOBER 2013

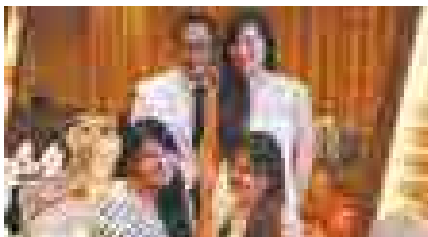
SMK Lundu Visits SEGi College Sarawak



11 teachers and 16 students from SMK Lundu paid a visit to SEGi College to explore the programmes offered at SEGi College Sarawak. They attended a session on the study of Law by Mr. Edward Moal Juga, senior lecturer from the Faculty of Law.

18 OCTOBER 2013

SCSJ Prom Night



SEGi College Subang Jaya had a succesful Prom Night with the theme "Sky Haven", which was organised by the 7th Student Council at the KL Tower and attracted 150 students and employees.

20 OCTOBER 2013

And1 Street Ball 3on3 Basketball

The Basketball Club of SEGi College Kuala Lumpur participated in a Basketball Competition organised by Ossia World of Golf (M) Sdn. Bhd. The team finished at a successful no.8 out of 79 teams. The competition was held at Berjaya Times Square.

23 OCTOBER 2013

5th International Cultural Day and Night



The 5th International Cultural Day at SEGi University was celebrated with much aplomb. In the day, there was a blood donation campaign alongside multiple food stalls with yummy food from all over the world. At night, the Multi-Purpose Hall was filled with light, sounds and high spirits during the International Cultural Night. An incredible line up of performances that inspire imagination brought culture and tradition across borders closer to home here at SEGi.

26 OCTOBER 2013

SEGi College Penang's Annual Prom

Glitz and glamour surrounded Vistana Hotel Penang that day as SEGi College Penang students attended their Annual Prom Night. It was an evening filled with games, entertainment from contestants of SEGi Got Talent and SEGi Idol and Lucky Draw.

26 OCTOBER 2013

SEGi College Sarawak Graduation Ceremony 2013

Around 300 students graduated this year from SEGi College Sarawak. The graduation ceremony was held at Riverside Majestic Hotel and many friends and family turned up to be part of this special occasion.

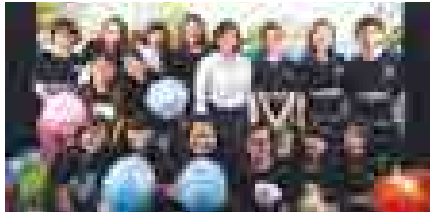
27 OCTOBER 2013

SEGi University's Rugby Team Wins Bronze

The SEGi University rugby team proved they are among the best rugby players when they were crowned second runner up (Bronze) at the Masiswa UNITEN Rugby 10's Open 2013 at UNITEN's Mini Stadium. The team created history in SEGi as they are the first to compete in the Cup category.

27 OCTOBER 2013

SCSJ Participates in Petrosains Science Festival



SEGi College Subang Jaya was specially invited to participate in this first ever Science Festival organised by Petrosains. The Faculty of Education, comprising 24 students and 4 lecturers, conducted 2 days of public workshops on 22 and 24 Oct 2013. The theme for the workshops was Everyday Science as the materials used were those that were easily available at home. The activities conducted for the 2 days workshops included how to make a volcano eruption, food tasting to test senses, the food pyramid and how to make your own movie.

31 OCTOBER 2013

School of IT to Frontier IT Education with Huawei



SEGi University formalised a partnership with ICT giant, Huawei, which will provide internship placements for the university's IT students as well as employment opportunities.

1 NOVEMBER 2013

SEGi University's Bowling Team Strikes as Champs!

SEGi University's bowling team defended their championship titles during the recent MAPCU Bowling Tournament 2013 at Sunway Mega Lanes, where they competed against other private universities and colleges. SEGi University won 7 gold medals, 3 silver medals, 2 bronze medals, which led to its win as Overall Champion.

12 NOVEMBER 2013

A Visit to Bursa Malaysia



30 students from SEGi College Subang Jaya had an unforgettable visit to Bursa Malaysia. The students were treated to a talk and demonstration on the stock market and stock exchange operation, and were taken on a tour of the building.

15 NOVEMBER 2013

CSR Project at SCSJ



Students from the FC3 in Introduction to Business successfully held their first ever corporate social responsibility project at SEGi College Subang Jaya.

21 wonderful children from Rumah Ozanam, a home for underprivileged children in Klang were entertained with a variety of games, a colouring contest and gifts.

20 NOVEMBER 2013

Making melody for charity



The Music Students Society of SEGi College Subang Jaya held their first project at the Theatre Hall to provide a platform for Music students to perform

while contributing to underprivileged members of the society. The proceeds of the concert was donated to 3 charity causes: the H.E.A.R.T Foundation Charity group, the Joyful Choir of the Blind, and the Philippines Typhoon Haiyan relief aid.

22 NOVEMBER 2013

SEGi College Penang 2013 Convocation

299 graduates from various Diploma programmes and 134 graduates from the UOS programme were awarded with their scrolls at Eastin Hotel, Penang.

23 NOVEMBER 2013

UNIMAS Badminton Open Tournament



SEGi College Sarawak sent 8 students to compete in an inter-varsity badminton tournament organised by UNIMAS. Two students, Awangku Asri and Voon Yew Cheng managed to win 3rd place in the Men's Doubles category.

6 DECEMBER 2013

Preview of New Music Degree



Mr. Antony Eddison, Associate Dean (Development) Faculty of Arts and David Lancaster, Head of Department, Performance from York St John University gave a preview of its new BA (Hons) Music Studies programme to prospective students.

7 DECEMBER 2013

UIU Team Visits SEGi



A delegation from Upper Iowa University visited SEGi University, SEGi College Subang Jaya and also SEGi College Sarawak to connect with students and employees in the ADP program.

11 DECEMBER 2013

Launch of SEGi College Sarawak Students' Lounge

SEGi College Sarawak now has a new and comfy Student Lounge that will help to spur more educational activities. Upper Iowa University (UIU) President Dr William Duffy launched the Student Lounge during his visit to the campus.

11 DECEMBER 2013

Visit to Malaysia Independent Animal Rescue in Kajang

15 students and the advisor of Peer Support/Lay Counselor Society from SEGi College Kuala Lumpur had a barking good day at the Malaysia Independent Animal Rescue at Kajang. They helped to clear the rubble at the front lawn to make way for a new car park and also bonded well with the dogs.

18 DECEMBER 2013

Zip Lining at Bukit Cahaya Shah Alam

The Student Council 2013/2014 from SEGi College Kuala Lumpur participated in an unforgettable zip lining activity at Taman Botani Negara, Bukit Cahaya Shah Alam to encourage team building between the Student Council and students.

QUOTES FROM THE MEDIA



SEGi has a firm relationship with various media outlets as they provide valuable opportunities to communicate our expertise and research. It is also part of building mutual trust amongst various stakeholders, which also include prospective students. The following are selected quotes from various media outlets:

New Straits Times, 16 January 2013

SEGi has proven once again that it is an institution of high quality and credibility. What speaks even louder than these awards are the many testimonies from SEGi graduates and students.

Malay Mail, 13 March 2013

Hospitality and Tourism students of SEGi University Group are being trained to be innovative and creative professionals apart from having all the necessary skills and knowledge needed for a successful career in the industry.

The Star, 3 April 2013

In a world where the borders are shrinking and globalization is taking a greater hold of economies worldwide, it has become more important that Malaysian graduates are capable of being global citizens to remain competitive. Thus, SEGi creates a global learning environment for its students. The diversity at SEGi extends to its student population that hails from all corners of the globe, from different cultural and religious backgrounds.

The Malaysian Reserve, 28 May 2013

Navis Capital Partners (Navis), the largest shareholder of SEGi International Bhd (SEGi), will be playing a more significant role in support of SEGi's efforts to improve upon student experience and programme quality. Mr Nicholas Bloy, the Managing Partner of Navis, is committed to sharing the experiences of his firm in the business and accounting industry with SEGi students to enrich their knowledge.

Sin Chew Jit Poh, 17 June 2013

世纪于2013年《读者文摘》信誉品牌奖私立大学与学院类别组中荣膺金牌荣誉。此奖项是消费者们对于特定品牌的认可，信赖与信心的象征。《读者文摘》信誉品牌调查在国际间与顾客对于品牌喜好的调查享誉盛名也颇具权威性。这项民调每年由8个国家的消费者们进行投选，涵盖各市场的43大类别组以选出消费者们最信赖的品牌。值得一提的是世纪也在国家发展蓝图中扮演举足轻重的角色，其中包括教育部所倡导的幼儿教育(ECCCE)计划以及由人力资源部所倡议的SkillsMalaysia国际技术教育和职业培训计划 (SkillsMalaysia INVITE)。

Malay Mail, 19 June 2013

SEGi has allocated an additional RM1 million for capital expenditure towards the development of hardware and software relevant to Hospitality & Tourism programmes. These include academic staff development, expansion of its kitchen facilities to specific kitchen sections, upgrade of its restaurants, and other facilities.

Nanyang Siang Pau, 25 June 2013

吉隆坡世纪学院受委为世纪大学集团接待与旅游管理卓越中心。系院长符荣款表示：“卓越中心追求相关领域卓越学术与工业发展，通过与本地及海外学府及企业的合作，透过专长与知识转移令集团受益。”目前，世纪已与75间酒店达成合作关系，校方也将注资100万令吉作为该系硬软设施升级。

New Straits Times, 12 November 2013

SEG International Bhd (SEGi) will form more alliances globally as it seeks to be the leader in the domestic private education sector. Chief Executive Officer Hew Moi Lan said the company has established ties with more than 100 countries so far, including the Middle East, China, Myanmar and Vietnam.

Nanyang Siang Pau, 13 November 2013

为成为国内私立教育领域领导者，世纪教育集团将成立更多国际教育联盟。集团首席执行官丘美兰称，该公司已与超过100个国家成立合作关系，其中包括中东、中国、缅甸与越南。合约允许国际学生入读旗下学府国际承认课程。她续称，如印尼与中国这样人口庞大的国家对于高等教育需求处于涨势，通过合作将协助世纪进军这些国家。此外，这亦符合大马翼

望于2020年成为第六大教育出口国目标。仅仅是2013年，世纪已成功吸引4500名国际学生报读SkillsMalaysia INVITE课程。

Berita Harian, 4 December 2013

SEGi University Group memperkenalkan imej korporat baru bertujuan member motivasi dan inspirasi idea kepada pelajar dan pihak berkepentingan. Pengarah Urusan, Tan Sri Clement Hii, berkata imej korporat baru itu mewakili pembaharuan strategik yang dijalankan Kumpulan berkenaan dan akan dilaksanakan di semua peringkat dan jabatan.

Sin Chew Jit Poh, 12 December 2013

世纪大学集团推介全新品牌标志，集团董事经理丹斯里许志国指出，新标志与新品牌形象的推介是集团转型发展的一大举措。世纪大学集团致力成为学生首选学府，让所有在籍学生感受到生活可以变得更好，同时希望世纪的优秀学习环境会让学生们将世纪推荐给亲友们。丹斯里也强调世纪将进一步通过体现三大行动支柱，即实践诺言，建立互信以及建立新事物提升教育素质与服务。

Focus Malaysia, 14 December 2013

SEGi has come a long way since it started as a college in 1978 in Kuala Lumpur. Offering mainly professional and management programmes then, the initial group of 14 colleges and six training centres grew into a single brand known as SEGi College. Within one year of Emeritus Professor Dr Muhamad Awang's tenure, in the year 2008, the college was upgraded to university college status. And, in July 2012, it became a full fledged university.

The Edge, 17 December 2013

SEG International Bhd (SEGi) aims to build upon the expertise and foundation it has accumulated over the past 36 years by offering diverse programmes at affordable fees. While the group maintains its focus on tertiary education, it is also continuously seeking growth opportunities in the primary and secondary education segment to provide it with an additional earnings stream.

CORPORATE GOVERNANCE STATEMENT

The Board of Directors recognises and subscribes to the importance of the principles and recommendations set out in the Malaysian Code on Corporate Governance 2012 ("MCCG 2012"), the Corporate Governance Guide (2nd Edition) as well as Bursa Malaysia Securities Berhad Main Market Listing Requirements ("Bursa Securities Main Market Listing Requirements"). The Board remains committed in ensuring the highest standard of corporate governance throughout the Group. The Board believes that their unwavering commitment and continued effort to strive for the best corporate governance practices are essential to business integrity and performance of the Group. The adoption of best corporate governance practices in the Group further protects and enhances shareholders' values and assists to build sustainable business growth for the Group.

The Board of Directors of the Company is pleased to report to shareholders on the manner in which the Group has applied the principles of good governance and the extent to which it has complied with the best practices set out in MCCG 2012.

BOARD OF DIRECTORS

Constitution of the Board and Board Balance

The Board, led by an Independent Non-Executive Chairman, is currently made up of eight members, of whom four are Independent Non-Executive Directors, two are Non-Independent Non-Executive Director and two are Executive Directors. The Board members comprise high calibre individuals who are professionals in their respective fields. They, with their different backgrounds and specialisations, collectively bring with them a wide range of experience and expertise primarily in legal, business, financial and academic fields. The mixture of skills and experience is vital to add value in governing the strategic directions of the Group and ensuring that the Group continues to be a competitive leader in the education industry. A brief profile of each Director is presented on pages 16 to 23.

There is a clear division of responsibilities between the Chairman and Group Managing Director to ensure that there is a balance of power and authority. The Chairman is responsible for ensuring Board's effectiveness and conduct whilst the Group Managing Director has overall responsibility for the operating units, organisational effectiveness and implementation of Board's policies and decisions.

The Executive Directors have direct responsibilities for business operations and performance. The presence of Independent Non-Executive Directors fulfil a pivotal role in corporate accountability. Although all the Directors have equal responsibilities for the Group's operations, the roles of these Independent Non-Executive Directors are important. They provide independent and objective views, advice and judgement on issues of strategy, business performance and controls. The Independent Non-Executive Directors always take account of the interests of the Group, shareholders and communities in which the Group conducts business as well as the public at large.

The Board is committed to the following principles when determining its composition:

- the Board is to comprise of Directors with the blend of skills, experience and attributes appropriate for the Company and its Group businesses; and
- the principal criterion for the appointment of new Directors is their ability to add value to the Company and its Group business.

Gender Diversity

The Company believes that individuals on the Board with diverse backgrounds improve board functioning and decision making process. Harnessing strength from a variety of backgrounds, experience and perspectives allows the Board to bring diverse perspectives in its deliberations. Ultimately, board diversity is not only about gender diversity, but is about providing complementary views that lead to better board decisions. Currently, the Board included a lady Director on the Board as recommended by the MCCG 2012, who was appointed based on her skills, experience and capabilities.

The current size of the Board is appropriate and conducive for efficient deliberations at Board meetings and effective decision making.

Duties and Responsibilities of the Board

The Board has overall responsibility for corporate governance, strategic direction and overseeing the investments of the Group and of the Company.

The primary role of the Board is to provide effective governance over the Group's affairs to ensure the interests of shareholders are protected and the confidence of the investment market is maintained whilst having regard for the interests of all stakeholders including customers, employees, suppliers and local communities. The Board guides and monitors the business and affairs of the Company on behalf of the shareholders by whom they are elected and to whom they are accountable.

The Board's key responsibilities are to:

- oversee the overall strategic plan and performance of the Group's businesses and develop initiatives for profit and asset growth;

- oversee, evaluate and monitor the conduct of business of the Company and the Group and their corporate strategies;
- approve and monitor financial and other reporting as required;
- identify business risks and ensure that the appropriate risk management framework, internal control systems, code of conduct and compliance frameworks are in place and operating effectively and efficiently;
- assess and approve major capital expenditure, acquisitions and divestments;
- ensure the adequacy and integrity of the management information and internal control systems;
- establish a succession plan to provide for the succession of senior management;
- ensure that the Board continues to have the blend of skills, experience and attributes appropriate for the Company and its businesses and to this end ensure that appropriate Directors are selected and appointed as required;
- monitor the performance of the Company's management and ensure appropriate resources are available to the management; and
- develop and implement an effective communication channel between the Board, shareholders and general public.

Board Charter

The Board adopted its Board Charter in 2012 to set out the roles, functions and composition of the Board and to ensure that all Board members acting on behalf of the Company are aware of their duties and responsibilities as Board members.

The Board Charter would act as a source reference and primary induction literature, providing insights to prospective Board members and senior management. It would also assist the Board in the assessment of its own performance and that of its individual Directors.

CORPORATE GOVERNANCE STATEMENT

The Board Charter will be reviewed periodically and updated in accordance with the needs of the Company and any new regulations that may have an impact on the Board's responsibilities. The Board Charter is available on the Company's website.

Code of Conduct ("the Code")

The Board adopted the Code in 2012 to address matters relevant to the Company's legal obligations as well as other obligations to its stakeholders. The Code sets out obligations that Directors, officers and employees are expected to behave when performing their duties. Any employee who knows of, or suspects a violation of the Code, is encouraged to whistle blow or report their concerns as provided by the Whistle Blowing Policy.

The Code will be reviewed and updated regularly to meet SEGi's needs and to address the changing conditions of the Company. The Code is available on the Company's website.

Board meetings

The Board meets on a scheduled basis, at least once every quarter with additional meetings held as and when urgent issues arise and important decisions are required to be made between the scheduled quarterly meetings. The Board has a formal schedule of matters reserved to it for decision, including the approval of annual and quarterly results, major acquisitions and disposals, material contracts or agreements, major capital expenditures, major decisions affecting business operations and performance of the Group. All Board members carry an independent judgement when deliberating matters concerning the Group including strategy, operations, performance, finance, resources and standard of conduct.

Senior management staff and/or external advisors may be invited to attend the Board meetings to advise the Board on issues under their respective purview.

During the year ended 31 December 2013, five meetings were held. A summary of attendance for each of the Board of Directors are as follows:

<u>Name of Directors</u>	<u>No. of meetings attended</u>
Tan Sri Dato' Seri Megat Najmuddin bin Dato' Seri Dr. Haji Megat Khas	5 out of 5
Dato' Sri Clement Hii Chii Kok	5 out of 5
Lee Kok Cheng (retired on 15 June 2013)	3 out of 3
Hew Moi Lan	5 out of 5
Dato' Sri Chee Hong Leong	5 out of 5
Nicholas Rupert Heylett Bloy	3 out of 5
Tan Chow Yin	5 out of 5
Dato' Amos Siew Boon Yeong	5 out of 5
Goh Leng Chua	5 out of 5

Access to Information

Board meetings are structured with a pre-set agenda, whereby prior to each Board meeting, all Directors are provided with a set of Board papers containing information relevant to the business of the meeting to facilitate decision making. The Board has unrestricted access to all information pertaining to the Group's affairs and the services of the Company Secretaries. If necessary, the Directors are at liberty to seek independent professional advice on matters relating to the fulfilment of their roles and responsibilities at the Company's expense to enable them to discharge their duties effectively.

Company Secretaries

The Company Secretaries advise and support the Board on matters in relation to corporate governance, compliance with laws, rules, procedures and regulatory requirements. The Company Secretaries are responsible to the Board for the administration of the Board and in ensuring that the Board carries out its roles and responsibilities in accordance with the Company's Articles of Association and the applicable laws and regulations.

The Company Secretaries attend the Board and Board Committee meetings and ensure all meetings are properly convened, and the records of proceedings are duly minuted and maintained in the statutory register of the Company. The Board is updated by the Company Secretaries on matters requiring follow up or implementation.

Board Committees

The Board assumes responsibility for effective stewardship and control of the Group. It delegates certain responsibilities to the Board Committees as described below with clearly defined terms of reference and the Board receives reports of their proceedings and deliberations. Where committees have no authority to make decisions on matters reserved for the Board, recommendations would be highlighted for the Board's approval. The chairman of the various committees reports the outcome of the committee meetings to the Board, and the minutes of the various committees are enclosed in the board papers at the following Board meetings.

- **Nominating Committee**

The Nominating Committee is entrusted with the specific task of identifying and recommending new nominees to the Board. The Board has the final decision on appointments after considering the recommendations of the committee.

The committee assesses the candidate(s) based on his/her competencies, commitment and contribution. The nominees are expected to confirm and undertake that they will have sufficient time to meet the Board's expectations and will notify the Chairman before accepting any new directorship or taking up additional roles.

The process for identifying and nominating new candidate(s) for appointment entails the following steps:

Stage 1 : Identification of candidate(s)

Stage 2 : Evaluation of suitability of candidate(s)

Stage 3 : Recommendation to the Board for approval.

The Company Secretaries ensure that all appointments are properly made, that all necessary information is obtained from the Directors, both for the Company's own records and for the purposes of meeting statutory obligations, as well as obligations arising from the Bursa Securities Main Market Listing Requirements and other regulatory requirements. The Board periodically examines the effectiveness of its present size in discharging its duties.

The Nominating Committee conducts annual assessment of the Board in respect of their skills, experience and contributions, as well as of its Independent Directors to assess whether the Independent Non-Executive Directors are able to discharge their duties with unbiased and independent judgement. There is no maximum tenure for an Independent Director as the Board is of the opinion that the ability of a Director is very much a function of his calibre, qualification, experience and personal qualities, particularly of his integrity and objectivity, regardless of his tenure as an Independent Non-Executive Director.

In respect of the financial year under review, the committee conducted a self-appraisal programme to assess the performance of the Directors of the Company. The duties of the committee include evaluating the effectiveness of the Board as a whole and the various board committees, and reviewing the mix of skills, experience and expertise of each Director and their contributions to the effectiveness of the decision making process of the Board.

The committee also assessed the independence of the Independent Directors. The self assessment checklist for Independent Directors indicated that the Board consists of a good balance of Independent Directors and the Directors are capable to resolve those potential areas of conflicts that may impair the independence of the Independent Directors.

Notwithstanding that Tan Sri Dato' Seri Megat Najmuddin bin Dato' Seri Dr. Haji Megat Khas and Dato' Amos Siew Boon Yeong having served the Company as Independent Directors for more than nine (9) years:

- both of them met the independence guidelines as set out in Chapter 1 of Bursa Securities Main Market Listing Requirements;
- they have actively participated in the Board's deliberations, provided objectivity in decision making and independent opinion to the Board;
- they have exercised due care in the interest of the Company and shareholders during their tenure as Independent Directors of the Company; and
- they have vast experience, expertise and independent judgment.

The Board are satisfied with them as an Independent Directors of the Company based on the reasons enumerated above and recommended them to continue acting as an Independent Non-Executive Directors and seek for shareholders' approval at the forthcoming annual general meeting ("AGM") for their retention as Independent Directors.

The Nominating Committee comprises Non-Executive Directors, as follows:

Tan Sri Dato' Seri Megat Najmuddin bin Dato' Seri Dr. Haji Megat Khas	- Chairman
Independent Non-Executive Director	
Dato' Sri Chee Hong Leong	- Member
Independent Non-Executive Director	
Nicholas Rupert Heylett Bloy	- Member
Non-Independent Non-Executive Director	

The Board noted that whilst the Bursa Securities Listing Requirements did not prescribe the chairmanship for the Nominating Committee, the Nominating Committee should be chaired by a senior independent director, pursuant to the recommendation of the MCCG 2012. The Nominating Committee of the Company is not chaired by a senior independent director. However, the Board is satisfied that Tan Sri Dato' Seri Megat Najmuddin bin Dato' Seri Dr. Haji Megat Khas is capable to be the Chairman of the Nominating Committee and the committee is able to discharge its duties effectively through a formal and transparent process, in compliance with applicable law and regulations and high standards of corporate governance.

The committee met once during the year under review.

• **Remuneration Committee**

The Remuneration Committee is responsible for developing the remuneration policy framework and to make recommendations to the Board on the remuneration packages of the Directors. The Executive Directors do not participate in decisions relating to their remuneration. The Board as a whole determines the remuneration of the Directors. The individual concern abstains from participating in decisions in respect of his/her individual remuneration.

The Remuneration Committee carried out an annual review of the Directors' remuneration whereupon recommendations were submitted to the Board for approval. The Board is mindful that fair remuneration is critical to attract, retain and motivate the Directors of the Company.

The Remuneration Committee consists of a majority of Non-Executive Directors, as follows:

Tan Sri Dato' Seri Megat Najmuddin bin Dato' Seri Dr. Haji Megat Khas Independent Non-Executive Director	- Chairman
Tan Sri Clement Hii Chii Kok Group Managing Director	- Member
Dato' Sri Chee Hong Leong Independent Non-Executive Director	- Member
Tan Chow Yin Non-Independent Non-Executive Director	- Member

The committee met once during the year under review.

• **Executive Committee ("Exco")**

The Exco was established by the Board of Directors on 15 May 2012. The objective of the Exco is to review prior month's financial performance and other opportunities and threats arising from that particular month. The Exco reports to the Board and is authorised to transact business activities of the Group subject to certain limitations set out in the terms of reference.

The Exco members shall consist of no less than three members of the Board. The Exco comprises the following:

Tan Sri Clement Hii Chii Kok Group Managing Director	- Chairman
Tan Chow Yin Non-Independent Non-Executive Director	- Member
Hew Moi Lan Executive Director/Chief Executive Officer	- Member

The associate members of the Exco comprise certain senior management of the Group and representatives from a major shareholder. Heads of corporate departments and other representatives of the major shareholder may be called or invited to attend as and when required.

The committee met eleven times during the year under review.

• **Audit Committee**

The Audit Committee assists the Board in discharging its duty in maintaining a sound internal control system to safeguard the shareholders' investment and the Company's assets.

The terms of reference and further information on the Audit Committee are set out in the Report of the Audit Committee.

- **Risk Management Committee**

The Risk Management Committee is established to oversee the implementation of the risk management system in the Group. The committee reports directly to the Board and assists the Board in overseeing the management of risk issues and reviews the effectiveness of internal controls within the Group.

The main features of the risk management framework and internal control system are set out in the Statement on Risk Management and Internal Control.

The Risk Management Committee consists of the following members:

Dato' Amos Siew Boon Yeong - Chairman
Independent Non-Executive Director

Dato' Sri Chee Hong Leong - Member
Independent Non-Executive Director

Hew Moi Lan - Member
Executive Director/Chief Executive Officer

The Group recognises that risk is an integral and unavoidable component of its business and is committed to managing all risks in a proactive and effective manner. The Risk Management Committee is assisted by a RMC Working Committee.

A RMC Working Committee, comprises the heads from various business units and corporate departments, was formed to identify, evaluate and manage risks that affect the operation and performance of the Group. The principal risks identified will then be highlighted in the Risk Management Committee meetings, Audit Committee

meetings and Board meetings. Appropriate actions were proposed and implemented to mitigate the risks to an acceptable level.

The Risk Management Committee met twice during the year under review.

Re-election

In accordance with the Articles of Association of the Company, all Directors who are appointed by the Board are subject to retirement and eligible for election by shareholders at the annual general meeting following their appointment. The remaining Directors will retire at regular intervals by rotation at least once every three years and shall be eligible for re-election.

Pursuant to Section 129(2) of the Companies Act, 1965, Directors who are over the age of seventy (70) years shall retire at every AGM and may offer themselves for re-appointment to hold office until the next AGM.

Training and Development of Directors

Mandatory Accreditation Programme will be organised for newly appointed Directors, if necessary. The Directors who have completed the Mandatory Accreditation Programme continuously attended various training programmes to stay abreast with developments in the market place and new statutory and regulatory requirements. The Board recognises the importance of Directors being kept abreast with industry development and trends. The Directors are also regularly updated on new and relevant statutory as well as regulatory guidelines from time to time during the Board meetings.

The Company regularly identifies relevant training programmes, either internal or external, for the Directors and members of the Board Committees. During the year under review, the Directors attended education programmes and seminars in connection to the relevant changes in laws, regulations, capital market developments, business environment, corporate

governance, corporate social responsibility and sustainability, risk management, leadership and business management to stay abreast with developments in the market place. Among the relevant programmes/trainings attended were as follows:

- Sustainability Training for Directors and Practitioners
- Director Duties Seminar
- Corporate Social Responsibilities & Sustainability
- National Personal Assistant, Secretaries & Administrators Conference 2013
- Economic Crimes and Governance Conference
- 27th Asia-Pacific Roundtable (APR) Plenary
- Asian Roundtable on Corporate Governance of Securities Commission
- International Corporate Governance Seminar
- Bursa Invest Malaysia 2013
- Asian 2nd Education Conference
- Corporate Fraud & Financial Crime Seminar
- Branding Entrepreneurs Conference
- Malaysia Airports Risk Management Conference
- Young Executive Conference
- Inaugural ASEAN Corporate Governance Summit 2013
- 3rd Annual Personal Data Protection Conference
- T&I Southeast Asia Conference
- Competency Validation Workshop
- Competency Validation Part 2 (Leadership Competencies)
- AVCJ Indonesia Conference
- Private Equity International Asia Forum 2013
- Segian Talk
- EPF Global Private Equity Summit 2013
- Empowering & Transforming Lives
- Forbes Global CEO Conference 2013
- Competencies Development Workshop
- National Tax Confrence 2013
- Seminar Percukaian Kebangsaan 2013
- MIA Confrence 2013
- Super Investor Asia 2013 - Investment Strategies in South East Asia
- Super Return Asia 2013 - GP Model & Strategy
- AVCJ Hong Kong - Asian Private Equity: View from the top

The Board will continue to evaluate and determine the training needs of its Directors on an ongoing basis.

Directors' Remuneration

The remuneration policy is designed to support key business strategies and create a strong, performance-orientated environment. The objective of the policy is to attract, motivate and retain Directors/talent of calibre needed for the achievement of the Company's strategic objectives. The remuneration of the executive directors is structured so as to link rewards to their performance. The non-executive directors are paid annual fees for their contributions to the Company.

The details of the remuneration for the Directors of the Company for the year under review are as follows:

1. Aggregate remuneration of each Director

	Salary	Fee	Other Emoluments
Executive Directors			
Tan Sri Clement Hii Chii Kok	231,280	-	27,754
Lee Kok Cheng (retired on 15/06/2013)	201,585	-	24,084
Hew Moi Lan	465,750	-	80,490
Non-Executive Directors			
Tan Sri Megat Najmuddin bin Dato' Seri Dr. Hj Megat Khas	-	82,000	-
Dato' Sri Chee Hong Leong	-	48,000	-
Nicholas Rupert Heylett Bloy	N/A	N/A	N/A
Tan Chow Yin	N/A	N/A	N/A
Dato' Amos Siew Boon Yeong	-	55,000	-
Goh Leng Chua	-	48,000	-

Notes

- Other emoluments include benefits-in-kind and statutory contributions.
- Nicholas Rupert Heylett Bloy and Tan Chow Yin agreed to waive their directors' remuneration in respect of their appointment as Directors of the Company.

2. Aggregate remuneration of Directors in respective bands of RM50,000

Range of Remuneration	Number of Directors	
	Executive	Non-Executive
'Nil'	-	2
Below RM50,000	-	2
RM50,001 to RM100,000	-	2
RM200,001 to RM250,000	1	-
RM250,001 to RM300,000	1	-
RM500,001 to RM550,000	1	-

Note : Successive bands of RM50,000 are not shown entirely as they are not represented.

- The Company's website at www.segi.edu.my; and
- The Company's investor relations website at segi.investor.net.my

The Company also conducts press conferences and regular meets with analysts to update them on the latest development of the Company. Analyst reports are available to the public via the Group's investor relations website at segi.investor.net.my. The Head of Investor Relations Department and the Company Secretary are responsible for ensuring that the information contained in the investor relations website is accurate and up-to-date.

The Group welcomes inquiries and feedbacks from shareholders and other stakeholders. All queries and concerns regarding the Group may be conveyed to the following persons:

- Cheryl Chong Poh Yee
Senior Vice President, Group Corporate Strategies & Finance
- Hew Ling Sze
Chartered Secretary

Telephone number : 603-6287 3777
Facsimile number : 603-6145 2679
Email : corporate@segi.edu.my

The Board has appointed Dato' Amos Siew Boon Yeong, a Senior Independent Non-Executive Director, to whom all concerns regarding the Company may be conveyed.

AGM

The AGM provides a platform for two-way communication between the Company and shareholders. The Chairman and the Board encourage shareholders to attend and participate in the AGM. Shareholders are given the opportunity to seek clarification on any matters pertaining to the business and financial performance of the Group.

SHAREHOLDERS

Relationship with Shareholders and Investors

The Board recognises the importance of an effective communication channel between the Board, shareholders and general public. The Board acknowledges the need for shareholders and other stakeholders to be informed of all material business matters affecting the Company.

Recognising the importance of timely dissemination of information to shareholders and other stakeholders, the Board is committed to ensure that the shareholders and the general public would have an easy and convenient access to the Group's latest financial results, press releases, annual reports and other corporate information through the following channels:

- The various disclosures and announcements to Bursa Securities including quarterly and annual results via www.bursamalaysia.com;

Corporate Disclosure Policy

The Company is committed to provide timely, accurate and credible disclosure of material information, in compliance with disclosure requirements of Bursa Securities Main Market Listing Requirements and all other applicable legal and regulatory requirements, in order to keep our stakeholders, shareholders and other market participants fully informed and to enable orderly behavior in the market.

The Company has in place policies and procedures to ensure comprehensive, accurate and timely disclosures. The objectives of the Disclosure Policy are to develop and maintain realistic investor expectations by ensuring all required disclosures are made on a broadly disseminated basis. It is imperative to ensure all our stakeholders and shareholders have equal access to such information. Contacts and communication with stakeholders, shareholders, other market participants or regulatory authorities are conducted through the authorised spokesperson or any other officers as may be authorised by the authorised spokesperson.

ACCOUNTABILITY AND AUDIT

Financial Reporting

The Board aims to present a balanced and understandable assessment of the Group's financial performance and prospects to the shareholders, primarily through its annual financial statements and unaudited interim results as well as other corporate announcements, the Chairman's Statement and other reports in the Annual Report. The Audit Committee assists the Board in reviewing annual financial statements and unaudited interim results to ensure accuracy and adequacy.

Internal Control

Information on the Group's internal control is presented in the Statement on Risk Management and Internal Control which appears in the ensuing pages of this report.

Relationship with Auditors

The role of the Audit Committee in relation to external auditors is described in the Audit Committee Report set out in the ensuing pages of this Annual Report. The Company has maintained a close and transparent relationship with its auditors in seeking professional advice and ensuring compliance with applicable approved accounting standards in Malaysia.

The external auditors have full access to the books and records of the Group at all times. From time to time, the external auditors highlight and update the Audit Committee on matters that require their attention.

The Audit Committee performs annual assessment to assess the objectivity, performance and independence of the external auditors, including the performance and quality of work and non-audit services provided.

CORPORATE RESPONSIBILITY

The Group recognises the importance of sustainability and its increasing impact to the business. The Group established the Quality Enhancement Taskforce to introduce and implement our sustainable business initiatives to deliver innovative products and differentiated services to our stakeholders. The Board believes that effective corporate responsibility is of benefit to its businesses and, in turn, to its shareholders. The Group has

CORPORATE GOVERNANCE STATEMENT

actively integrated corporate responsibility initiatives as part of our business operations. The Group's corporate responsibility initiatives are explained in our Corporate Responsibility section in this annual report.

RELATED PARTY TRANSACTIONS

An internal compliance framework exists to ensure that the Group meets its obligations under the Bursa Securities Main Market Listing Requirements for any related party transactions and conflict of interest situation which may arise within the Company or the Group. The Board, through the Audit Committee, reviews material related party transactions, if any. A Director who has an interest in a transaction will abstain from deliberating and voting on the relevant resolution in respect of such transaction at the Board meeting.

WHISTLE-BLOWING POLICY

The Group has a whistle-blowing policy to provide employees with an accessible avenue to report in good faith of any suspected wrongdoing which includes suspected fraud, misappropriation of assets, criminal breach of trust, corruption, questionable or improper accounting records, misuse of confidential information and acts or omissions which are deemed to be against the interest of the Company, laws, regulations or public policies.

The employees are encouraged to report any misfeasance by any persons in the workplace to the appropriate parties within the Group. Proper investigations on all allegations or reports from within and outside the Group will be carried out to ensure that all concerns received are appropriately accounted for and reported to the right channel.

Should the employees still have concerns after the investigation(s) or if the employees feel the matter is so serious that it cannot be discussed with the parties concerned, they are able to bring their concerns to Dato' Amos Siew Boon Yeong, the Senior Independent Non-Executive Director and Chairman of the Audit Committee.

The summary of the whistle-blowing policy is available in the Company's website.

CORPORATE INTEGRITY PLEDGE

The Group recognises the Anti-Corruption Principles for Corporations in Malaysia and is committed to promote integrity, transparency and good governance in all aspects of its operations.

SEGi believes that the best interests of the company and long-term value to shareholders will ultimately be preserved by conducting business free from corruption and in accordance with the highest principles of integrity.

COMPLIANCE STATEMENT

The Board has taken steps to ensure that the Group has complied with the principles and recommendations of the MCCG 2012.

This statement was approved by the Board of Directors on 2 April 2014.

OTHER INFORMATION REQUIRED BY THE BURSA SECURITIES LISTING REQUIREMENTS

1. Utilisation of Proceeds Raised from Corporate Proposals

There were no proceeds raised from corporate proposals in the year under review.

2. Share Buy-back

During the year ended 31 December 2013, the Company bought back 2,000 of its own ordinary shares of RM0.25 each at the total consideration of RM3,244. The shares bought back were held as treasury shares in accordance with Section 67A of the Companies Act, 1965.

None of the shares purchased were being cancelled during the year.

Details of the movement of treasury shares during the year were as follows:-

Monthly Breakdown	No. of Shares Purchased	Purchase Price Per Share (RM)		Average Cost Per Share RM	Total RM
		Lowest	Highest		
Shares bought back					
March 2013	1,000	1.610	1.610	1.610	1,652
August 2013	1,000	1.550	1.550	1.550	1,592
	<u>2,000</u>				<u>3,244</u>

As at 31 December 2013, the total treasury shares held by the Company was 26,043,600 shares of RM0.25 each.

3. Options, Warrants or Convertible Securities

As at 31 December 2013, there were 3,480,840 new ordinary shares of RM0.25 each issued pursuant to the exercise of Warrants.

Save as disclosed above, there were no options or convertible securities issue during the year under review.

4. Depository Receipt Programme

The Company did not sponsor any Depository Receipt Programme during the year.

5. Sanctions and/or Penalties

During the year, there were no major sanctions and/or penalties imposed on the Company or its subsidiary companies, Directors or management by the relevant regulatory authorities.

6. Non-Audit Fees

Messrs Ernst & Young was engaged for the review of the statement on risk management and internal control with the non-audit fee of RM7,000 during the year ended 31 December 2013.

7. Variation in Results

There was no material variance in results between the audited results for the year ended 31 December 2013 and the unaudited results previously announced.

OTHER INFORMATION REQUIRED BY THE BURSA SECURITIES LISTING REQUIREMENTS

8. Profit Guarantee

There was no profit guarantee given to the Company during the year under review.

9. Material Contracts

There were no material contracts entered into by the Company and its subsidiaries, involving the interest of directors and major shareholders, either still subsisting at the end of the year or entered into since the end of the previous year.

10. Revaluation Policy on Landed Properties

The Company does not have a policy to revalue its landed properties.

11. Recurrent Related Party Transactions of a revenue or trading nature

There were no recurrent related party transactions of revenue nature which required shareholders' mandate during the year ended 31 December 2013.

12. Internal Audit Function

During the year under review, the Company incurred expenses amounting to RM241,000 for the internal audit function.

STATEMENT OF DIRECTORS' RESPONSIBILITIES

IN RESPECT OF THE AUDITED FINANCIAL STATEMENTS

The Board is responsible for ensuring that the financial statements of the Group give a true and fair view of the state of affairs of the Group and of the Company as at the end of the year, and of their results and cash flows for the year then ended. The Directors also ensured that the financial statements are drawn up in accordance with the applicable approved accounting standards in Malaysia and the provisions of the Companies Act, 1965.

In preparing the financial statements, the Directors have adopted and consistently applied suitable accounting policies and made reasonable and prudent judgements.

The Directors are also responsible for taking such steps as are reasonably open to them to safeguard the assets of the Group and to prevent and detect fraud and other irregularities.

This statement was approved by the Board of Directors on 2 April 2014.

AUDIT COMMITTEE REPORT

The Board of Directors is pleased to present the Audit Committee Report for the year ended 31 December 2013.

MEMBERSHIP

The Audit Committee comprises:

Dato' Amos Siew Boon Yeong

- Chairman, Independent Non-Executive Director

Tan Chow Yin

- Non-Independent Non-Executive Director

Goh Leng Chua

- Independent Non-Executive Director

Attendance of Meetings

During the year under review, a total of five meetings were held on 27 February 2013, 15 April 2013, 15 May 2013, 20 August 2013 and 18 November 2013. Attendance of each member was as follows:

Audit Committee Members	No. of meetings attended
Dato' Amos Siew Boon Yeong	5/5
Tan Chow Yin	5/5
Goh Leng Chua	5/5

TERMS OF REFERENCE OF THE AUDIT COMMITTEE

The Audit Committee ("the Committee") is governed by the terms of reference that were formally endorsed by the Board on 11 May 2001 and have been reviewed from time to time. The terms of reference are set out as follows:

Objectives

The principal objectives of the Committee are to review the adequacy and the integrity of the Company's internal control system and management information system, including systems for compliance with applicable laws, regulations, rules, directives and guidelines, as well as to oversee the conduct of the Company's businesses.

The Committee provides assistance to the Board in fulfilling its fiduciary responsibilities, particularly in areas related to financial accounting and reporting practices, as well as operation and management controls. This is to ensure conformity with good corporate governance, transparency, integrity and accountability in the conduct of the Group's activities so as to safeguard the rights and interests of the shareholders.

Composition

The Committee shall consist of at least three members. All the Committee members must be non-executive Directors, with a majority of them being independent. The Chairman shall be an Independent Non-Executive Director. At least one member of the Committee must be a member of the Malaysian Institute of Accountants or if he is not, then he must be a person who complies with the requirements of Paragraph 15.09 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad ("Main Market Listing Requirements").

In the event of any vacancy in the Committee resulting in the non-compliance of subparagraph 15.09(1) of the Main Market Listing Requirements, the vacancy must be filled within three months.

The term of office and performance of the Committee and each of the members shall be reviewed by the Board of Directors at least once every three years to determine whether the Committee and its members have carried out their duties in accordance with the Terms of Reference.

Meetings

The Committee shall meet not less than four times a year. A quorum shall consist of two members, with independent directors forming the majority.

Certain members of senior management shall attend meetings by invitation of the Committee. The external auditors will be present at certain meetings to report to the Committee on their audit plan, their audit report, any major audit findings and any other specific issues. The Committee also meets at least twice a year with the external auditors without the management present.

The Secretary shall be responsible for drawing up the agenda and circulating it, supported by explanatory documentation to the Committee members prior to each meeting.

The Secretary shall also be responsible for keeping the minutes of the Committee, and circulating them to each member of the Committee and of the Board of Directors. The Chairman of the Committee shall report on each meeting to the Board. The Secretary to the Committee shall be the Company Secretary.

Authority

The Committee is authorised by the Board:

- a) to investigate any matter within its terms of reference;
- b) to have the resources which are required to perform its duties;
- c) to have full and unrestricted access to any information pertaining to the Group and the Company;
- d) to have direct communication channels with the external auditors and person(s) carrying out the internal audit function or activity;
- e) to obtain independent professional or other advice as necessary; and
- f) to convene meetings with the external auditors, the internal auditors or both, excluding the attendance of other directors and employees of the Company, whenever deemed necessary.

Functions

The functions of the Committee are as follows:

- a) to review the following and report the same to the Board of Directors:
 - i with the external auditors, the audit plan;
 - ii with the external auditors, their evaluation of the system of internal controls;
 - iii with the external auditors, their audit report;
 - iv the assistance given by the Company's employees to the external auditors;
 - v the adequacy of the scope, functions, competency and resources of the internal audit function and that it has the necessary authority to carry out its work;
 - vi the internal audit programme, processes, the results of the internal audit work undertaken and whether or not appropriate actions are taken on the recommendations of the internal audit function;

- vii the quarterly results and year end financial statements, prior to the approval by the Board of Directors, focusing particularly on:
 - changes in or implementation of major accounting policies and practices;
 - significant adjustments arising from the audit;
 - significant and unusual events; and
 - compliance with accounting standards and legal requirements;
 - viii any related party transaction and conflict of interest situation that may arise within the Company or Group including any transaction, procedure or course of conduct that raises questions of management integrity and transparency; and
 - ix external auditors' management letter and management's responses.
- b) to consider the appointment of the external auditors, the audit fee and any questions on resignation or dismissal;
 - c) to recommend the nomination of a person or persons as external auditors; and
 - d) such other functions as the Board may from time to time determine.
- Reviewed with the external auditors the results of the audit and the audit report and considered the major findings by the external auditors and the management's responses thereto.
 - Reviewed the assistance given by the Group employees to the auditors.
 - Considered and recommended to the Board for approval the audit fees payable to the external auditors as disclosed in the notes to the financial statements.
 - Performed annual assessment to evaluate the objectivity, performance and independence of the external auditors, including the performance and quality of work provided.
 - Reviewed the quarterly reports of the Group and year end financial statements of the Company and the Group before recommending for the Board's approval.
 - Reviewed the related party transactions entered into by the Company and the Group and the disclosure of such transactions in the annual report of the Company.
 - Reviewed the Company's compliances, in particular the quarterly reports and year end financial statements, with the provisions of the Companies Act, 1965, Main Market Listing Requirements, applicable approved accounting standards in Malaysia and other relevant legal and regulatory requirements.
 - Reviewed the Company's Statement on Risk Management and Internal Control prior to approval by the Board.

ACTIVITIES DURING THE YEAR

During the year under review, the following were the activities of the Committee:

- Reviewed the external auditors' scope of work and audit plans for the year prior to the audit with the representatives from the external auditors who presented their audit strategy and plan.

- Reviewed the effectiveness of the internal audit process, audit function resource requirements, and assessed the performance of the internal auditors.
- Reviewed the programmes and internal annual audit plan for the current financial year to ensure adequate scope and comprehensive coverage of the activities of the Company and the Group.
- Reviewed with the internal auditors, important issues highlighted including the management's responses and the follow-up action plans implemented.
- Reviewed the extent of the Group's compliance with provisions set out in the Malaysian Code on Corporate Governance ("the Code") in relation to financial reporting and Internal Audit function.
- Recommended to the Board action plans to address identified gaps between the Group's existing corporate governance practices and the prescribed corporate governance principles and best practices under the Code.
- Met with the external auditors independently without the presence of the management.
- Met with the internal auditors independently without the presence of the management.

INTERNAL AUDIT FUNCTION

The Audit Committee is supported by the in-house and independent Internal Audit Department who performs the internal audit function for the Group. The main role of the Internal Audit Department is to review the effectiveness of the system of internal control and risk management within the Group and this is performed with impartiality, proficiency and due professional care.

It is the responsibility of the Internal Audit Department to provide the Audit Committee with independent and objective report on the state of internal control of the various operating units within the Group and the extent of compliance with the Group's established policies and procedures as well as the relevant statutory requirements.

During the year, the Internal Audit Department has performed audits on Group's Institutions and corporate departments in accordance to the approved Internal Audit Plan. The completed audit reports were presented to the Audit Committee for deliberation and follow-up audits were also performed to ensure Management had addressed the control weaknesses accordingly.

The Audit Committee Report was approved by the Board of Directors on 2 April 2014.

STATEMENT ON RISK MANAGEMENT & INTERNAL CONTROL

INTRODUCTION

Pursuant to the 15.26 (b) of the Listing Requirement, the Board of Directors ("Board") is pleased to outline the state of risk management and internal control of the Group for the financial year ended 31 December 2013.

THE BOARD'S COMMITMENT

The Board remains committed towards operating a sound risk management and internal control system and has recognised that the system must continuously evolve to support the type of business and size of operations of the Group. Due to the limitations that are inherent in any system of risk management and internal control, the Board is aware that such system is designed to manage rather than eliminate the risk of failure to achieve business objectives, and can provide only reasonable and not absolute assurance against material misstatement or loss.

The Group has an on-going process for identifying, evaluating and managing the significant risks it faces. The Board regularly reviews the results of this process, including measures taken by Management to address areas of key risks as identified. This process has been in place for the financial year under review and up to the date of approval of this Statement.

RISK MANAGEMENT SYSTEM

- a. The Risk Management Committee (RMC)
 - The Board has entrusted the RMC to review the risk management processes within the Group. During the year, two meetings had been conducted to review and monitor the significant risks and relevant mitigating controls have been identified and documented in the Risk Profile. The outcomes of the RMC meetings were presented to the Board accordingly.

- The RMC is assisted by the Risk Management Working Committee (RMWC) which comprised of Senior Management to monitor and ensure relevant controls to mitigate significant business risks within the Group's institutions and business units in the day to day operations. During the year, the RMWC had also met twice to discuss status of risks and mitigation controls prior to each RMC meeting.

INTERNAL CONTROL SYSTEM

- a. The planning and management of the Group's business operations are well documented in the Group Organisational Chart approved by the Group Managing Director.
- b. Key business processes of the Group are governed by Standard Operating Procedures to ensure consistency in delivery of quality academic and support services to students, integrity and timeliness of the Financial Statements, as well as good governance processes in engagement of goods and services and payments to suppliers. The Group key institutions' examination departments are ISO certified in order to further enhance the integrity of the examination processes.
- c. Business strategies, sales targets and budgets are set by Key Management together with Heads of Business units. These targets and budgets together with any major operational issues are regularly monitored and discussed at the Management meetings.
- d. Monthly financial performance and key business indicators are tabled and deliberated at the monthly EXCO meetings. Major business strategies and operational issues are also discussed in this meeting.

- e. The Executive Directors and Group Senior Management report to the Board the financial performances of the Group during the regular Board meetings. Major investments and business strategies are also discussed and approved by the Board.
- f. The Safety and Health Committee has been set up to review the occupational safety and health procedures within the Group's institutions.
- g. Key functions such as finance and treasury, legal, human resource, regulatory, and group development matters are controlled centrally to ensure consistency in the setting and application of policies and procedures relating to these functions, and reduce duplication of works, thereby promoting efficiency in the Group.
- h. The Group Whistle Blowing Policy is established to provide a transparent and confidential platform for dealing with any concerns raised by employee.

THE AUDIT COMMITTEE (AC)

The Board has tasked the AC with established Terms of Reference to examine the effectiveness of the Group's system of Risk Management and Internal Control. In order to achieve that, the AC ensures the audit scopes in the Internal Audit Department covered significant risks areas identified by the Group. In addition, any major control weaknesses and management's commitments pertaining to audit recommendations highlighted in the Internal Audit Reports are being addressed accordingly. The AC had updated the Board on the status of the Group's system of internal control in the Board meetings conducted during the year.

The AC also reviewed the internal control weaknesses raised by the external auditors during the audit committee meetings and requested Management to rectify the deficiencies.

ASSURANCE

The Board has also obtained reasonable assurance from the Group CEO and Senior Vice President in charge of Finance on the Group's adequacy and effectiveness of the risk management and internal control system in all material aspects, during the financial year under review.

CONCLUSION

The Board is of the view a sound risk management and internal control is in place for the financial year under review, and up to the date of approval of this statement, for identifying, evaluating and managing significant risks faced by the Group and this process is regularly reviewed by the Board to safeguard shareholders' investment.

During the current financial year, there were no major weaknesses of internal control which resulted in material losses, contingencies or uncertainties that would require disclosure in the Company's Annual Report.

REVIEW OF THE STATEMENT BY EXTERNAL AUDITORS

The External Auditors have reviewed this Statement on Risk Management and Internal Control for inclusion in the Annual Report of the Group for the financial year ended 31 December 2013 and reported to the Board that nothing has come to their attention that causes them to believe this Statement is inconsistent with their understanding of the processes the Board has adopted in reviewing adequacy and effectiveness of the Risk Management and Internal Control system of the Group.

This Statement was approved by the Board of Directors on 2 April 2014.

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the Twenty-Eighth Annual General Meeting of SEG International Bhd (“SEGi” or “the Company”) will be held at Level 2, Right Wing, SEGi University, No. 9, Jalan Teknologi, Taman Sains Selangor, Kota Damansara, PJU 5, 47810 Petaling Jaya, Selangor Darul Ehsan on Wednesday, 18 June 2014 at 10.30 a.m. for the following purposes:-

AS ORDINARY BUSINESS

1. To receive the Audited Financial Statements for the year ended 31 December 2013 together with the Reports of Directors and Auditors thereon. **(Please refer to Note 1)**
2. To approve the payment of Directors’ fees for the year ended 31 December 2013. **(Ordinary Resolution 1)**
3. To re-elect the following Directors retiring in accordance with Article 86 of the Company’s Articles of Association:-
 - (a) Tan Sri Clement Hii Chii Kok **(Ordinary Resolution 2)**
 - (b) Nicholas Rupert Heylett Bloy **(Ordinary Resolution 3)**
4. To re-appoint Messrs. Ernst & Young as Auditors of the Company and authorise the Directors to fix their remuneration. **(Ordinary Resolution 4)**

AS SPECIAL BUSINESS

To consider and if thought fit, to pass the following resolutions:-

5. **Authority to allot and issue shares pursuant to Section 132D of the Companies Act, 1965**

“THAT pursuant to Section 132D of the Companies Act, 1965, the Directors be and are hereby empowered to issue shares in the Company, at any time and upon such terms and conditions and for such purposes as the Directors may, in their absolute discretion, deem fit, provided that the aggregate number of shares to be issued pursuant to this resolution in any one financial year does not exceed ten

percent (10%) of the issued capital of the Company for the time being and that the Directors be and are also empowered to obtain approval for the listing of and quotation for the additional shares so issued on Bursa Malaysia Securities Berhad (“Bursa Securities”) and that such authority shall continue in force until the conclusion of the next Annual General Meeting (“AGM”) of the Company.”

(Ordinary Resolution 5)

6. **Proposed Renewal of Authority for the Purchase by SEG International Bhd (“SEGi”) of its Own Shares (“Proposed Share Buy-Back”)**

“THAT, subject to the provisions of the Companies Act, 1965 (“the Act”) (as may be amended, modified or re-enacted from time to time), the Memorandum and Articles of Association of the Company, the Main Market Listing Requirements of Bursa Securities and any other relevant authorities, the Company be and is hereby authorised to purchase on the market of the Bursa Securities and/or hold such number of ordinary shares of RM0.25 each in SEGi (“SEGi Shares”) as may be determined by the Directors from time to time through Bursa Securities upon such terms and conditions as the Directors may deem fit in the interest of the Company provided that:

- i. the total aggregate number of shares purchased or to be purchased pursuant to this resolution does not exceed ten percent (10%) of the total issued and paid-up share capital of the Company for the time being;
- ii. an amount not exceeding the Company’s latest audited retained profit of RM3,331,000 and share premium account of RM46,569,000 as at 31 December 2013, and based on the latest management financial

- statements as at 31 March 2014, the retained profit and share premium account of the Company of RM6,111,000 and RM46,807,000 respectively, be allocated by the Company for the Proposed Share Buy-Back; and
- iii. the Directors shall have the absolute discretion to decide whether such shares purchased are to be cancelled and/or retained as treasury shares and distributed as dividends or resold on the market of the Bursa Securities or subsequently cancelled;

AND THAT the authority conferred by this resolution shall commence immediately upon the passing of this resolution and shall continue to be in force until:-

- i. the conclusion of the next AGM of the Company, at which time it will lapse, unless renewed by an ordinary resolution passed by the shareholders of the Company in a general meeting;
- ii. the expiry of the period within which the next AGM of the Company is required to be held pursuant to Section 143(1) of the Act (but shall not extend to such extension as may be allowed pursuant to Section 143(2) of the Act); or
- iii. revoked or varied by an ordinary resolution passed by the shareholders of the Company in a general meeting;

whichever is the earlier;

AND THAT the Directors be and are hereby authorised to act and to take all such steps to give full effect to the Proposed Share Buy-Back and do all such acts and things as they may deem necessary or expedient in the best interests of the Company.” **(Ordinary Resolution 6)**

7. **Appointment of Director pursuant to Section 129(6) of the Companies Act, 1965**

“To appoint Tan Sri Megat Najmuddin Bin Dato’ Seri Dr. Haji Megat Khas as Director of the Company who is going to attain the age of 70 years and retires pursuant to Section 129(6) of the Companies Act, 1965”

(Ordinary Resolution 7)

8. **Retention of Independent Directors**

“To retain the following as Independent Non-Executive Directors of the Company in accordance with Malaysian Code on Corporate Governance 2012.”

(a) Tan Sri Megat Najmuddin Bin Dato’ Seri Dr. Haji Megat Khas **(Ordinary Resolution 8)**

(b) Dato’ Amos Siew Boon Yeong **(Ordinary Resolution 9)**

9. To consider any other business of which due notice shall have been given.

By Order of the Board

CHONG POH YEE (MIA 7620)
HEW LING SZE (MAICSA 7010381)
Secretaries

Petaling Jaya, Selangor
27 May 2014

NOTICE OF ANNUAL GENERAL MEETING

NOTES:

1. The Agenda item No. 1 is meant for discussion only as the provision of Section 169(1) of the Companies Act, 1965 does not require formal approval of the shareholders for the Audited Financial Statements. Hence, this Agenda item is not put forward for voting.
2. A member entitled to attend and vote at the meeting is entitled to appoint not more than two proxies to attend and vote in his stead. A proxy may but need not be a member of the Company and the provision of Section 149(1)(b) of the Companies Act, 1965 shall not apply to the Company. A member who is an exempt authorised nominee may appoint at least one proxy in respect of each securities account it holds.
3. The Form of Proxy must be deposited at the Registered Office of the Company at 6th Floor, SEGi University, No. 9, Jalan Teknologi, Taman Sains Selangor, Kota Damansara, PJU 5, 47810 Petaling Jaya, Selangor Darul Ehsan not less than 48 hours before the time and date of the meeting or adjourned meeting.
4. Explanatory notes on Special Business
 - a. **Ordinary Resolution 5 - Authority to allot and issue shares pursuant to Section 132D of the Companies Act, 1965**

The proposed Ordinary Resolution 5, if passed, will give authority to the Directors of the Company to issue ordinary shares in the Company up to an aggregate amount of not exceeding ten percent (10%) of the

issued share capital of the Company for such purposes as the Directors consider would be in the interest of the Company. This authority, unless revoked or varied at a general meeting, will expire at the conclusion of the next AGM of the Company.

The general mandate, once approved and renewed, will provide flexibility to the Company for allotment of shares for any possible fund raising activities for the purpose of funding future investment project(s), working capital and/or acquisition(s).

As at the date of this Notice, no new shares in the Company were issued pursuant to the mandate granted to the Directors at the Twenty-Seventh AGM held on 12 June 2013 and hence no proceeds were raised therefrom.

b. **Ordinary Resolution 6 - Proposed Renewal of Authority for the Proposed Share Buy-Back**

The proposed Ordinary Resolution 6, if passed, will empower the Directors to purchase SEGi shares through Bursa Securities up to an amount not exceeding ten percent (10%) of the issued and paid-up share capital of the Company. This authority, unless revoked or varied at a general meeting, will expire at the conclusion of the next AGM of the Company.

Detailed information on the Proposed Share Buy-Back is set out in the Statement to Shareholders dated 27 May 2014 which is despatched together with this Annual Report.

c. **Ordinary Resolution 7 – Appointment of Director pursuant to Section 129(6) of the Companies Act, 1965**

Tan Sri Megat Najmuddin Bin Dato' Seri Dr. Haji Megat Khas is going to attain the age of 70 years and will retire pursuant to Section 129(6) of the Companies Act, 1965. Tan Sri Megat Najmuddin will continue his office as Director if the proposed Resolution 7 is passed by a majority of not less than three-fourths of such members of the Company entitled to vote in person or, where proxies are allowed, by proxy, at the 28th AGM.

d. **Ordinary Resolution 8 – Retention of Independent Director**

Tan Sri Megat Najmuddin Bin Dato' Seri Dr. Haji Megat Khas was re-designated Independent Non-Executive Director on 10 May 2002 upon the approval from Bursa Securities on 23 April 2002, and has, therefore served for a cumulative term of more than nine years. However, he has met the independence guidelines as set out in Chapter 1 of Bursa Securities Main Market Listing Requirements and able to perform his duty diligently and in the best interest of the Company. The Board, therefore, recommended him to continue acting as an Independent Non-Executive Director based on his vast experience, expertise and independent judgment.

e. **Ordinary Resolution 9 – Retention of Independent Director**

Dato' Amos Siew Boon Yeong was appointed Independent Non-Executive Director of the Company on 2 February 2001, and has, therefore served for a cumulative term of more than nine years. However, he has met the independence guidelines as set out in Chapter 1 of Bursa Securities Main Market Listing Requirements and able to perform his duty diligently and in the best interest of the Company. The Board, therefore, recommended him to continue acting as an Independent Non-Executive Director based on his contribution to the Company.

STATEMENT ACCOMPANYING NOTICE OF ANNUAL GENERAL MEETING

(Pursuant to Paragraph 8.27(2) of the Main Market Listing Requirements of the Bursa Malaysia Securities Berhad)

1. **Directors who are standing for re-election at the Twenty-Eighth Annual General Meeting of the Company**

The Directors retiring at the Twenty-Eighth Annual General Meeting pursuant to Article 86 of the Company's Articles of Association are as follows:

- (a) Tan Sri Clement Hii Chii Kok; and
- (b) Nicholas Rupert Heylett Bloy;

Details of Directors who are standing for re-election are set out in the Directors' Profile appearing on pages 16 to 23 of the Annual Report.

2. **Retention as Independent Non-Executive Directors of the Company**

The Directors' Profile of Tan Sri Megat Najmuddin Bin Dato' Seri Dr. Haji Megat Khas and Dato' Amos Siew Boon Yeong who are proposed to be retained as Independent Non-Executive Directors are set out on pages 16 to 23 of the Annual Report.

FINANCIAL STATEMENTS

126		Directors' Report
133		Statement by Directors
133		Statutory Declaration
134		Independent Auditors' Report
136		Statements of Comprehensive Income
138		Statements of Financial Position
140		Statements of Changes in Equity
143		Statements of Cash Flows
145		Notes to the Financial Statements
231		Supplementary Information

DIRECTORS' REPORT

The directors have pleasure in presenting their report together with the audited financial statements of the Group and of the Company for the financial year ended 31 December 2013.

Principal activities

The Company is principally engaged in the businesses of investment holding and provision of management consultancy services, property management, rental of premises, business advisory services and educational and training services.

The principal activities of the subsidiaries are described in Note 17 to the financial statements.

There have been no significant change in the nature of the principal activities during the financial year.

Results

	Group RM'000	Company RM'000
Profit net of tax	32,436	42,966
Attributable to:		
Owners of the Company	32,978	42,966
Non-controlling interests	(542)	-
	<u>32,436</u>	<u>42,966</u>

There was no material transfers to or from reserves or provisions during the financial year other than as disclosed in the financial statements.

In the opinion of the directors, the results of the operations of the Group and of the Company during the financial year were not substantially affected by any item, transaction or event of a material and unusual nature.

Dividend

The amount of dividends declared and/or paid by the Company since 31 December 2012 were as follows:

	RM'000
In respect of the financial year ended 31 December 2012:	
Interim single tier dividend of RM0.05 per ordinary share of RM0.25 each amounting to RM31,942,000 in respect of the financial year ended 31 December 2012, paid on 8 January 2013.	31,942
In respect of the financial year ended 31 December 2013:	
Interim single tier dividend of RM0.05 per ordinary share of RM0.25 each amounting to RM32,062,000 in respect of the financial year ended 31 December 2013, paid on 25 April 2013.	32,062
Second interim single tier dividend of RM0.025 per ordinary share of RM0.25 each amounting to RM16,057,000 in respect of the financial year ended 31 December 2013, paid on 15 January 2014.	<u>16,057</u>

Issues of shares and debentures

In the financial year:-

- (a) there were no changes in the authorised share capital of the Company;
- (b) during the financial year, the Company increased its issued and paid-up share capital from RM166,219,000 to RM167,090,000 by the issuance of 3,481,000 new ordinary shares of RM0.25 each pursuant to the exercise of warrants. The new ordinary shares issued rank pari passu in all respects with the existing ordinary shares of the Company; and
- (c) there were no issues of debentures by the Company.

Treasury shares

During the financial year, the Company purchased 2,000 of its issued ordinary shares on the open market under the share buy-back programme. Details are as follows:-

	<-----Price Per Share----->			No. of Shares	Par Value RM	Cost of Shares RM'000
	Lowest RM	Highest RM	Average RM			
1 January 2013				26,041,600		37,475
Addition during the financial year	1.55	1.61	1.58	2,000	0.25	4
At 31 December 2013				26,043,600		37,479

The shares purchased under the share buy-back programme were financed by internally generated funds. The shares purchased were retained as treasury shares in accordance with Section 67A of the Companies Act, 1965 in Malaysia and are presented as a deduction from shareholders' equity.

During the financial year, there were no re-sale of treasury shares.

Options granted over unissued shares

During the financial year, no options were granted by the Company to any person to take up any unissued shares in the Company. As at 31 December 2013, there were 80,020,254 unexercised Warrants in issue at a revised exercise price of RM0.50. The details of the Warrants are disclosed in the Note 31(b) to the financial statements.

The ordinary shares issued from the exercise of Warrants shall rank pari passu in all respects with the existing issued ordinary shares of the Company except that they shall not be entitled to any dividends, distributions, rights, allotment and/or any other forms of distribution where the entitlement date precedes the relevant date of the allotment and issuance of the new shares arising from the exercise of Warrants.

Directors

The names of the directors of the Company in office since the date of the last report and at the date of this report are:

Tan Sri Dato' Seri Megat Najmuddin Bin Dato' Seri Dr. Haji Megat Khas
 Tan Sri Clement Hii Chii Kok
 Hew Moi Lan
 Dato' Sri Chee Hong Leong
 Nicholas Rupert Heylett Bloy
 Tan Chow Yin
 Dato' Amos Siew Boon Yeong
 Goh Leng Chua
 Lee Kok Cheng (retired on 15 June 2013)

Directors' benefits

Neither at the end of the financial year, nor at any time during that year, did there subsist any arrangement to which the Company was a party, whereby the directors might acquire benefits by means of the acquisition of shares in or debentures of the Company or any other body corporate.

Since the end of the previous financial year, no director has received or become entitled to receive a benefit (other than benefits included in the aggregate amount of emoluments received or due and receivable by the directors as shown in Note 11 to the financial statements or the fixed salary of full time employees) by reason of a contract made by the Company or a related corporation with any director or with a firm of which he is a member, or with a company in which he has a substantial financial interest, except as disclosed in Note 35 to the financial statements.

Directors' interests

According to the register of directors' shareholdings, the interests of directors in office at the end of the financial year in shares in the Company and its related corporations during the financial year were as follows:

	Number of ordinary shares of RM0.25 each			
	1.1.2013	Acquired/ Conversion*	Sold	31.12.2013

The Company

Direct interest

Tan Sri Clement Hii Chii Kok	158,840,480	-	-	158,840,480
Tan Sri Dato' Seri Megat Najmuddin Bin Dato' Seri Dr.Haji Megat Khas	11,662	-	-	11,662
Hew Moi Lan	6,668,800	-	(6,204,000)	464,800
Dato' Amos Siew Boon Yeong	2,200,000	-	-	2,200,000

Indirect Interest

Nicholas Rupert Heylett Bloy ^	425,080,084	1,840,000*	-	426,920,084
Tan Sri Clement Hii Chii Kok ^	266,239,604	1,840,000*	-	268,079,604

Number of 2010/2015 warrants at an exercise price of RM0.50 each

	1.1.2013	Acquired	Sold/ Conversion*	31.12.2013
--	----------	----------	----------------------	------------

Direct interest

Tan Sri Clement Hii Chii Kok	58,183,600	-	-	58,183,600
------------------------------	------------	---	---	------------

Indirect Interest

Nicholas Rupert Heylett Bloy ^	60,023,600	-	(1,840,000)*	58,183,600
Tan Sri Clement Hii Chii Kok ^	1,840,000	-	(1,840,000)*	-

^ Deemed interests through Pinnacle Heritage Solutions Sdn. Bhd.

* Conversion of warrants

Directors' interests (cont'd)

By virtue of their interests in shares in the Company, Tan Sri Clement Hii Chii Kok and Nicholas Rupert Heylett Bloy are deemed interested in the shares of the subsidiaries during the financial year to the extent that the Company has an interest.

Other than as disclosed, none of the other directors holding office at the end of the financial year had any interest in shares in the Company or its related corporations during the financial year.

Other statutory information

- (a) Before the statements of comprehensive income and statements of financial position of the Group and of the Company were made out, the directors took reasonable steps:
- (i) to ascertain that proper action had been taken in relation to the writing off of bad debts and the making of provision for doubtful debts and satisfied themselves that all known bad debts had been written off and that adequate provision had been made for doubtful debts; and
 - (ii) to ensure that any current assets which were unlikely to realise their values as shown in the accounting records in the ordinary course of business had been written down to an amount which they might be expected so to realise.
- (b) At the date of this report, the directors are not aware of any circumstances which would render:
- (i) the amount written off for bad debts or the amount of the provision for doubtful debts in the financial statements of the Group and of the Company inadequate to any substantial extent; and
 - (ii) the values attributed to the current assets in the financial statements of the Group and of the Company misleading.
- (c) At the date of this report, the directors are not aware of any circumstances which have arisen which would render adherence to the existing methods of valuation of assets or liabilities of the Group and of the Company misleading or inappropriate.
- (d) At the date of this report, the directors are not aware of any circumstances not otherwise dealt with in this report or the financial statements of the Group and of the Company which would render any amount stated in the financial statements misleading.

Other statutory information (cont'd)

- (e) As at the date of this report, there does not exist:
- (i) any charge on the assets of the Group or of the Company which has arisen since the end of the financial year which secures the liabilities of any other person; or
 - (ii) any contingent liability of the Group or of the Company which has arisen since the end of the financial year.
- (f) In the opinion of the directors:
- (i) no contingent or other liability has become enforceable or is likely to become enforceable within the period of twelve months after the end of the financial year which will or may affect the ability of the Group or of the Company to meet their obligations when they fall due; and
 - (ii) no item, transaction or event of a material and unusual nature has arisen in the interval between the end of the financial year and the date of this report which is likely to affect substantially the results of the operations of the Group and of the Company for the financial year in which this report is made.

Auditors

The auditors, Ernst & Young, have expressed their willingness to continue in office.

Signed on behalf of the Board in accordance with a resolution of the directors dated 2 April 2014.

Tan Sri Dato' Seri Megat Najmuddin Bin Dato' Seri Dr. Haji Megat Khas

Tan Sri Clement Hii Chii Kok

STATEMENT BY DIRECTORS

Pursuant to Section 169(15) of the Companies Act, 1965

We, Tan Sri Dato' Seri Megat Najmuddin Bin Dato' Seri Dr. Haji Megat Khas and Tan Sri Clement Hii Chii Kok, being two of the directors of SEG International Bhd, do hereby state that, in the opinion of the directors, the accompanying financial statements set out on pages 136 to 231 are drawn up in accordance with Malaysian Financial Reporting Standards, International Financial Reporting Standards and the requirements of the Companies Act, 1965 in Malaysia so as to give a true and fair view of the financial position of the Group and of the Company as at 31 December 2013 and of their financial performance and cash flows for the year then ended.

The information set out in Note 39 to the financial statements on page 231 has been prepared in accordance with the Guidance on Special Matter No. 1, Determination of Realised and Unrealised Profit or Losses in the Context of Disclosure Pursuant to Bursa Malaysia Securities Berhad Listing Requirements, as issued by the Malaysian Institute of Accountants, and the directive of Bursa Malaysia Securities Berhad.

Signed on behalf of the Board in accordance with a resolution of the directors dated 2 April 2014.

**Tan Sri Dato' Seri Megat Najmuddin
Bin Dato' Seri Dr. Haji Megat Khas**

Tan Sri Clement Hii Chii Kok

STATUTORY DECLARATION

Pursuant to Section 169(16) of the Companies Act, 1965

I, Chong Poh Yee, being the officer primarily responsible for the financial management of SEG International Bhd, do solemnly and sincerely declare that the accompanying financial statements set out on pages 136 to 231 are in my opinion correct, and I make this solemn declaration conscientiously believing the same to be true and by virtue of the provisions of the Statutory Declarations Act, 1960.

Subscribed and solemnly declared by the above named Chong Poh Yee at Kuala Lumpur in the Federal Territory 2 April 2014.

Chong Poh Yee

Before me,

Zulkifla Mohd Dahlim
No. W541
Commissioner for Oaths

INDEPENDENT AUDITORS' REPORT

to the members of SEG International Bhd
(Incorporated in Malaysia) (Company No.: 145998-U)

Report on the financial statements

We have audited the financial statements of SEG International Bhd, which comprise the statements of financial position as at 31 December 2013 of the Group and of the Company, and the statements of comprehensive income, statements of changes in equity and statements of cash flows of the Group and of the Company for the year then ended, and a summary of significant accounting policies and other explanatory notes, as set out on pages 136 to 231.

Directors' responsibility for the financial statements

The directors of the Company are responsible for the preparation of financial statements so as to give a true and fair view in accordance with Malaysian Financial Reporting Standards, International Financial Reporting Standards and the requirements of the Companies Act, 1965 in Malaysia. The directors are also responsible for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with approved standards on auditing in Malaysia. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgement, including the assessment of risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation of financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements give a true and fair view of the financial position of the Group and of the Company as of 31 December 2013 and of their financial performance and cash flows for the year then ended in accordance with Malaysian Financial Reporting Standards, International Financial Reporting Standards and the requirements of the Companies Act, 1965 in Malaysia.

Report on other legal and regulatory requirements

In accordance with the requirements of the Companies Act, 1965 ("Act") in Malaysia, we also report the following:

- (a) In our opinion, the accounting and other records and the registers required by the Act to be kept by the Company and its subsidiaries of which we have acted as auditors have been properly kept in accordance with the provisions of the Act.
- (b) We have considered the financial statements and the auditors' reports of all the subsidiaries of which we have not acted as auditors, which are indicated in Note 17 to the financial statements, being financial statements that have been included in the consolidated financial statements.
- (c) We are satisfied that the financial statements of the subsidiaries that have been consolidated with the financial statements of the Company are in form and content appropriate and proper for the purposes of the preparation of the consolidated financial statements and we have received satisfactory information and explanations required by us for those purposes.
- (d) The auditors' reports on the financial statements of the subsidiaries were not subject to any qualification and did not include any comment required to be made under Section 174(3) of the Act.

Other reporting responsibilities

The supplementary information set out in Note 39 to the financial statements on page 231 is disclosed to meet the requirement of Bursa Malaysia Securities Berhad and is not part of the financial statements. The directors are responsible for the preparation of the supplementary information in accordance with Guidance on Special Matter No. 1, Determination of Realised and Unrealised Profits or Losses in the Context of Disclosure Pursuant to Bursa Malaysia Securities Berhad Listing Requirements, as issued by the Malaysian Institute of Accountants ("MIA Guidance") and the directive of Bursa Malaysia Securities Berhad. In our opinion, the supplementary information is prepared, in all material respects, in accordance with the MIA Guidance and the directive of Bursa Malaysia Securities Berhad.

Other matters

This report is made solely to the members of the Company, as a body, in accordance with Section 174 of the Companies Act, 1965 in Malaysia and for no other purpose. We do not assume responsibility to any other person for the content of this report.

Ernst & Young
AF: 0039
Chartered Accountants

Abraham Verghese A/L T.V. Abraham
No. 1664/10/14(J)
Chartered Accountant

Kuala Lumpur, Malaysia
2 April 2014

STATEMENTS OF COMPREHENSIVE INCOME

For the financial year ended 31 December 2013

		Group		Company	
	Note	2013	2012	2013	2012
		RM'000	RM'000	RM'000	RM'000
Revenue	4	236,774	284,863	77,331	60,891
Cost of services	5	(76,783)	(79,517)	(5,074)	(4,727)
Gross profit		159,991	205,346	72,257	56,164
Interest income	6	1,665	1,749	6,915	2,476
Other income	7	25,261	16,311	728	862
Distribution expenses		(32,742)	(30,371)	(181)	(392)
Administrative expenses		(53,807)	(57,788)	(14,505)	(6,442)
Other expenses		(66,609)	(66,396)	(20,499)	(20,038)
Operating profit		33,759	68,851	44,715	32,630
Finance costs	8	(2,050)	(468)	(10)	(18)
Profit before tax	9	31,709	68,383	44,705	32,612
Income tax	12	727	(8,367)	(1,739)	(1,365)
Profit net of tax		32,436	60,016	42,966	31,247
Other comprehensive income:					
Fair value gain of available for sale financial assets	18	80	1,354	-	-
Foreign currency translation reserve		10	272	-	-
Total comprehensive income for the year		32,526	61,642	42,966	31,247

STATEMENTS OF
COMPREHENSIVE INCOME
For the financial year ended 31 December 2013

	Note	Group		Company	
		2013 RM'000	2012 RM'000	2013 RM'000	2012 RM'000
Profit/(loss) attributable to:					
Owners of the Company		32,978	60,343	42,966	31,247
Non-controlling interests		(542)	(327)	-	-
		32,436	60,016	42,966	31,247
Total comprehensive income/(expense) attributable to:					
Owners of the Company		33,068	61,969	42,966	31,247
Non-controlling interests		(542)	(327)	-	-
		32,526	61,642	42,966	31,247
Earnings per share attributable to equity holders of the Company					
- Basic, for profit net of tax	13	5.14 sen	10.18 sen		
- Diluted, for profit net of tax	13	4.65 sen	9.07 sen		

The accompanying accounting policies and explanatory notes form an integral part of the financial statements.

STATEMENTS OF FINANCIAL POSITION

as at 31 December 2013

		Group		Company	
	Note	2013 RM'000	2012 RM'000	2013 RM'000	2012 RM'000
Assets					
Non-current assets					
Property, plant and equipment	15	192,437	170,937	7,292	7,562
Intangible assets	16	28,078	27,959	-	-
Investment in subsidiaries	17	-	-	78,470	68,379
Other investments	18	1,000	3,753	-	-
Receivables	20	-	-	26,976	-
Deferred tax assets	27	10,231	3,243	1,140	1,756
		231,746	205,892	113,878	77,697
Current assets					
Inventories	19	90	26	-	-
Receivables	20	38,712	60,685	113,991	109,813
Tax recoverable	21	16,364	11,270	1,217	1,281
Cash and bank balances	22	68,125	108,287	45,114	95,670
		123,291	180,268	160,322	206,764
Total assets		355,037	386,160	274,200	284,461
Equity and liabilities					
Current liabilities					
Payables	26	34,583	36,144	76,124	66,853
Short-term borrowings	23	1,075	2,724	52	85
Current tax liabilities		578	805	-	-
Dividend payable		16,057	31,942	16,057	31,942
		52,293	71,615	92,233	98,880
Net current assets		70,998	108,653	68,089	107,884

STATEMENTS OF
FINANCIAL POSITION
as at 31 December 2013

	Note	Group		Company	
		2013 RM'000	2012 RM'000	2013 RM'000	2012 RM'000
Non-current liabilities					
Long-term borrowings	23	44,212	45,254	32	94
Deferred tax liabilities	27	5,121	2,023	423	560
		49,333	47,277	455	654
Total liabilities		101,626	118,892	92,688	99,534
Net assets		253,411	267,268	181,512	184,927
Equity attributable to equity holders of the Company					
Share capital	28	167,090	166,219	167,090	166,219
Treasury shares	29	(37,479)	(37,475)	(37,479)	(37,475)
Share premium	30	46,569	45,612	46,569	45,612
Reserves	31	77,379	92,516	5,332	10,571
		253,559	266,872	181,512	184,927
Non-controlling interests		(148)	396	-	-
Total equity		253,411	267,268	181,512	184,927
Total equity and liabilities		355,037	386,160	274,200	284,461

The accompanying accounting policies and explanatory notes form an integral part of the financial statements.

STATEMENTS OF CHANGES IN EQUITY

For the financial year ended 31 December 2013

< ----- Non-Distributable ----- > Distributable

The Group	Note	Attributable					Distributable					Total equity RM'000
		Share capital RM'000	Share premium RM'000	Warrant reserve RM'000	Available-for-sale financial asset reserve RM'000	Exchange translation reserve RM'000	Treasury shares RM'000	Retained profits RM'000	Available to owners of the Company RM'000	Non- controlling interest RM'000		
Balance at 31.12.2011/1.1.2012		139,674	16,412	4,742	(1,374)	204	(37,471)	61,572	183,759	762	184,521	
Total comprehensive income for the financial year		-	-	-	-	-	-	60,343	60,343	(327)	60,016	
Other comprehensive income for the financial year, net of tax:												
Available-for-sale financial assets:												
- gain on fair value changes		-	-	-	1,354	-	-	-	1,354	-	1,354	
Foreign currency translation		-	-	-	-	272	-	-	272	-	272	
Total comprehensive income for the financial year		-	-	-	1,354	272	-	60,343	61,969	(327)	61,642	
Transactions with owners:												
- Issuance of shares from exercise of warrants		26,545	29,200	(2,655)	-	-	-	-	53,090	-	53,090	
- Purchase of own shares		-	-	-	-	-	(4)	-	(4)	-	(4)	
- Dividends	14	-	-	-	-	-	-	-	(31,942)	(31,942)	(31,942)	
- Dividend paid to non- controlling interest		-	-	-	-	-	-	-	-	(39)	(39)	
Balance at 31.12.2012		166,219	45,612	2,087	(20)	476	(37,475)	89,973	266,872	396	267,268	

STATEMENTS OF
CHANGES IN EQUITY
For the financial year ended 31 December 2013

The Group	Note	< ----- Non-Distributable ----- >					Distributable				
		Share capital RM'000	Share premium RM'000	Warrant reserve RM'000	Attributable for-sale financial asset reserve RM'000	Exchange translation reserve RM'000	Treasury shares RM'000	Retained profits RM'000	Available to owners of the Company RM'000	Non- controlling interest RM'000	Total equity RM'000
Balance at 31.12.2012/1.1.2013		166,219	45,612	2,087	(20)	476	(37,475)	89,973	266,872	396	267,268
Total comprehensive income for the financial year		-	-	-	-	-	-	32,978	32,978	(542)	32,436
Other comprehensive income for the financial year, net of tax:											
Available-for-sale financial assets:											
- gain on fair value changes		-	-	-	80	-	-	-	80	-	80
Foreign currency translation		-	-	-	-	10	-	-	10	-	10
Total comprehensive income for the financial year		-	-	-	80	10	-	32,978	33,068	(542)	32,526
Transactions with owners:											
- Issuance of shares from exercise of warrants		871	957	(86)	-	-	-	-	1,742	-	1,742
- Purchase of own shares		-	-	-	-	-	(4)	-	(4)	-	(4)
- Dividends	14	-	-	-	-	-	-	(48,119)	(48,119)	-	(48,119)
- Dividend paid to non-controlling interest		-	-	-	-	-	-	-	-	(2)	(2)
Balance at 31.12.2013		167,090	46,569	2,001	60	486	(37,479)	74,832	253,559	(148)	253,411

The accompanying accounting policies and explanatory notes form an integral part of the financial statements.

STATEMENTS OF CHANGES IN EQUITY

For the financial year ended 31 December 2013

142
SEGi Annual Report 2013

The Company	Note	< ----- Non-Distributable ----- >				Distributable	Total equity RM'000
		Share capital RM'000	Share premium RM'000	Warrant reserve RM'000	Treasury shares RM'000	Retained profits RM'000	
Balance at 31.12.2011/ 1.1.2012		139,674	16,412	4,742	(37,471)	9,179	132,536
Total comprehensive income for the financial year		-	-	-	-	31,247	31,247
Transactions with owners:							
- Issuance of shares from exercise of warrants		26,545	29,200	(2,655)	-	-	53,090
- Purchase of own shares		-	-	-	(4)	-	(4)
- Dividends	14	-	-	-	-	(31,942)	(31,942)
Balance at 31.12.2012/ 1.1.2013		166,219	45,612	2,087	(37,475)	8,484	184,927
Total comprehensive income for the financial year		-	-	-	-	42,966	42,966
Transactions with owners:							
- Issuance of shares from exercise of warrants		871	957	(86)	-	-	1,742
- Purchase of own shares		-	-	-	(4)	-	(4)
- Dividend	14	-	-	-	-	(48,119)	(48,119)
Balance at 31.12.2013		167,090	46,569	2,001	(37,479)	3,331	181,512

The accompanying accounting policies and explanatory notes form an integral part of the financial statements.

STATEMENTS OF CASH FLOWS

For the financial year ended 31 December 2013

	Note	Group		Company	
		2013 RM'000	2012 RM'000	2013 RM'000	2012 RM'000
Cash flows from operating activities					
Profit before tax		31,709	68,383	44,705	32,612
Adjustments for:					
Impairment loss on investments in subsidiaries	17	-	-	668	-
Impairment loss on other investments	18	-	2,168	-	-
Amortisation of development costs	16	96	109	-	-
Allowance for impairment losses on trade and other receivables	20	1,644	325	-	-
Bad debts written off	9	1,611	1,265	195	-
Depreciation of property, plant and equipment	15	11,633	10,166	356	374
Property, plant and equipment written off	15	541	2	6	2
Impairment loss on goodwill	16	-	31	-	-
Interest expense	8	2,050	468	10	18
(Gain)/loss on disposal of property, plant and equipment	7, 9	(16,016)	16	-	-
Dividend income	4	(94)	(72)	(44,163)	(26,510)
Interest income	6	(1,665)	(1,749)	(6,915)	(2,476)
Gain on disposal of subsidiaries	7	-	(299)	-	-
Gain on disposal of other investments	7	(311)	-	-	-
Writeback of allowance for impairment loss on other receivables	7	-	(10)	-	(10)
Operating cash flows before changes in working capital		31,198	80,803	(5,138)	4,010
<u>Changes in working capital</u>					
(Increase)/decrease in inventories		(64)	2	-	-
Decrease/(increase) in trade and other receivables		18,718	(15,047)	(16,318)	(7,456)
Increase in trade and other payables		14,416	24,073	918	24,654
Decrease in dividend payable		(15,885)	(21,321)	(15,885)	(21,321)
Cash generated from/(used in) operations		48,383	68,510	(36,423)	(113)
Interest paid	8	(2,050)	(468)	(10)	(18)
Net taxes refund		(8,484)	(15,473)	(1,196)	(1,677)
Net cash from/(used in) operating activities		37,849	52,569	(37,629)	(1,808)

STATEMENTS OF
CASH FLOWS
For the financial year ended 31 December 2013

		Group		Company	
	Note	2013	2012	2013	2012
		RM'000	RM'000	RM'000	RM'000
Cash flows from investing activities					
Addition of development costs	16	(215)	(27)	-	-
Proceeds from disposal of property, plant and equipment		539	151	-	1
Proceeds from disposal of quoted shares		3,064	-	-	-
Purchase of property, plant and equipment		(18,197)	(73,973)	(92)	(92)
Net cash inflow for disposal of subsidiaries	17	-	465	-	-
Addition of investment in subsidiaries	17	-	-	(1,550)	-
Net repayment from/(advances to) subsidiaries		-	-	5,258	(10,095)
Withdrawal/(placement) of deposits with licensed banks and financial institutions		39,527	(40,911)	39,531	(40,907)
Dividend received	4	94	72	44,163	26,510
Interest received	6	1,665	1,749	1,657	1,742
Net cash from/(used in) investing activities		26,477	(112,474)	88,967	(22,841)
Cash flows from financing activities					
Purchase of own shares	29	(4)	(4)	(4)	(4)
Repayment of hire purchase and finance lease payables		(2,691)	(3,499)	(95)	(90)
Repayment of term loans		-	(159)	-	-
Proceeds from new shares, net of expenses		1,740	53,090	1,740	53,090
Dividends paid		(64,004)	(53,263)	(64,004)	(53,263)
Dividend paid to non-controlling interest		(2)	(39)	-	-
Drawdown of term loan	25	-	44,000	-	-
Net cash (used in)/from financing activities		(64,961)	40,126	(62,363)	(267)
Net decrease in cash and cash equivalents		(635)	(19,779)	(11,025)	(24,916)
Cash and cash equivalents at beginning of year		55,565	75,344	43,072	67,988
Cash and cash equivalents at end of year	22	54,930	55,565	32,047	43,072

The accompanying accounting policies and explanatory notes form an integral part of the financial statements.

NOTES TO THE FINANCIAL STATEMENTS

For the financial year ended 31 December 2013

1. Corporate information

The Company is a public limited liability company, incorporated and domiciled in Malaysia, and is listed on the Main Market of Bursa Malaysia Securities Berhad. The principal place of business of the Company is located at No. 9, Jalan Teknologi, Taman Sains Selangor, Kota Damansara, PJU 5, 47810 Petaling Jaya, Selangor Darul Ehsan.

The principal activities of the Company are investment holding and provision of management consultancy services, property management, rental of premises, business advisory services, educational and training services. The principal activities of the subsidiaries are described in Note 17.

The financial statements for the year ended 31 December 2013 were authorised for issue in accordance with a resolution of the directors on 2 April 2014.

2. Summary of significant accounting policies

2.1 Basis of preparation

The financial statements of the Group and of the Company have been prepared in accordance with Malaysian Financial Reporting Standards ("MFRS"), International Financial Reporting Standards and the requirements of the Companies Act, 1965 in Malaysia.

The financial statements have been prepared on the historical cost basis except as disclosed in the accounting policies below.

The financial statements are presented in Ringgit Malaysia (RM) and all figures are rounded to the nearest thousand (RM'000) except when otherwise indicated.

2.2 Changes in accounting policies

The accounting policies adopted are consistent with those of the previous financial year except as follows:

On 1 January 2013, the Group and the Company adopted the following new and amended MFRS and IC Interpretations mandatory for annual financial periods beginning on or after 1 January 2013.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

2. Summary of significant accounting policies (cont'd)

2.2 Changes in accounting policies (cont'd)

Description	Effective for annual periods beginning on or after
Amendments to MFRS 101: Presentation of Items of Other Comprehensive Income	1 July 2012
MFRS 3 Business Combinations (IFRS 3 Business Combinations issued by IASB in March 2004)	1 January 2013
MFRS 10 Consolidated Financial Statements	1 January 2013
MFRS 11 Joint Arrangements	1 January 2013
MFRS 12 Disclosure of interests in Other Entities	1 January 2013
MFRS 13 Fair Value Measurement	1 January 2013
MFRS 119 Employee Benefits (IAS 19 as amended by IASB in June 2011)	1 January 2013
MFRS 127 Separate Financial Statements (IAS 27 as amended by IASB in May 2011)	1 January 2013
MFRS 128 Investment in Associate and Joint Ventures (IAS 28 as amended by IASB in May 2011)	1 January 2013
IC Interpretation 20 Stripping Costs in the Production Phase of a Surface Mine	1 January 2013
Amendments to MFRS 7: Disclosures – Offsetting Financial Assets and Financial Liabilities	1 January 2013
Annual Improvements 2009-2011 Cycle	1 January 2013
Amendments to MFRS 1: Government Loans	1 January 2013
Amendments to MFRS 10, MFRS 11 and MFRS 12: Consolidated Financial Statements, Joint Arrangements and Disclosure of Interests in Other Entities: Transition Guidance	1 January 2013

Adoption of the above standards and interpretations did not have any effect on the financial performance or position of the Group and of the Company except for those discussed below:

MFRS 10 Consolidated Financial Statements

MFRS 10 replaces part of MFRS 127 Consolidated and Separate Financial Statements that deals with consolidated financial statements and IC Interpretation 112 Consolidation – Special Purpose Entities.

Under MFRS 10, an investor controls an investee when (a) the investor has power over an investee, (b) the investor has exposure, or rights, to variable returns from its involvement with the investee, and (c) the investor has ability to use its power over the investee to affect the amount of the investor's returns. Under MFRS 127 Consolidated and Separate Financial Statements, control was defined as the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

2. Summary of significant accounting policies (cont'd)

2.2 Changes in accounting policies (cont'd)

MFRS 10 Consolidated Financial Statements (cont'd)

MFRS 10 includes detailed guidance to explain when an investor has control over the investee. MFRS 10 requires the investor to take into account all relevant facts and circumstances. The above change in accounting policy has no impact on the Group's financial position or performance.

MFRS 12 Disclosures of Interests in Other Entities

MFRS 12 includes all disclosure requirements for interests in subsidiaries, joint arrangements, associates and structured entities. A number of new disclosures are required. This standard affects disclosures only and has no impact on the Group's financial position or performance.

MFRS 13 Fair Value Measurement

MFRS 13 establishes a single source of guidance under MFRS for all fair value measurements. MFRS 13 does not change when an entity is required to use fair value, but rather provides guidance on how to measure fair value under MFRS. MFRS 13 defines fair value as an exit price. As a result of the guidance in MFRS 13, the Group re-assessed its policies for measuring fair values, in particular, its valuation inputs such as non-performance risk for fair value measurement of liabilities. MFRS 13 also requires additional disclosures.

Application of MFRS 13 has not materially impacted the fair value measurement of the Group. Additional disclosures where required, are provided in the individual notes relating to the assets and liabilities whose fair values were determined.

Amendments to MFRS 101: Presentation of Items of Other Comprehensive Income

The amendments to MFRS 101 introduce a grouping of items presented in other comprehensive income. Items that will be reclassified ("recycled") to profit or loss at a future point in time (such as net loss or gain on available-for-sale financial assets) have to be presented separately from items that will not be reclassified (such as revaluation of land and buildings). The amendments affect presentation only and have no impact on the Group's financial position or performance.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

2. Summary of significant accounting policies (cont'd)

2.2 Changes in accounting policies (cont'd)

MFRS 127 Separate Financial Statements

As a consequence of the new MFRS 10 and MFRS 12, MFRS 127 is limited to accounting for subsidiaries, jointly controlled entities and associates in separate financial statements.

MFRS 128 Investments in Associates and Joint Ventures

As a consequence of the new MFRS 11 and MFRS 12, MFRS 128 is renamed as MFRS 128 Investments in Associates and Joint Ventures. This new standard describes the application of the equity method to investments in joint ventures in addition to associates.

2.3 Standards issued but not yet effective

The standards and interpretations that are issued but not yet effective up to the date of issuance of the Group's and of the Company's financial statements are disclosed below. The Group and the Company intend to adopt these standards, if applicable, when they become effective.

Description	Effective for annual periods beginning on or after
Amendments to MFRS 132: Offsetting Financial Assets and Financial Liabilities	1 January 2014
Amendments to MFRS 10, MFRS 12 and MFRS 127: Investment Entities	1 January 2014
Amendments to MFRS 136: Recoverable Amount Disclosures for Non-Financial Assets	1 January 2014
Amendments to MFRS 139: Novation of Derivatives and Continuation of Hedge Accounting	1 January 2014
IC Interpretation 21 Levies	1 January 2014
Amendments to MFRS 119: Defined Benefit Plans: Employee Contributions	1 July 2014
Annual Improvements to MFRSs 2010–2012 Cycle	1 July 2014
Annual Improvements to MFRSs 2011–2013 Cycle	1 July 2014
MFRS 9 Financial Instruments (IFRS 9 issued by IASB in November 2009)	To be announced
MFRS 9 Financial Instruments (IFRS 9 issued by IASB in October 2010)	To be announced
MFRS 9 Financial Instruments: Hedge Accounting and amendments to MFRS 9, MFRS 7 and MFRS 139	To be announced

2. Summary of significant accounting policies (cont'd)

2.3 Standards issued but not yet effective (cont'd)

The directors expect that the adoption of the above standards and interpretations will have no material impact on the financial statements in the period of initial application except as discussed below:

MFRS 9 Financial Instruments

MFRS 9 reflects the first phase of work on the replacement of MFRS 139 and applies to classification and measurement of financial assets and financial liabilities as defined in MFRS 139. The standard was initially effective for annual periods beginning on or after 1 January 2013, but Amendments to MFRS 9: Mandatory Effective Date of MFRS 9 and Transition Disclosures, issued in March 2012, moved the mandatory effective date to 1 January 2015. Subsequently, on 14 February 2014, it was announced that the new effective date will be decided when the project is closer to completion. The adoption of the first phase of MFRS 9 will have an effect on the classification and measurement of the Group's financial assets, but will not have an impact on classification and measurements of the Group's financial liabilities. The Group will quantify the effect in conjunction with the other phases, when the final standard including all phases is issued.

2.4 Basis of consolidation

The consolidated financial statements comprise the financial statements of the Company and its subsidiaries as at the reporting date. The financial statements of the subsidiaries used in the preparation of the consolidated financial statements are prepared for the same reporting date as the Company. Consistent accounting policies are applied for like transactions and events in similar circumstances.

The Company controls an investee if and only if the Company has all the following:

- (i) Power over the investee (such as existing rights that give it the current ability to direct the relevant activities of the investee);
- (ii) Exposure, or rights, to variable returns from its investment with the investee; and
- (iii) The ability to use its power over the investee to affect its returns.

2. Summary of significant accounting policies (cont'd)

2.4 Basis of consolidation (cont'd)

When the Company has less than a majority of the voting rights of an investee, the Company considers the following in assessing whether or not the Company's voting rights in an investee are sufficient to give it power over the investee:

- (i) The size of the Company's holding of voting rights relative to the size and dispersion of holdings of the other vote holders;
- (ii) Potential voting rights held by the Company, other vote holders or other parties;
- (iii) Rights arising from other contractual arrangements; and
- (iv) Any additional facts and circumstances that indicate that the Company has, or does not have, the current ability to direct the relevant activities at the time that decisions need to be made, including voting patterns at previous shareholders' meetings.

Subsidiaries are consolidated when the Company obtains control over the subsidiary and ceases when the Company loses control of the subsidiary. All intra-group balances, income and expenses and unrealised gains and losses resulting from intra-group transactions are eliminated in full.

Losses within a subsidiary are attributed to the non-controlling interests even if that results in a deficit balance.

Changes in the Group's ownership interests in subsidiaries that do not result in the Group losing control over the subsidiaries are accounted for as equity transactions. The carrying amounts of the Group's interests and the non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiaries. The resulting difference is recognised directly in equity and attributed to owners of the Company.

When the Group loses control of a subsidiary, a gain or loss calculated as the difference between (i) the aggregate of the fair value of the consideration received and the fair value of any retained interest and (ii) the previous carrying amount of the assets and liabilities of the subsidiary and any non-controlling interest, is recognised in profit or loss. The subsidiary's cumulative gain or loss which has been recognised in other comprehensive income and accumulated in equity are reclassified to profit or loss or where applicable, transferred directly to retained profits. The fair value of any investment retained in the former subsidiary at the date control is lost is regarded as the cost on initial recognition of the investment.

2. Summary of significant accounting policies (cont'd)

2.4 Basis of consolidation (cont'd)

Business combinations

Acquisitions of subsidiaries are accounted for using the acquisition method. The cost of an acquisition is measured as the aggregate of the consideration transferred, measured at acquisition date fair value and the amount of any non-controlling interests in the acquiree. The Group elects on a transaction-by-transaction basis whether to measure the non-controlling interests in the acquiree either at fair value or at the proportionate share of the acquiree's identifiable net assets. Transaction costs incurred are expensed and included in administrative expenses.

Any contingent consideration to be transferred by the acquirer will be recognised at fair value at the acquisition date. Subsequent changes in the fair value of the contingent consideration which is deemed to be an asset or liability, will be recognised in accordance with MFRS 139 either in profit or loss or as a change to other comprehensive income. If the contingent consideration is classified as equity, it will not be remeasured. Subsequent settlement is accounted for within equity. In instances where the contingent consideration does not fall within the scope of MFRS 139, it is measured in accordance with the appropriate MFRS.

When the Group acquires a business, it assesses the financial assets and liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic circumstances and pertinent conditions as at the acquisition date. This includes the separation of embedded derivatives in host contracts by the acquiree.

If the business combination is achieved in stages, the acquisition date fair value of the acquirer's previously held equity interest in the acquiree is remeasured to fair value at the acquisition date through profit or loss.

Goodwill is initially measured at cost, being the excess of the aggregate of the consideration transferred and the amount recognised for non-controlling interests over the net identifiable assets acquired and liabilities assumed. If this consideration is lower than fair value of the net assets of the subsidiary acquired, the difference is recognised in profit or loss. The accounting policy for goodwill is set out in Note 2.8(a).

Transactions with non-controlling interest

Non-controlling interest represents the equity in subsidiaries not attributable, directly or indirectly, to owners of the Company, and is presented separately in the consolidated statement of comprehensive income and within equity in the consolidated statement of financial position, separately from equity attributable to owners of the Company.

2. Summary of significant accounting policies (cont'd)

2.4 Basis of consolidation (cont'd)

Transactions with non-controlling interest (cont'd)

Changes in the Company owners' ownership interest in a subsidiary that do not result in a loss of control are accounted for as equity transactions. In such circumstances, the carrying amounts of the controlling and non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiary. Any difference between the amount by which the non-controlling interest is adjusted and the fair value of the consideration paid or received is recognised directly in equity and attributed to owners of the Company.

2.5 Foreign currency

(a) Functional and presentation currency

The individual financial statements of each entity in the Group are measured using the currency of the primary economic environment in which the entity operates ("the functional currency"). The consolidated financial statements are presented in Ringgit Malaysia (RM), which is also the Company's functional currency.

(b) Foreign currency transactions

Transactions in foreign currencies are measured in the respective functional currencies of the Company and its subsidiaries and are recorded on initial recognition in the functional currencies at exchange rates approximating those ruling at the transaction dates. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the reporting date. Non-monetary items denominated in foreign currencies that are measured at historical cost are translated using the exchange rates as at the dates of the initial transactions. Non-monetary items denominated in foreign currencies measured at fair value are translated using the exchange rates at the date when the fair value was determined.

Exchange differences arising on the settlement of monetary items or on translating monetary items at the reporting date are recognised in profit or loss except for exchange differences arising on monetary items that form part of the Group's net investment in foreign operations, which are recognised initially in other comprehensive income and accumulated under foreign currency translation reserve in equity. The foreign currency translation reserve is reclassified from equity to profit or loss of the Group on disposal of the foreign operation.

2. Summary of significant accounting policies (cont'd)

2.5 Foreign currency (cont'd)

(b) Foreign currency transactions (cont'd)

Exchange differences arising on the translation of non-monetary items carried at fair value are included in profit or loss for the period except for the differences arising on the translation of non-monetary items in respect of which gains and losses are recognised directly in equity. Exchange differences arising from such non-monetary items are also recognised directly in equity.

(c) Foreign operations

The assets and liabilities of foreign operations are translated into RM at the rate of exchange ruling at the reporting date and income and expenses are translated at exchange rates at the dates of the transactions. The exchange differences arising on the translation are taken directly to other comprehensive income. On disposal of a foreign operation, the cumulative amount recognised in other comprehensive income and accumulated in equity under foreign currency translation reserve relating to that particular foreign operation is recognised in the profit or loss.

Goodwill and fair value adjustments arising on the acquisition of foreign operations are treated as assets and liabilities of the foreign operations and are recorded in the functional currency of the foreign operations and translated at the closing rate at the reporting date.

The principal exchange rate used for every unit of foreign currency is as follows:

	Year end rates		Average rates	
	2013 RM	2012 RM	2013 RM	2012 RM
United States Dollars ("USD")	3.2820	3.0580	3.1710	3.0850

2. Summary of significant accounting policies (cont'd)

2.6 Subsidiaries

A subsidiary is an entity over which the Group has all the following:

- (i) Power over the investee (such as existing rights that give it the current ability to direct the relevant activities of the investee);
- (ii) Exposure, or rights, to variable returns from its investment with the investee; and
- (iii) The ability to use its power over the investee to affect its returns.

In the Company's separate financial statements, investments in subsidiaries are accounted for at cost less impairment losses. On disposal of such investments, the difference between net disposal proceeds and their carrying amounts is included in profit or loss.

2.7 Investments in associates

An associate is an entity in which the Group has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee but is not control or joint control over those policies.

On acquisition of an investment in associate, any excess of the cost of investment over the Group's share of the net fair value of the identifiable assets and liabilities of the investee is recognised as goodwill and included in the carrying amount of the investment. Any excess of the Group's share of the net fair value of the identifiable assets and liabilities of the investee over the cost of investment is excluded from the carrying amount of the investment and is instead included as income in the determination of the Group's share of the associate's profit or loss for the period in which the investment is acquired.

An associate is equity accounted for from the date on which the investee becomes an associate.

Under the equity method, on initial recognition the investment in an associate is recognised at cost, and the carrying amount is increased or decreased to recognise the Group's share of the profit or loss and other comprehensive income of the associate after the date of acquisition. When the Group's share of losses in an associate equal or exceeds its interest in the associate, the Group does not recognise further losses, unless it has incurred legal or constructive obligations or made payments on behalf of the associate.

2. Summary of significant accounting policies (cont'd)

2.7 Investments in associates (cont'd)

Profits and losses resulting from upstream and downstream transactions between the Group and its associate are recognised in the Group's financial statements only to the extent of unrelated investors' interests in the associate. Unrealised losses are eliminated unless the transaction provides evidence of an impairment of the asset transferred.

The financial statements of the associates are prepared as of the same reporting date as the Company. Where necessary, adjustments are made to bring the accounting policies in line with those of the Group.

After application of the equity method, the Group applies MFRS 139 Financial Instruments: Recognition and Measurement to determine whether it is necessary to recognise any additional impairment loss with respect to its net investment in the associate. When necessary, the entire carrying amount of the investment is tested for impairment in accordance with MFRS 136 Impairment of Assets as a single asset, by comparing its recoverable amount (higher of value in use and fair value less costs to sell) with its carrying amount. Any impairment loss is recognised in profit or loss. Reversal of an impairment loss is recognised to the extent that the recoverable amount of the investment subsequently increases.

In the Company's separate financial statements, investments in associates are accounted for at cost less impairment losses. On disposal of such investments, the difference between net disposal proceeds and their carrying amounts is included in profit or loss.

2.8 Intangible assets

(a) Goodwill

Goodwill is initially measured at cost. Following initial recognition, goodwill is measured at cost less accumulated impairment losses.

For the purpose of impairment testing, goodwill acquired is allocated, from the acquisition date, to each of the Group's cash-generating units that are expected to benefit from the synergies of the combination.

The cash-generating unit to which goodwill has been allocated is tested for impairment annually and whenever there is an indication that the cash-generating unit may be impaired, by comparing the carrying amount of the cash-generating unit, including the allocated goodwill, with the recoverable amount of the cash-generating unit. Where the recoverable amount of the cash-generating unit is less than the carrying amount, an impairment loss is recognised in the profit or loss. Impairment losses recognised for goodwill are not reversed in subsequent periods.

2. Summary of significant accounting policies (cont'd)

2.8 Intangible assets (cont'd)

(a) Goodwill (cont'd)

Where goodwill forms part of a cash-generating unit and part of the operation within that cash-generating unit is disposed of, the goodwill associated with the operation disposed of is included in the carrying amount of the operation when determining the gain or loss on disposal of the operation. Goodwill disposed of in this circumstance is measured based on the relative fair values of the operations disposed of and the portion of the cash-generating unit retained.

Goodwill and fair value adjustments arising on the acquisition of foreign operation on or after 1 January 2006 are treated as assets and liabilities of the foreign operations and are recorded in the functional currency of the foreign operations and translated in accordance with the accounting policy set out in Note 2.5(c).

Goodwill and fair value adjustments which arose on acquisitions of foreign operation before 1 January 2006 are deemed to be assets and liabilities of the Company and are recorded in RM at the rates prevailing at the date of acquisition.

(b) Research and development costs

All research costs are recognised in the profit or loss as incurred.

Expenditure incurred on projects to develop new products is capitalised and deferred only when the Group can demonstrate the technical feasibility of completing the intangible asset so that it will be available for use or sale, its intention to complete and its ability to use or sell the asset, how the asset will generate future economic benefits, the availability of resources to complete the project and the ability to measure reliably the expenditure during the development. Product development expenditures which do not meet these criteria are expensed off when incurred.

Development costs, considered to have finite useful lives, are stated at cost less any impairment losses and are amortised using the straight-line basis over the commercial lives of the underlying products not exceeding ten years. Impairment is assessed whenever there is an indication of impairment and the amortisation period and method are also reviewed at least at each reporting date.

2. Summary of significant accounting policies (cont'd)

2.8 Intangible assets (cont'd)

(c) Other intangible assets

Intangible assets acquired separately are measured initially at cost. The cost of intangible assets acquired in a business combination is their fair value as at the date of acquisition. Following initial acquisition, intangible assets are measured at cost less any accumulated amortisation and accumulated impairment losses.

Intangible assets with finite useful lives are amortised over the estimated useful lives and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method are reviewed at least at each financial year-end. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset is accounted for by changing the amortisation period or method, as appropriate, and are treated as changes in accounting estimates. The amortisation expense on intangible assets with finite lives is recognised in profit or loss.

Intangible assets with indefinite useful lives or not yet available for use are tested for impairment annually, or more frequently if the events and circumstances indicate that the carrying value may be impaired either individually or at the cash-generating unit level. Such intangible assets are not amortised. The useful life of an intangible asset with an indefinite useful life is reviewed annually to determine whether the useful life assessment continues to be supportable. If not, the change in useful life from indefinite to finite is made on a prospective basis.

Gains or losses arising from derecognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised in profit or loss when the asset is derecognised.

2.9 Property, plant and equipment

All items of property, plant and equipment are initially recorded at cost. The cost of an item of property, plant and equipment is recognised as an asset if, and only if, it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably.

2. Summary of significant accounting policies (cont'd)

2.9 Property, plant and equipment (cont'd)

Subsequent to recognition, plant and equipment and furniture and fixtures are measured at cost less accumulated depreciation and accumulated impairment losses. When significant parts of property, plant and equipment are required to be replaced in intervals, the Group recognises such parts as individual assets with specific useful lives and depreciation, respectively. Likewise, when a major inspection is performed, its cost is recognised in the carrying amount of the plant and equipment as a replacement if the recognition criteria are satisfied. All other repair and maintenance costs are recognised in profit or loss as incurred.

Freehold land has an unlimited useful life and therefore is not depreciated. Depreciation is computed on a straight-line basis over the estimated useful lives of the assets as follows:

Buildings	2%
Leasehold land	over the term of lease
Computer hardware and software	15% - 33%
Fixtures, fittings and office equipment	10% - 20%
Library books and manuals	10% - 20%
Motor vehicles	20%

Capital work-in-progress are not depreciated as these assets are not yet available for use.

The carrying values of property, plant and equipment are reviewed for impairment when events or changes in circumstances indicate that the carrying value may not be recoverable.

The residual value, useful life and depreciation method are reviewed at each financial year-end, and adjusted prospectively, if appropriate.

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss on derecognition of the asset is included in the profit or loss in the year the asset is derecognised.

2. Summary of significant accounting policies (cont'd)

2.10 Impairment of non-financial assets

The Group assesses at each reporting date whether there is an indication that an asset may be impaired. If any such indication exists, or when an annual impairment assessment for an asset is required, the Group makes an estimate of the asset's recoverable amount.

An asset's recoverable amount is the higher of an asset's fair value less costs to sell and its value in use. For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units ("CGU")).

In assessing value in use, the estimated future cash flows expected to be generated by the asset are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. Where the carrying amount of an asset exceeds its recoverable amount, the asset is written down to its recoverable amount. Impairment losses recognised in respect of a CGU or groups of CGUs are allocated first to reduce the carrying amount of any goodwill allocated to those units or groups of units and then, to reduce the carrying amount of the other assets in the unit or groups of units on a pro-rata basis.

Impairment losses are recognised in profit or loss except for assets that are previously revalued where the revaluation was taken to other comprehensive income. In this case the impairment is also recognised in other comprehensive income up to the amount of any previous revaluation.

An assessment is made at each reporting date as to whether there is any indication that previously recognised impairment losses may no longer exist or may have decreased. A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. If that is the case, the carrying amount of the asset is increased to its recoverable amount. That increase cannot exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised previously. Such reversal is recognised in profit or loss unless the asset is measured at revalued amount, in which case the reversal is treated as a revaluation increase. Impairment loss on goodwill is not reversed in a subsequent period.

2.11 Inventories

Inventories are stated at lower of cost and net realisable value.

Cost is determined using the weighted average method. Cost includes the cost of purchases and incidentals in bringing the inventories to their present location and condition.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

2. Summary of significant accounting policies (cont'd)

2.11 Inventories (cont'd)

Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale.

2.12 Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and on hand, demand deposits, and short-term, highly liquid investments that are readily convertible to the known amount of cash and which are subject to an insignificant risk of changes in value. These also include bank overdrafts that form an integral part of the Group's cash management.

2.13 Provision

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of economic resources will be required to settle the obligation and the amount of the obligation can be estimated reliably.

Provisions are reviewed at each reporting date and adjusted to reflect the current best estimate. If it is no longer probable that an outflow of economic resources will be required to settle the obligation, the provision is reversed. If the effect of the time value of money is material, provisions are discounted using a current pre tax rate that reflects, where appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

2.14 Financial assets

Financial assets are recognised in the statements of financial position when, and only when, the Group and the Company become a party to the contractual provisions of the financial instruments.

When financial assets are recognised initially, they are measured at fair value, plus, in the case of financial assets not at fair value through profit and loss, directly attributable transaction costs.

The Group and the Company determine the classification of their financial assets at initial recognition, and the categories include financial assets at fair value through profit or loss, loans and receivables, held-to-maturity investments and available-for-sale financial assets.

2. Summary of significant accounting policies (cont'd)

2.14 Financial assets (cont'd)

(a) Financial assets at fair value through profit or loss

Financial assets are classified as financial assets at fair value through profit or loss if they are held for trading or are designated as such upon initial recognition. Financial assets held for trading are derivatives (including separated embedded derivatives) or financial assets acquired principally for the purpose of selling in the near term.

Subsequent to initial recognition, financial assets at fair value through profit or loss are measured at fair value. Any gains or losses arising from changes in fair value are recognised in profit or loss. Net gains or net losses on financial assets at fair value through profit or loss do not include exchange differences, interest and dividend income. Exchange differences, interest and dividend income on financial assets at fair value through profit or loss are recognised separately in profit or loss as part of other losses or other income.

Financial assets at fair value through profit or loss could be presented as current or non-current. Financial assets that is held primarily for trading purposes are presented as current whereas financial assets that is not held primarily for trading purposes are presented as current or non-current based on the settlement date.

(b) Loans and receivables

Financial assets with fixed or determinable payments that are not quoted in an active market are classified as loans and receivables.

Subsequent to initial recognition, loans and receivables are measured at amortised cost using the effective interest method. Gains and losses are recognised in profit or loss when the loans and receivables are derecognised or impaired, and through the amortisation process.

Loans and receivables are classified as current assets, except for those having maturity dates later than 12 months after the reporting date which are classified as non-current.

(c) Held-to-maturity investments

Financial assets with fixed or determinable payments and fixed maturity are classified as held-to-maturity when the Group has the positive intention and ability to hold the investment to maturity.

2. Summary of significant accounting policies (cont'd)

2.14 Financial assets (cont'd)

(c) Held-to-maturity investments (cont'd)

Subsequent to initial recognition, held-to-maturity investments are measured at amortised cost using the effective interest method. Gains and losses are recognised in profit or loss when the held-to-maturity investments are derecognised or impaired, and through the amortisation process.

Held-to-maturity investments are classified as non-current assets, except for those having maturity within 12 months after the reporting date which are classified as current.

(d) Available-for-sale financial assets

Available-for-sale financial assets are financial assets that are designated as available for sale or are not classified in any of the three preceding categories.

After initial recognition, available-for-sale financial assets are measured at fair value. Any gains or losses from changes in fair value of the financial assets are recognised in other comprehensive income, except that impairment losses, foreign exchange gains and losses on monetary instruments and interest calculated using the effective interest method are recognised in profit or loss. The cumulative gain or loss previously recognised in other comprehensive income is reclassified from equity to profit or loss as a reclassification adjustment when the financial asset is derecognised. Interest income calculated using the effective interest method is recognised in profit or loss. Dividends on an available-for-sale equity instrument are recognised in profit or loss when the Group's and the Company's right to receive payment is established.

Investments in equity instruments whose fair value cannot be reliably measured are measured at cost less impairment loss.

Available-for-sale financial assets are classified as non-current assets unless they are expected to be realised within 12 months after the reporting date.

A financial asset is derecognised when the contractual right to receive cash flows from the asset has expired. On derecognition of a financial asset in its entirety, the difference between the carrying amount and the sum of the consideration received and any cumulative gain or loss that had been recognised in other comprehensive income is recognised in profit or loss.

2. Summary of significant accounting policies (cont'd)

2.14 Financial assets (cont'd)

Regular way purchases or sales are purchases or sales of financial assets that require delivery of assets within the period generally established by regulation or convention in the marketplace concerned. All regular way purchases and sales of financial assets are recognised or derecognised on the trade date, the date that the Group and the Company commit to purchase or sell the asset.

2.15 Impairment of financial assets

The Group and the Company assess at each reporting date whether there is any objective evidence that a financial asset is impaired.

(a) Trade and other receivables and other financial assets carried at amortised cost

To determine whether there is objective evidence that an impairment loss on financial assets has been incurred, the Group and the Company consider factors such as the probability of insolvency or significant financial difficulties of the debtor and default or significant delay in payments. For certain categories of financial assets, such as trade receivables, receivables that are assessed not to be impaired individually are subsequently assessed for impairment on a collective basis based on similar risk characteristics. Objective evidence of impairment for a portfolio of receivables could include the Group's and the Company's past experience of collecting payments, an increase in the number of delayed payments in the portfolio past the average credit period and observable changes in national or local economic conditions that correlate with default on receivables.

If any such evidence exists, the amount of impairment loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows discounted at the financial asset's original effective interest rate. The impairment loss is recognised in profit or loss.

The carrying amount of the financial asset is reduced by the impairment loss directly for all financial assets with the exception of trade receivables, where the carrying amount is reduced through the use of an allowance account. When a trade receivable becomes uncollectible, it is written off against the allowance account.

If in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed to the extent that the carrying amount of the asset does not exceed its amortised cost at the reversal date. The amount of reversal is recognised in profit or loss.

2. Summary of significant accounting policies (cont'd)

2.15 Impairment of financial assets (cont'd)

(b) Unquoted equity securities carried at cost

If there is objective evidence (such as significant adverse changes in the business environment where the issuer operates, probability of insolvency or significant financial difficulties of the issuer) that an impairment loss on financial assets carried at cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows discounted at the current market rate of return for a similar financial asset. Such impairment losses are not reversed in subsequent periods.

(c) Available-for-sale financial assets

Significant or prolonged decline in fair value below cost, significant financial difficulties of the issuer or obligor, and the disappearance of an active trading market are considerations to determine whether there is objective evidence that investment securities classified as available-for-sale financial assets are impaired.

If an available-for-sale financial asset is impaired, an amount comprising the difference between its cost (net of any principal payment and amortisation) and its current fair value, less any impairment loss previously recognised in profit or loss, is transferred from equity to profit or loss.

Impairment losses on available-for-sale equity investments are not reversed in profit or loss in the subsequent periods. Increase in fair value, if any, subsequent to impairment loss is recognised in other comprehensive income. For available-for-sale debt investments, impairment losses are subsequently reversed in profit or loss if an increase in the fair value of the investment can be objectively related to an event occurring after the recognition of the impairment loss in profit or loss.

2.16 Financial liabilities

Financial liabilities are classified according to the substance of the contractual arrangements entered into and the definitions of a financial liability.

Financial liabilities, within the scope of MFRS 139, are recognised in the statements of financial position when, and only when, the Group and the Company become a party to the contractual provisions of the financial instrument. Financial liabilities are classified as either financial liabilities at fair value through profit or loss or other financial liabilities.

2. Summary of significant accounting policies (cont'd)

2.16 Financial liabilities (cont'd)

(a) Financial liabilities at fair value through profit or loss

Financial liabilities at fair value through profit or loss include financial liabilities held for trading and financial liabilities designated upon initial recognition at fair value through profit or loss.

Financial liabilities held for trading include derivatives entered into by the Group and the Company that do not meet the hedge accounting criteria. Derivative liabilities are initially measured at fair value and subsequently stated at fair value, with any resultant gains or losses recognised in profit or loss. Net gains or losses on derivatives include exchange differences.

The Group and the Company have not designated any financial liabilities at fair value through profit or loss.

(b) Other financial liabilities

The Group's and the Company's other financial liabilities include trade payables, other payables and loans and borrowings.

Trade and other payables are recognised initially at fair value plus directly attributable transaction costs and subsequently measured at amortised cost using the effective interest method.

Loans and borrowings are recognised initially at fair value, net of transaction costs incurred, and subsequently measured at amortised cost using the effective interest method. Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the reporting date.

For other financial liabilities, gains and losses are recognised in profit or loss when the liabilities are derecognised, and through the amortisation process.

A financial liability is derecognised when the obligation under the liability is extinguished. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference in the respective carrying amounts is recognised in profit or loss.

2. Summary of significant accounting policies (cont'd)

2.17 Borrowing costs

Borrowing costs are capitalised as part of the cost of a qualifying asset if they are directly attributable to the acquisition, construction or production of that asset. Capitalisation of borrowing costs commences when the activities to prepare the asset for its intended use or sale are in progress and the expenditures and borrowing costs are incurred. Borrowing costs are capitalised until the assets are substantially completed for their intended use or sale.

All other borrowing costs are recognised in profit or loss in the period they are incurred. Borrowing costs consist of interest and other costs that the Group and the Company incurred in connection with the borrowing of funds.

2.18 Employee benefits

(a) Short term benefits

Wages, salaries, bonuses and social security contributions are recognised as an expense in the year in which the associated services are rendered by employees of the Group. Short term accumulating compensated absences such as paid annual leave are recognised when services are rendered by employees that increase their entitlement to future compensated absences, and short term non-accumulating compensated absences such as sick leave are recognised when the absences occur.

(b) Defined contribution plans

The Group participates in the national pension schemes as defined by the laws of the countries in which it has operations. The Malaysian companies in the Group make contributions to the Employees Provident Fund ("EPF") in Malaysia, a defined contribution pension scheme. Contributions to defined contribution pension schemes are recognised as an expense in the period in which the related service is performed.

2.19 Leases

(a) As lessee

Finance leases, which transfer to the Group substantially all the risks and rewards incidental to ownership of the leased item, are capitalised at the inception of the lease at the fair value of the leased asset or, if lower, at the present value of the minimum lease payments. Any initial direct costs are also added to the amount capitalised. Lease payments are apportioned between the finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are charged to profit or loss. Contingent rents, if any, are charged as expenses in the periods in which they are incurred.

2. Summary of significant accounting policies (cont'd)

2.19 Leases (cont'd)

(a) As lessee (cont'd)

Leased assets are depreciated over the estimated useful life of the asset. However, if there is no reasonable certainty that the Group will obtain ownership by the end of the lease term, the asset is depreciated over the shorter of the estimated useful life and the lease term.

Operating lease payments are recognised as an expense in profit or loss on a straight-line basis over the lease term. The aggregate benefit of incentives provided by the lessor is recognised as a reduction of rental expense over the lease term on a straight-line basis.

(b) As lessor

Leases where the Group and the Company retain substantially all the risks and rewards of ownership of the asset are classified as operating leases. Initial direct costs incurred in negotiating an operating lease are added to the carrying amount of the leased asset and recognised over the lease term on the same bases as rental income. The accounting policy for rental income is set out in Note 2.21(c).

2.20 Share capital and share issuance expenses

An equity instrument is any contract that evidences a residual interest in the assets of the Group and of the Company after deducting all of its liabilities. Ordinary shares are equity instruments.

Ordinary shares are recorded at the proceeds received, net of directly attributable incremental transaction costs. Ordinary shares are classified as equity. Dividends on ordinary shares are recognised in equity in the period in which they are declared.

2.21 Revenue and other income

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. Revenue is measured at the fair value of consideration received or receivable.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

2. Summary of significant accounting policies (cont'd)

2.21 Revenue and other income (cont'd)

(a) Sale of goods

Sales are recognised upon delivery of goods and customers' acceptance or performance of services and where applicable, net of returns and trade discounts.

(b) Services

Revenue is recognised upon the rendering of services and when the outcome of the transaction can be estimated reliably. In the event the outcome of the transaction could not be estimated reliably, revenue is recognised to the extent of the expenses incurred that are recoverable.

(c) Rental and interest income

Rental income and interest income are recognised on an accrual basis. Interest income are recognised using the effective interest method.

(d) Dividend income

Dividend income from the investment in subsidiaries is recognised upon declaration by the subsidiaries.

Dividend income from the other investment is recognised when the right to receive payment is established.

2.22 Income taxes

(a) Current tax

Current tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted by the reporting date.

Current taxes are recognised in profit or loss except to the extent that the tax relates to items recognised outside profit or loss, either in other comprehensive income or directly in equity.

2. Summary of significant accounting policies (cont'd)

2.22 Income taxes (cont'd)

(b) Deferred tax

Deferred tax is provided using the liability method on temporary differences at the reporting date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax liabilities are recognised for all temporary differences, except:

- where the deferred tax liability arises from the initial recognition of goodwill or of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of taxable temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets are recognised for all deductible temporary differences, carry forward of unused tax credits and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised except:

- where the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of deductible temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, deferred tax assets are recognised only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are reassessed at each reporting date and are recognised to the extent that it has become probable that future taxable profit will allow the deferred tax assets to be utilised.

2. Summary of significant accounting policies (cont'd)

2.22 Income taxes (cont'd)

(b) Deferred tax (cont'd)

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realised or the liability is settled, based on tax rates and tax laws that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss. Deferred tax items are recognised in correlation to the underlying transaction either in other comprehensive income or directly in equity and deferred tax arising from a business combination is adjusted against goodwill on acquisition.

Deferred tax assets and deferred tax liabilities are offset, if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

2.23 Contingencies

A contingent liability or asset is a possible obligation or asset that arises from past events and whose existence will be confirmed only by the occurrence or non-occurrence of uncertain future event(s) not wholly within the control of the Group.

Contingent liabilities and assets are not recognised in the statements of financial position of the Group.

2.24 Operating Segments

An operating segment is a component of the Group that engages in business activities from which it may earn revenues and incur expenses, including revenues and expenses that relate to transactions with any of the Group's other components. An operating segment's operating results are reviewed regularly by the chief operating decision maker to make decisions about resources to be allocated to the segment and assess its performance, and for which discrete financial information is available.

2. Summary of significant accounting policies (cont'd)

2.25 Treasury shares

When shares of the Company, that have not been cancelled, recognised as equity are reacquired, the amount of consideration paid is recognised directly in equity. Reacquired shares are classified as treasury shares and presented as a deduction from total equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of treasury shares. When treasury shares are reissued by resale, the difference between the sales consideration and the carrying amount is recognised in equity.

2.26 Fair value measurement

Fair values of financial instruments measured at amortised cost are disclosed in Note 2.14 and 2.16.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- In the principal market for the asset or liability, or
- In the absence of a principal market, in the most advantageous market for the asset or liability.

The principal or the most advantageous market must be accessible to by the Company.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

2. Summary of significant accounting policies (cont'd)

2.26 Fair value measurement (cont'd)

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 – Quoted (unadjusted) prices in active markets for identical assets or liabilities
- Level 2 – Other techniques for which all inputs that have a significant effect on the recorded fair value are observable, either directly or indirectly
- Level 3 – Techniques that use inputs that have a significant effect on the recorded fair value that are not based on observable market data

For assets and liabilities that are recognised in the financial statements on a recurring basis, the Company determines whether transfers have occurred between Levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

2.27 Financial guarantee contracts

A financial guarantee contract is a contract that requires the issuer to make specified payments to reimburse the holder for a loss it incurs because a specified debtor fails to make payment when due.

Financial guarantee contracts are recognised initially as a liability at fair value, net of transaction costs. Subsequent to initial recognition, financial guarantee contracts are recognised as income in profit or loss over the period of the guarantee. If the debtor fails to make payment relating to financial guarantee contract when it is due and the Group, as the issuer, is required to reimburse the holder for the associated loss, the liability is measured at the higher of the best estimate of the expenditure required to settle the present obligation at the reporting date and the amount initially recognised less cumulative amortisation.

3. Significant accounting estimates and judgements

The preparation of the Group's financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities at the reporting date. However, uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amount of the asset or liability affected in the future.

3. Significant accounting estimates and judgements (cont'd)

(a) Critical judgements made in applying accounting policies

In the process of applying the Group's accounting policies, management has made the following judgements, apart from those involving estimations, which have the most significant effect on the amounts recognised in the financial statements:

(i) Impairment of available-for-sale financial assets

The Group reviews its available-for-sale financial assets at each reporting date to assess whether they are impaired. The Group also records impairment loss on available-for-sale equity investments when there has been a significant or prolonged decline in the fair value below their cost. The determination of what is "significant" or "prolonged" requires judgement. In making this judgement, the Group evaluates, among other factors, historical share price movements and the duration and extent to which the fair value of an investment is less than its cost.

(b) Key sources of estimation uncertainty

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below:

(i) Impairment of goodwill

The Group determines whether goodwill is impaired at least on an annual basis. This requires an estimation of the value-in-use of the cash-generating units ("CGU") to which goodwill is allocated. Estimating a value-in-use amount requires management to make an estimate of the expected future cash flows from the CGU and also to choose a suitable discount rate in order to calculate the present value of those cash flows. The carrying amounts of goodwill as at 31 December 2013 were RM27,948,000 (2012: RM27,948,000). Further details are disclosed in Note 16.

(ii) Amortisation of development costs

Changes in the expected level of usage and technological development could impact the economic useful lives therefore future amortisation charges could be revised.

3. Significant accounting estimates and judgements (cont'd)

(b) Key sources of estimation uncertainty (cont'd)

(iii) Impairment of loans and receivables

An impairment loss is recognised when there is objective evidence that a financial asset is impaired. Management specifically reviews its loan and receivables financial assets and analyses historical bad debts, customer concentrations, customer creditworthiness, current economic trends and changes in the customer payment terms when making a judgement to evaluate the adequacy of the allowance for impairment loss. Where there is objective evidence of impairment, the amount and timing of future cash flows are estimated based on historical loss experience for assets with similar credit risk characteristics. If the expectation is different from the estimation, such difference will impact the carrying value of receivables.

(iv) Write-down of inventories

Reviews are made periodically by management on damaged, obsolete and slow-moving inventories. These reviews require judgement and estimates. Possible changes in these estimates could result in revisions to the valuation of inventories.

(v) Fair value estimates for certain financial assets

The Group carries certain financial assets at fair value, which requires extensive use of accounting estimates and judgement. While significant components of fair value measurement were determined using verifiable objective evidence, the amount of changes in fair value would differ if the Group uses different valuation methodologies. Any changes in fair value of these assets would affect profit and/or equity.

(vi) Deferred tax assets

Deferred tax assets are recognised for all unused tax losses, unabsorbed capital allowances, unabsorbed investment tax allowances and unabsorbed reinvestment allowances to the extent that it is probable that taxable profit will be available against which the losses, capital allowances, investment tax allowances and reinvestment allowances can be utilised. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and level of future taxable profits together with future tax planning strategies. The total carrying value of recognised and unrecognised deferred tax assets of the Group and of the Company is disclosed in Note 27.

3. Significant accounting estimates and judgements (cont'd)

(b) Key sources of estimation uncertainty (cont'd)

(vii) Income tax

Significant estimation is involved in determining the provision for income taxes. There are certain transactions and computations for which the ultimate tax determination is uncertain during the ordinary course of business. The Group recognises liabilities for expected tax issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recognised, such differences will impact the income tax and deferred tax provisions in the period in which such determination is made. Details of income tax expense are disclosed in Note 12.

(viii) Depreciation of property, plant and equipment

The estimates for the residual values, useful lives and related depreciation charges for the property, plant and equipment are based on commercial factors which could change significantly as a result of technical innovations and competitors' actions in response to the market conditions. The Group anticipates that the residual values of its property, plant and equipment will be insignificant. As a result, residual values are not being taken into consideration for the computation of the depreciable amount. Changes in the expected level of usage and technological development could impact the economic useful lives and the residual values of these assets, therefore future depreciation charges could be revised.

4. Revenue

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Educational services rendered	236,156	284,267	1,954	1,954
Management fee	-	-	11,808	14,356
Rental income from				
- Third parties	524	524	524	524
- Subsidiaries	-	-	18,882	17,547
Dividend income	94	72	44,163	26,510
	236,774	284,863	77,331	60,891

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

5. Cost of service

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Salaries and related expenses	61,006	59,931	-	-
Other direct costs	15,777	19,586	5,074	4,727
	76,783	79,517	5,074	4,727

Included in other direct costs are the following:

Examination fees	1,120	52	-	-
Cost of goods sold	63	-	-	-
Management fees	-	-	5,074	4,727
Sharing and royalty fees	1,977	2,090	-	-
Students' direct expenses	5,180	6,237	-	-
Other direct costs	7,437	11,207	-	-
	15,777	19,586	5,074	4,727

6. Interest income

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Interest income from				
- Subsidiaries	-	-	5,258	734
- Fixed deposits	1,665	1,749	1,657	1,742
	1,665	1,749	6,915	2,476

Included in the interest income from subsidiaries of the Company is interest of RM92,000 (2012: RM Nil) from an impaired amount due from subsidiaries (Note 20).

7. Other income

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Realised gain on foreign exchange	46	-	-	1
Gain on disposal of subsidiaries (Note 17)	-	299	-	-
Gain on disposal of other investments (Note 18)	311	-	-	-
Writeback of allowance for impairment loss on other receivables(Note 20)	-	10	-	10
Gain on disposal of property, plant and equipment	16,016	-	-	-
Hostel related income	1,387	6,139	-	-
Rental income	395	223	-	-
Laboratory fees	2,195	2,140	-	-
Visa/pass processing fee	1,537	3,882	-	-
Others	3,374	3,618	728	851
	25,261	16,311	728	862

8. Finance costs

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Interest expense on:				
- Bank borrowings	1,872	102	-	-
- Hire purchase payables	178	363	10	15
- Overdraft interest	-	3	-	3
	2,050	468	10	18

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

9. Profit before tax

The following amounts have been included in arriving at profit before tax:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Impairment loss on financial assets:				
- trade receivables (Note 20)	-	153	-	-
- other receivables (Note 20)	1,644	172	-	-
Impairment losses on investments in				
- subsidiaries (Note 17)	-	-	668	-
- other investments (Note 18)	-	2,168	-	-
Amortisation of development costs (Note 16)	96	109	-	-
Auditors' remuneration				
- current year	330	-	90	45
- underprovision in prior year	3	4	-	-
- other services	110	110	7	-
- other affiliates of parent auditors	22	20	-	-
- other firm of auditors	120	260	-	-
Employee benefits expense (Note 10)	95,356	96,347	1,140	1,605
Directors' fee (Note 11)	233	257	233	257
Directors' non-fee emoluments (Note 11)	1,032	2,154	968	2,020
Impairment loss on goodwill (Note 16)	-	31	-	-
Lease of premises	17,950	18,586	17,387	17,212
Rental expense:				
- equipment	273	561	-	-
- hostel	12,504	16,571	-	-
- premises	6,501	5,453	895	748
Loss on disposal of property, plant and equipment	-	16	-	-
Depreciation of property, plant and equipment (Note 15)	11,633	10,166	356	374
Pre-operating expenses	-	3	-	-
Realised loss on foreign exchange	-	21	1	-
Bad debts written off	1,611	1,265	195	-
Property, plant and equipment written off (Note 15)	541	2	6	2

10. Employee benefits expense

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Employee benefits expense (Note 9):				
Salaries, wages, and allowances	81,399	82,131	988	1,351
Social security contributions	845	848	2	3
Contributions to defined contribution plan	9,605	9,049	120	120
Other benefits	3,507	4,319	30	131
	95,356	96,347	1,140	1,605

11. Directors' remuneration

The details of remuneration received and receivable by directors of the Group and of the Company during the year are as follows:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Executive (Note 9):				
Salaries and other emoluments	847	1,927	790	1,807
Bonus	52	-	52	-
Contribution to defined contribution plan	108	227	101	213
Estimated money value of benefits-in-kind	25	-	25	-
	1,032	2,154	968	2,020
Non-executive (Note 9):				
Fees	233	257	233	257
Total directors' remuneration including benefits-in-kind (Note 35)	1,265	2,411	1,201	2,277

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

11. Directors' remuneration (cont'd)

The number of directors of the Company whose total remuneration during the year fell within the following bands are analysed below:

	Number of directors			
	Group		Company	
	2013	2012	2013	2012
Executive directors:				
RM150,001 – RM200,000	-	-	1	-
RM200,001 – RM250,000	1	-	-	-
RM250,001 – RM300,000	1	1	1	1
RM500,001 – RM550,000	1	1	1	1
RM550,001 – RM600,000	-	2	-	2
Non-executive directors:				
Nil	2	2	2	2
Below RM50,000	2	4	2	4
RM50,001 – RM100,000	2	2	2	2

12. Income tax

The major components of income tax for the years ended 31 December 2013 and 2012 are as follows:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Current income tax				
- Malaysia income tax	2,442	11,625	1,260	1,590
- Foreign income tax	262	226	-	-
- Over provision of Malaysian income tax in respect of prior years	(68)	(713)	-	(150)
	2,636	11,138	1,260	1,440
Deferred income tax:				
- Origination and reversal of temporary differences	(5,412)	(1,552)	316	16
- Relating to reduction in Malaysian income tax rate	74	-	-	-
- Under/(over) provision in respect of prior years	1,448	(1,219)	163	(91)
	(3,890)	(2,771)	479	(75)
Real property gain tax	527	-	-	-
Income tax recognised in profit or loss	(727)	8,367	1,739	1,365

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

12. Income tax (cont'd)

The reconciliation between income tax and the product of accounting profit multiplied by the applicable corporate tax rate for the years ended 31 December 2013 and 2012 is as follows:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Profit before tax	31,709	68,383	44,705	32,612
Taxation at Malaysian statutory tax rate of 25% (2012: 25%)	7,927	17,096	11,176	8,153
Effect on opening deferred tax of reduction in Malaysian income tax rate	74	-	-	-
Different tax rates in other countries	(873)	(753)	-	-
Adjustments:				
Non-deductible expenses	2,329	1,624	107	286
Non-taxable gain	(12,317)	(7,528)	(9,707)	(6,833)
Deferred tax assets not recognised	1,871	1,389	-	-
Utilisation of previously unrecognised deferred tax assets	(3)	(1,529)	-	-
Deferred tax assets recognised	(1,642)	-	-	-
(Over)/under provision in the previous financial year				
- income tax	(68)	(713)	-	(150)
- deferred tax	1,448	(1,219)	163	(91)
Real property gains tax	527	-	-	-
Income tax recognised in profit or loss	(727)	8,367	1,739	1,365

Domestic current income tax is calculated at the Malaysia statutory tax rate of 25% (2012: 25%) of the estimated assessable profit for the year.

Taxation for other jurisdictions is calculated at the rates prevailing in the respective jurisdictions.

12. Income tax (cont'd)

Tax savings during the financial year arising from:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Utilisation of previously unrecognised tax losses	(3)	(1,529)	-	-

13. Earnings per share

(a) Basic

The basic earnings per share is arrived at by dividing the Group's profit attributable to shareholders of RM32,978,000 (2012: RM60,343,000) by the weighted average number of ordinary shares in issue during the financial year, net of treasury shares, of approximately 641,223,000 (2012: 592,815,000).

(b) Diluted

Diluted earnings per share amounts are calculated by dividing profit for the year, net of tax, attributable to owners of the parent by the weighted average number of ordinary shares outstanding during the financial year plus the weighted average number of ordinary shares that would be issued on the conversion of all the dilutive potential ordinary shares into ordinary shares.

	Group	
	2013	2012
Profit attributable to ordinary equity holders of the Company (RM'000)	32,978	60,343
Weighted average number of ordinary shares, adjusted for share split and bonus issue ('000)	641,223	592,815
Effect of dilution ('000)		
- Exercise of warrants	67,747	72,200
Adjusted weighted average number of ordinary shares ('000)	708,970	665,015
Diluted earnings per share (sen):	4.65	9.07

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

14. Dividends

	Group/Company	
	2013	2012
	RM'000	RM'000
Recognised during the financial year:-		
In respect of the financial year ended 31 December 2012:-		
Interim single tier dividend of RM0.05 per ordinary share of RM0.25 each paid on 8 January 2013	-	31,942
In respect of the financial year ended 31 December 2013:-		
Interim single tier dividend of RM0.05 per ordinary share of RM0.25 each paid on 25 April 2013	32,062	-
Second interim single tier dividend of RM0.025 per ordinary share of RM0.25 each payable on 15 January 2014	16,057	-
	48,119	31,942

15. Property, plant and equipment

	Freehold and leasehold land RM'000	Buildings RM'000	Computer hardware and software RM'000	Fixtures, fittings, and office equipment RM'000	Library books and manuals RM'000	Motor vehicles RM'000	Capital work-in- progress RM'000	Total RM'000
Group								
At 31 December 2013								
Net book value								
At 1 January 2013	63,905	22,333	3,555	42,770	2,997	2,810	32,567	170,937
Additions	1,070	16,093	1,060	9,515	1,244	91	4,896	33,969
Reclassification	-	25,037	-	7,568	-	-	(32,605)	-
Disposals	-	-	(1)	(46)	-	(248)	-	(295)
Write offs	-	-	(1)	(538)	(2)	-	-	(541)
Depreciation charge (Note 9)	(6)	(1,020)	(1,881)	(6,810)	(872)	(1,044)	-	(11,633)
At 31 December 2013	64,969	62,443	2,732	52,459	3,367	1,609	4,858	192,437
Cost	65,014	68,143	11,616	88,254	7,035	6,723	8,227	255,012
Accumulated depreciation	(45)	(5,700)	(8,884)	(35,795)	(3,668)	(5,114)	(3,369)	(62,575)
Net book value	64,969	62,443	2,732	52,459	3,367	1,609	4,858	192,437

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

15. Property, plant and equipment (cont'd)

	Freehold and leasehold land RM'000	Buildings RM'000	Computer hardware and software RM'000	Fixtures, fittings, and office equipment RM'000	Library books and manuals RM'000	Motor vehicles RM'000	Capital work-in- progress RM'000	Total RM'000
Group (cont'd)								
At 31 December 2012								
Net book value								
At 1 January 2012	9,182	27,096	2,519	38,721	2,746	3,409	27,941	111,614
Reclassification	-	-	-	3,369	-	-	(3,369)	-
Disposal of subsidiaries (Note 17(b))	-	(4,331)	-	(575)	-	-	-	(4,906)
Additions	54,729	-	2,705	7,431	954	750	7,995	74,564
Disposals	-	-	(2)	-	-	(165)	-	(167)
Written off	-	-	(2)	-	-	-	-	(2)
Depreciation charge (Note 9)	(6)	(432)	(1,665)	(6,176)	(703)	(1,184)	-	(10,166)
At 31 December 2012	63,905	22,333	3,555	42,770	2,997	2,810	32,567	170,937
Cost	63,942	27,013	13,064	77,079	6,730	6,801	32,567	227,196
Accumulated depreciation	(37)	(4,680)	(9,509)	(34,309)	(3,733)	(3,991)	-	(56,259)
Net book value	63,905	22,333	3,555	42,770	2,997	2,810	32,567	170,937

15. Property, plant and equipment (cont'd)

	Freehold and leasehold land RM'000	Buildings RM'000	Computer hardware and software RM'000	Fixtures, fittings, and office equipment RM'000	Library books and manuals RM'000	Motor vehicles RM'000	Total RM'000
Company							
At 31 December 2013							
Net book value							
At 1 January 2013	4,250	2,512	106	457	-	237	7,562
Additions	-	-	86	6	-	-	92
Written off	-	-	(6)	-	-	-	(6)
Depreciation charge (Note 9)	-	(77)	(70)	(119)	-	(90)	(356)
At 31 December 2013	4,250	2,435	116	344	-	147	7,292
Cost	4,250	3,877	593	1,968	1	742	11,431
Accumulated depreciation	-	(1,442)	(477)	(1,624)	(1)	(595)	(4,139)
Net book value	4,250	2,435	116	344	-	147	7,292
At 31 December 2012							
Net book value							
At 1 January 2012	4,250	2,590	106	575	-	326	7,847
Additions	-	-	72	20	-	-	92
Disposals	-	-	(1)	-	-	-	(1)
Write offs	-	-	(2)	-	-	-	(2)
Depreciation charge (Note 9)	-	(78)	(69)	(138)	-	(89)	(374)
At 31 December 2012	4,250	2,512	106	457	-	237	7,562
Cost	4,250	3,877	512	1,961	1	742	11,343
Accumulated depreciation	-	(1,365)	(406)	(1,504)	(1)	(505)	(3,781)
Net book value	4,250	2,512	106	457	-	237	7,562

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

15. Property, plant and equipment (cont'd)

- (a) During the financial year, the Group acquired property, plant and equipment at aggregate costs of RM33,969,000 (2012: RM74,564,000) of which Nil (2012: RM591,000) were acquired by means of finance leases.

Net carrying amounts of property, plant and equipment held under finance leases are as follows:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Fixtures, fittings and office equipment	2,489	3,772	-	-
Motor vehicles	1,306	2,730	90	237
	3,795	6,502	90	237

Leased assets are pledged as security for the related finance lease liabilities. Details of the terms and conditions of the obligation under finance lease are disclosed in Note 24.

- (b) At the end of the reporting period, the carrying amount of the freehold land and buildings of the Group and of the Company pledged as security for banking facilities amounted to approximately RM75,807,000 (2012: RM74,981,000) and RM6,685,000 (2012: RM6,762,000) respectively.

16. Intangible assets

	Goodwill	Development	Total
	RM'000	Costs	RM'000
	RM'000	RM'000	RM'000
Group			
Cost			
At 1 January 2012	35,817	5,941	41,758
Addition during the financial year	-	27	27
At 31 December 2012/1 January 2013	35,817	5,968	41,785
Addition during the financial year	-	215	215
At 31 December 2013	35,817	6,183	42,000
Accumulated amortisation and impairment			
At 1 January 2012	(7,838)	(5,848)	(13,686)
Amortisation (Note 9)	-	(109)	(109)
Impairment loss (Note 9)	(31)	-	(31)
At 31 December 2012	(7,869)	(5,957)	(13,826)
Amortisation (Note 9)	-	(96)	(96)
At 31 December 2013	(7,869)	(6,053)	(13,922)
Net carrying amount			
At 31 December 2012	27,948	11	27,959
At 31 December 2013	27,948	130	28,078

16. Intangible assets (cont'd)

(a) Impairment testing for CGUs containing goodwill

With effect from 1 January 2006, the Group no longer amortises goodwill on consolidation. Such goodwill is reviewed annually for impairment, including in the year of its initial recognition, as well as when there are indications of impairment. Impairment losses are recognised when the carrying amount of the cash-generating unit ("CGU") to which the goodwill has been allocated exceeds its recoverable amount. Impairment loss is recognised in profit or loss and subsequent reversal is not allowed.

The Group has assessed the recoverable amounts of goodwill allocated and determined that no additional impairment is required.

The recoverable amount for the above is based on value in use calculations using cash flow projections covering a five-year period approved by the management.

The following describes the key assumptions on which management has based its cash flow projections to undertake impairment testing of goodwill:

- (i) There will be no material changes in the structure and principal activities of the Group, the budgeted gross profit margin is based on historical trend of gross margin for the CGU.
- (ii) There will not be any significant increase in the labour costs, adverse changes in the economic conditions or other abnormal factors, which will adversely affect the operations of the Units.
- (iii) Discount rate of 9.9% (2012: 9%) is applied in determining the recoverable amounts of the Units. The discount rate was estimated based on the Group's existing weighted average cost of capital.
- (iv) Forecasted growth rates of 5% - 11% are applied to the five years cash flow projections based on the assumption to achieve that compound annual growth rate during that projected period.

Sensitivity to changes in assumptions

There are no reasonable possible changes in key assumptions which could cause the carrying value of goodwill on consolidation to exceed its recoverable amount.

16. Intangible assets (cont'd)

(b) Development costs

Development costs refer to costs incurred in study materials developments. As explained in Note 2.8(b), the useful life of these costs is estimated to be not more than ten years.

The amortisation of development cost is included in the "Other expenses" line item in the profit or loss.

17. Investments in subsidiaries

	Company	
	2013	2012
	RM'000	RM'000
Unquoted shares at cost:-		
At 1 January	72,974	72,974
Addition during the financial year	1,550	-
Capitalisation of amount due from subsidiaries	9,209	-
Disposal	-	*
	83,733	72,974
Accumulated impairment losses:-		
At 1 January	(4,595)	(4,595)
Charged during the year	(668)	-
At 31 December	(5,263)	(4,595)
	78,470	68,379

* Amount below RM1,000

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

17. Investments in subsidiaries (cont'd)

The details of the subsidiaries are as follows:-

Name of Company	Effective equity interest		Principal activities
	2013 %	2012 %	
Incorporated in Malaysia:			
SEGi College (KL) Sdn. Bhd.*	100	100	Provision of professional, commercial and academic education.
SEGi College (PJ) Sdn. Bhd.*	100	100	Provision of professional, commercial and academic education.
SEGi College (PG) Sdn. Bhd.*	100	100	Provision of professional, commercial and academic education.
SEGi College (KD) Sdn. Bhd.(formerly known as SEGi College of Technology (KL) Sdn. Bhd.*	100	100	Provision of professional, commercial and academic education.
SMRC Learning Alliance Sdn. Bhd.**	100	100	Provision of educational and training services.
SEG Equity Sdn. Bhd.**	100	100	Investment holding.
SBT Professional Publications Sdn. Bhd.**	100	100	Operation of a book centre, dealing in all kinds of reading materials, information search and related business.
SEG International Group Sdn. Bhd.**	100	100	Investment holding and provision of training and educational services.
SEGi Campus Sdn. Bhd.**	100	100	Property investment and development.

17. Investments in subsidiaries (cont'd)

The details of the subsidiaries are as follows (cont'd):-

Name of Company	Effective equity interest		Principal activities
	2013 %	2012 %	
Incorporated in Malaysia (cont'd):			
SEGi University Sdn. Bhd.*	100	100	Provision of professional, commercial and academic education.
SMRC Learning Alliance (KL) Sdn. Bhd.**	100	100	Provision of educational and training services.
SEGi College (Sarawak) Sdn. Bhd.**	100	100	Operation of an educational institution for further studies.
SEGi HealthCare Sdn. Bhd.**	100	100	Provision of medical clinic and healthcare services.
IFPA Resources Sdn. Bhd.**	100	100	Provision of financial planning and financial related courses.
SEGi Assets Sdn. Bhd.*	100	100	Property investment and property management.
SEGi-IGS Sdn. Bhd.*	70	70	Provision of educational services.
Summit Education Sdn. Bhd.**	98.63	98.63	Investment holding and management consultancy.
SEGi College (Subang Jaya) Sdn. Bhd.*	98.63	98.63	Operation of institute providing educational programmes.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

17. Investments in subsidiaries (cont'd)

The details of the subsidiaries are as follows (cont'd):-

Name of Company	Effective equity interest		Principal activities
	2013 %	2012 %	
Incorporated in Malaysia (cont'd):			
Summit Multimedia Education Sdn. Bhd.*	73.97	73.97	Operation of institute providing educational programmes.
Binary Mark Sdn. Bhd.**	98.63	98.63	Property investment.
Summit Early Childhood Edu-Care Sdn. Bhd.**	100	100	Provision of child educational and related services.
Summit Early Childhood Edu-Care (Rawang) Sdn. Bhd.**	70	70	Provision of child educational and related services.
Pusat Kemahiran Maju Ria Sdn. Bhd.**	100	100	Provision of educational and training services.

17. Investments in subsidiaries (cont'd)

The details of the subsidiaries are as follows (cont'd):-

Name of Subsidiaries	Effective equity interest		Principal activities
	2013 %	2012 %	
Incorporated in Malaysia (cont'd):			
Held through subsidiaries:			
SEGi Holdings Sdn. Bhd.*	100	100	Investment holding and management consultancy.
SEGi Learning Resources (Sarawak) Sdn. Bhd.**	100	100	Provision of educational and training services.
SMRC Learning Alliance (EM) Sdn. Bhd.**	100	100	Provision of management consultancy services and investment holding.
SEGi EyeCare Sdn. Bhd.**	100	100	Provision of eye care and optometry related services.
SEGi DentalCare Sdn. Bhd.**	100	100	Provision of dental care and training services.
SEGi Youth Training Sdn. Bhd.**	100	100	Provision of training services.
SEGi Methods Sdn. Bhd.**	100	100	Investment holding.
SEGi International Learning Alliance Sdn. Bhd. *	100	100	Provision of training and educational services.
SEGi International Education Sdn. Bhd.**	100	100	Provision of training and educational services.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

17. Investments in subsidiaries (cont'd)

The details of the subsidiaries are as follows (cont'd):-

Name of Subsidiaries	Effective equity interest		Principal activities
	2013 %	2012 %	
Incorporated in Malaysia (cont'd):			
Held through subsidiaries (cont'd):			
SEGi Properties (M) Sdn. Bhd.**	100	100	Investment property holding.
Systematic Training Network Sdn. Bhd.**	95	95	Provision of educational services.
Agensi Pekerjaan Job Venture Sdn. Bhd.**	100	100	Provision of job placement consultancy services.
SEGi Diversified Sdn. Bhd.**	100	100	Investment holding.
SEGi EduHub Sdn. Bhd.**	100	100	Property investment and development.
SEGi Land (M) Sdn. Bhd.*	100	100	Property investment.
Metromas Realtors Sdn. Bhd.*	100	100	Investment holding and property investment.
I-Station Solutions Sdn. Bhd.**	100	100	Provision of E-learning solutions.
Consortium Support Services Sdn. Bhd.**	100	100	Provision of hostels and transportation management.
Milenium Optima Sdn. Bhd.**	100	100	Provision of solutions and e-community management system.

17. Investments in subsidiaries (cont'd)

The details of the subsidiaries are as follows (cont'd):-

Name of Subsidiaries	Effective equity interest		Principal activities
	2013 %	2012 %	
Incorporated in Malaysia (cont'd):			
Held through subsidiaries (cont'd):			
Platinum Icon Sdn. Bhd.**	100	100	Development of software business solutions.
Bumi Intuisi Sdn. Bhd.**	100	100	Software development and provision of total online training solution.
Skills Malaysia INVITE Sdn. Bhd.**	100	100	Dormant.
Incorporated in Republic of Mauritius:			
Worldwide Accreditation Ltd.***	100	100	Provision of licensing and accreditation of educational programmes.

* Audited by Ernst & Young, Malaysia.

** Audited by firms of chartered accountants other than Ernst & Young.

*** Audited by member firm of Ernst & Young Global in the respective country.

The subsidiaries do not have non-controlling interests that are material to the Group. Therefore, the summarised statements of financial position, statements of comprehensive income and statement of cash flows of the subsidiaries with non-controlling interest are not disclosed.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

17. Investments in subsidiaries (cont'd)

(a) Acquisition of a subsidiary in 2012

In the previous financial year, the details of net assets acquired and cash flows arising from the acquisition of a subsidiary were as follows:-

	At date of acquisition RM'000
Assets	*
Liabilities	(31)
Fair value of net assets acquired	(31)
Goodwill on acquisition of a subsidiary	31
Total purchase consideration	*
Less: Cash at bank of the subsidiary	*
Net cash outflow on acquisition of a subsidiary	*

* Amount below RM1,000

(b) Disposal of subsidiaries in 2012

In the previous financial year, the details of net assets disposed of and cash flows arising from the disposal of subsidiaries were as follows:-

	At date of acquisition RM'000
Assets	7,304
Liabilities	(7,103)
Fair value of net assets disposed	201
Gain on disposal of subsidiaries	299
Sale proceeds from disposal of subsidiaries	500
Less: Cash at bank of the subsidiary	(35)
Net cash inflow for disposal of subsidiaries	465

18. Other investments

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Quoted shares	920	4,567	-	-
Fair value gain recognised in other comprehensive income	80	1,354	-	-
	<u>1,000</u>	<u>5,921</u>	<u>-</u>	<u>-</u>
Allowance for impairment loss (Note 9)	-	(2,168)	-	-
	<u>1,000</u>	<u>3,753</u>	<u>-</u>	<u>-</u>
Unquoted bonds, at cost	2,080	2,080	2,080	2,080
Allowance for impairment loss:-				
At 1 January/ 31 December	(2,080)	(2,080)	(2,080)	(2,080)
	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Unquoted shares, at cost	-	-	3,000	3,000
Allowance for impairment loss:-				
At 1 January/ 31 December	-	-	(3,000)	(3,000)
	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total carrying amount	<u>1,000</u>	<u>3,753</u>	<u>-</u>	<u>-</u>
Measured using:				
Cost model	-	-		
Fair value model	1,000	3,753		
Total carrying amount	<u>1,000</u>	<u>3,753</u>		
Marketing value of quoted investments in Malaysia	<u>1,000</u>	<u>3,753</u>		

- (a) The Group designated its investments in quoted shares as available-for-sale financial assets and measured at fair value.
- (b) The Group designated its investments in unquoted bonds and shares as available-for-sale financial assets which are stated at cost as their fair values cannot be reliably measured using valuation techniques due to the lack of marketability of the bonds and shares.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

19. Inventories

	Group	2012
	2013	RM'000
	RM'000	RM'000
Cost		
Finished goods	90	26

Inventories represent eyecare products for sale stated at cost. None of the inventories are stated at net realisable value.

During the financial year, the amount of inventories recognised as an expense in cost of sales of the Group was RM63,000 (2012: RM Nil).

20. Receivables

		Group		Company	
	Note	2013	2012	2013	2012
		RM'000	RM'000	RM'000	RM'000
Non-Current					
Amount owing by subsidiaries	(c)	-	-	26,976	-
Current Trade					
Trade receivables	(a)	18,617	38,543	-	-
Non-trade					
Other receivables, deposits and prepayments	(b)	20,095	22,142	4,921	8,910
Amount owing by subsidiaries	(c)	-	-	109,070	100,903
Total current trade and other receivables		38,712	60,685	113,991	109,813
Total trade and other receivables		38,712	60,685	140,967	109,813
Add: Cash and bank balances (Note 22)		68,125	108,287	45,114	95,670
Less: Prepayments		(9,720)	(6,061)	(1,246)	(1,348)
Total loans and receivables		97,117	162,911	184,835	204,135

20. Receivables (cont'd)

(a) Trade receivables

	Group	
	2013	2012
	RM'000	RM'000
Trade receivables	18,749	38,868
Allowance for impairment losses	(132)	(325)
	18,617	38,543

The normal trade credit terms granted by the Group ranged from 30 to 180 days (2012: 30 to 180 days). They are recognised at their original invoice amounts which represent their fair values on initial recognition. Other credit terms are assessed and approved on a case-by-case basis.

Ageing analysis of trade receivables

The ageing analysis of the Group's trade receivables is as follows:

	Group	
	2013	2012
	RM'000	RM'000
Neither past due nor impaired	17,876	38,526
Less than 3 months past due not impaired	4	-
More than 3 months less than 6 months past due not impaired	1	-
More than 6 months past due not impaired	736	17
	741	17
Impaired	132	325
	18,749	38,868

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

20. Receivables (cont'd)

(a) Trade receivables (cont'd)

Receivables that are neither past due nor impaired

Trade receivables that are neither past due nor impaired are creditworthy debtors with good payment records with the Group. Most of the Group's trade receivables arise from students under the Perbadanan Tabung Pendidikan Tinggi Nasional ("PTPTN") loan scheme.

None of the Group's trade receivables that are neither past due nor impaired have been renegotiated during the financial year.

Receivables that are past due but not impaired

The Group has trade receivables amounting to RM741,000 (2012: RM17,000) that are past due at the reporting date but not impaired. The receivables that are past due but not impaired are unsecured in nature.

Receivables that are impaired

The Group's trade receivables that are impaired at the reporting date and the movement of the allowance accounts used to record the impairment are as follows:

	Individually impaired	
	2013	2012
	RM'000	RM'000
Group		
Trade receivables - nominal amounts	132	325
Less: Allowance for impairment	(132)	(325)
	-	-

20. Receivables (cont'd)

(a) Trade receivables (cont'd)

Movement in allowance accounts:

	2013 RM'000	2012 RM'000
At 1 January	(325)	(355)
Charge for the year (Note 9)	-	(153)
Written off	193	183
At 31 December	(132)	(325)

Trade receivables that are individually determined to be impaired at the reporting date relate to debtors that are in significant financial difficulties and have defaulted on payments. These receivables are not secured by any collateral or credit enhancements.

(b) Other receivables, deposits and prepayments

	Group		Company	
	2013 RM'000	2012 RM'000	2013 RM'000	2012 RM'000
Other receivables, deposits and prepayments	20,592	27,053	4,921	13,104
Allowance for impairment losses	(497)	(4,911)	-	(4,194)
	20,095	22,142	4,921	8,910

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

20. Receivables (cont'd)

(b) Other receivables, deposits and prepayments (cont'd)

Other receivables that are impaired

The Group's other receivables that are impaired at the reporting date and the movement of the allowance accounts used to record the impairment are as follows:

Group	Individually impaired	
	2013	2012
	RM'000	RM'000
Other receivables - nominal amounts	497	4,911
Less: Allowance for impairment	(497)	(4,911)
	-	-

Movement in allowance accounts:

Group	2013	2012
	RM'000	RM'000
At 1 January	(4,911)	(4,749)
Charge for the year (Note 9)	(1,644)	(172)
Writeback (Note 7)	-	10
Written off	6,058	-
At 31 December	(497)	(4,911)

Other receivables that are individually determined to be impaired at the reporting date relate to debtors that are in significant financial difficulties and have defaulted on payments. These receivables are not secured by any collateral or credit enhancements.

20. Receivables (cont'd)

(b) Other receivables, deposits and prepayments (cont'd)

Included in other receivables, deposits and prepayments are:-

- (i) an amount owing by former subsidiaries being subsidiaries disposed of in the previous financial year amounting to approximately Nil (2012: RM5,166,000); and
- (ii) a security deposit paid by the Group for the lease of a campus building under construction amounting to RM2,000,000 (2012: RM2,000,000).

(c) Amount owing by subsidiaries

	Company	
	2013	2012
	RM'000	RM'000
Interest bearing	136,005	100,870
Non-interest bearing	41	33
	136,046	100,903

The amount owing by subsidiaries is non-trade in nature, unsecured and receivable on demand. The interest bearing portion bore an effective interest rate of 1% - 4.6% (2012: 1%) per annum.

21. Tax recoverable

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Arising from tax installment paid	16,364	11,270	1,217	1,281

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

22. Cash and bank balances

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Short-term investments with financial institutions (Note a)	31,603	26,046	31,603	26,046
Fixed deposits with licensed banks (Note b)	13,195	52,722	13,067	52,598
Cash and bank balances	23,327	29,519	444	17,026
	68,125	108,287	45,114	95,670

(a) Short-term investments with financial institutions

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Short-term investments with financial institutions	33,603	28,046	33,603	28,046
Allowance for impairment loss	(2,000)	(2,000)	(2,000)	(2,000)
	31,603	26,046	31,603	26,046

(b) Fixed deposits with licensed banks of the Group and of the Company amounting to approximately RM13,195,000 (2012: RM12,530,000) and RM13,067,000 (2012: RM12,406,000) respectively are pledged for bank guarantee facilities for lease rental granted to the Group and the Company.

The weighted average effective interest rates ("WAEIR") as at the reporting date and the remaining maturities of the Group and of the Company's deposits with licensed banks and licensed financial institution are as follows:

	Group		Company	
	2013	2012	2013	2012
WAEIR (%)	3.11	3.23	3.11	3.23
Average maturities	1-12 months	1-12 months	1-12 months	1-12 months

22. Cash and bank balances (cont'd)

For the purpose of the statements of cash flows, cash and cash equivalents comprise the following as at the reporting date:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Total cash and bank balances	68,125	108,287	45,114	95,670
Less: Deposits with licensed banks and financial institution with maturity of more than three months	(13,195)	(52,722)	(13,067)	(52,598)
Total cash and cash equivalents	54,930	55,565	32,047	43,072

23. Borrowings

	Note	Group		Company	
		2013	2012	2013	2012
		RM'000	RM'000	RM'000	RM'000
Secured					
Non-current:					
Hire purchase and finance lease payables	24	212	1,254	32	94
Term loan	25	44,000	44,000	-	-
		44,212	45,254	32	94
Secured					
Current:					
Hire purchase and finance lease payables	24	1,075	2,724	52	85
		45,287	47,978	84	179

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

24. Hire purchase and finance lease payables

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Minimum hire purchase and finance lease payments:				
- repayable within 1 year	1,131	2,815	56	95
- repayable between 1 year to 5 years	218	1,404	33	98
	1,349	4,219	89	193
Less: Future finance charges	(62)	(241)	(5)	(14)
Present value	1,287	3,978	84	179

The net hire purchase and finance lease payables are repayable as follows:-

	Note	Group		Company	
		2013	2012	2013	2012
		RM'000	RM'000	RM'000	RM'000
Non-current:					
- repayable between 1 year to 5 years	23	212	1,254	32	94
Current:					
- not later than 1 year	23	1,075	2,724	52	85
		1,287	3,978	84	179

The hire purchase and finance lease payables at the end of the reporting period bore interest rates ranging from 3.44% to 6.98% (2012: 3.44% to 7.33%) per annum.

25. Term loan

	Group	
	2013	2012
	RM'000	RM'000
Non-current portion:		
- repayable between one year to two years	-	-
- repayable between two to five years	10,200	6,000
- repayable after five years	33,800	38,000
	44,000	44,000
Current portion:		
- repayable within one year	-	-
	44,000	44,000

The details of the term loan at the end of the reporting period are as follows:-

	Number of Monthly Instalments	Monthly Instalments RM	Effective Dates of Commencement of Repayment	Amount Outstanding	
				2013 RM'000	2012 RM'000
Term loan 1	108	*	Jan 2016 [^]	44,000	44,000

* The term loan is repayable in fixed monthly installments annually, ranging from RM200,000 to RM516,630 in accordance to loan repayment schedule.

[^] The monthly principal repayment for term loan 1 will commence on the 37th month from the date of the first drawdown.

The term loan at the end of the reporting period bore a weighted average effective interest rate of 4.26% (2012: 4.11%) per annum.

Term loan 1 is secured by:

- (i) a facility agreement;
- (ii) a first party first legal charge over the freehold land of a subsidiary (Note 15); and
- (iii) a corporate guarantee given by the Company.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

26. Payables

	Note	Group		Company	
		2013 RM'000	2012 RM'000	2013 RM'000	2012 RM'000
Trade					
Trade payables	(a)	1,187	1,113	-	-
Other payables					
Other payables and accruals	(b)	33,396	35,031	4,196	3,277
Amount owing to subsidiaries	(c)	-	-	71,928	63,576
		33,396	35,031	76,124	66,853
Total trade and other payables		34,583	36,144	76,124	66,853
Add: Dividend payable		16,057	31,942	16,057	31,942
Add: Borrowings (Note 23)		45,287	47,978	84	179
Total financial liabilities carried at amortised cost		95,927	116,064	92,265	98,974

(a) Trade payables

The normal trade credit terms granted to the Group ranged from 30 to 90 days (2012: 30 to 90 days).

(b) Other payables and accruals

Included in the other payables and accruals of the Group are fees received in advance from students amounting to approximately RM8,689,000 (2012: RM9,177,000).

(c) Amount owing to subsidiaries

The amount owing to subsidiaries is non-trade in nature, unsecured, interest-free and repayable on demand. The foreign currency exposure profile of the amount owing to the subsidiaries of the Company at the end of the reporting period is as follows:-

26. Payables (cont'd)

(c) Amount owing to subsidiaries (cont'd)

	Company	
	2013 RM'000	2012 RM'000
United States Dollar	10,294	7,964

27. Deferred tax

Deferred income tax as at 31 December relates to the following:

	As at 1 January 2012 RM'000	Recognised in profit or loss RM'000	As at 31 December 2012 RM'000	Recognised in profit or loss RM'000	As at 31 December 2013 RM'000
Group					
Deferred tax assets					
Unabsorbed capital allowances	2,042	274	2,316	1,577	3,893
Unused tax losses	971	(44)	927	2,913	3,840
Unutilised tax credit	-	-	-	2,498	2,498
	3,013	230	3,243	6,988	10,231
Deferred tax liabilities					
Property, plant and equipment	(4,564)	2,541	(2,023)	(3,098)	(5,121)
	(1,551)	2,771	1,220	3,890	5,110

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

27. Deferred tax (cont'd)

Deferred income tax as at 31 December relates to the following:

	As at 1 January 2012 RM'000	Recognised in profit or loss RM'000	As at 31 December 2012 RM'000	Recognised in profit or loss RM'000	As at 31 December 2013 RM'000
Company					
Deferred tax assets					
Unabsorbed capital allowances	1,515	241	1,756	(616)	1,140
Deferred tax liabilities					
Property, plant and equipment	(394)	(166)	(560)	137	(423)
	1,121	75	1,196	(479)	717

	Group		Company	
	2013 RM'000	2012 RM'000	2013 RM'000	2012 RM'000
Presented after appropriate offsetting as follows:				
Deferred tax assets	10,231	3,243	1,140	1,756
Deferred tax liabilities	(5,121)	(2,023)	(423)	(560)
	5,110	1,220	717	1,196

27. Deferred tax (cont'd)

Deferred tax assets have not been recognised in respect of the following items:

	Group	
	2013	2012
	RM'000	RM'000
Unabsorbed capital allowances	2,936	1,870
Unutilised tax losses	20,064	14,801
Unutilised tax credit	1,129	-
Other deductible temporary differences	42	-
	24,171	16,671

Section 44(5A) and Paragraph 75A of Schedule 3 of the Malaysian Income Tax Act 1967 ("MITA") which became effective in Year of Assessment ("YA") 2006 restricts the utilisation of unabsorbed business losses and capital allowance where there is a substantial change in the ordinary shareholder of a company. The test for determining whether there is a substantial change in shareholders is carried out by comparing the shareholders on the last day of the basis period in which the unabsorbed losses/capital allowances were ascertained with those on the first day of the basis period in which the unabsorbed losses/capital allowances are to be utilised.

Pursuant to guidelines issued by the Malaysian tax authorities in 2008, the Ministry of Finance ("MOF") has exempted all companies from the provision of Section 44(5A) and Paragraph 75A of Schedule 3 except dormant companies. Therefore, all active subsidiaries are allowed to carry forward their unabsorbed capital allowances and business losses.

The above deferred tax assets have not been recognised due to uncertainty of its recoverability.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

28. Share capital

	Par Value RM	2013 '000	Group/Company 2012 '000	2013 RM'000	2012 RM'000
Ordinary Shares:-					
Authorised					
At 1 January/31 December	0.25	1,000,000	1,000,000	250,000	250,000
Issued And Fully Paid-Up					
At 1 January	0.25	664,878	558,697	166,219	139,674
Exercise of warrants	0.25	3,481	106,181	871	26,545
At 31 December	0.25	668,359	664,878	167,090	166,219

(a) Share capital

- (i) During the financial year, the Company increased its issued and paid-up share capital from RM166,219,000 to RM167,090,000 by the issuance of 3,481,000 new ordinary shares of RM0.25 each pursuant to the exercise of warrants.

The new ordinary shares issued rank pari passu in all respects with the existing ordinary shares of the Company.

- (ii) In the previous financial year, the Company increased its issued and paid-up share capital from RM139,674,000 to RM166,219,000 by the issuance of 106,181,000 new ordinary shares of RM0.25 each pursuant to the exercise of warrants.

The new ordinary shares issued rank pari passu in all respects with the existing ordinary shares of the Company.

The holders of ordinary shares (except treasury shares) are entitled to receive dividends as and when declared by the Company. All ordinary shares carry one vote per share without restrictions and rank equally with regard to the Company residual assets.

29. Treasury shares

During the financial year, the Company purchased its issued ordinary shares in the open market under the share buy-back programme. Details are as follows:-

	<----- Price Per Share ----->			No of Shares	Par Value RM	Cost of Shares RM'000
	Lowest RM	Highest RM	Average RM			
Balance at 1 January 2012				26,039,600	0.25	37,471
Additional during the financial year	1.87	2.06	1.97	2,000	0.25	4
Balance at 31 December 2012/ 1 January 2013				26,041,600		37,475
Additional during the financial year	1.55	1.61	1.58	2,000	0.25	4
Balance at 31 December 2013				<u>26,043,600</u>		<u>37,479</u>

The share buy-back programme was financed by internally generated funds. The shares purchased were retained as treasury shares in accordance with Section 67A of the Companies Act 1965 in Malaysia and are presented as a deduction from shareholders' equity.

During the financial year, there were no re-sale of treasury shares.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

30. Share premium

The movement in the share premium of the Group and of the Company is as follows:-

	Group/Company	
	2013	2012
	RM'000	RM'000
At 1 January	45,612	16,412
Exercise of warrants	957	29,200
At 31 December	46,569	45,612

The share premium is not distributable by way of dividends and may be utilised in the manner set out in Section 60(3) of the Companies Act 1965 in Malaysia.

31. Reserves

	Note	Group		Company	
		2013	2012	2013	2012
		RM'000	RM'000	RM'000	RM'000
Retained profits	(a)	74,832	89,973	3,331	8,484
Warrant reserve	(b)	2,001	2,087	2,001	2,087
Available-for-sale financial asset reserve	(c)	60	(20)	-	-
Exchange translation reserve	(d)	486	476	-	-
		77,379	92,516	5,332	10,571

(a) Retained profits

The Company may distribute dividends out of its entire retained profits as at 31 December 2013 and 31 December 2012 under the single tier system.

31. Reserves (cont'd)

(b) Warrant reserve

The movements in the warrant reserve of the Group and of the Company are as follows:-

	Group/Company	
	2013	2012
	RM'000	RM'000
At 1 January	2,087	4,742
Exercise of warrants	(86)	(2,655)
At 31 December	2,001	2,087

The Warrants 2010/2015 are constituted by a Deed Poll dated 15 July 2010.

During the financial year, no options were granted by the Company to any person to take up any unissued shares in the Company.

At the end of the reporting period, there were 80,020,254 (2012: 83,501,094) unexercised Warrants in issue at a revised exercise price of RM0.50.

The principal terms are as follows:-

- (i) Tenure 5 years from the date of issuance of the Warrants.
- (ii) Exercise Period The Warrants shall be exercisable at any time within the period commencing on, and inclusive of, the date of issue of the Warrants and ending on the date preceding the 5th anniversary of the date of issue of the Warrants.
- (iii) Exercise Rights Each Warrant entitles the holder to subscribe for 1 new ordinary share of RM0.25 (prior to share split exercise, the par value of ordinary share was RM0.50) each ("Share") at the Exercise Price at any time during the Exercise Period.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

31. Reserves (cont'd)

(b) Warrant reserve (cont'd)

- | | |
|---|--|
| (iv) Exercise Price | RM1.00 cash per new Share, subject to the adjustments in accordance with the provisions of the Deed Poll. This was subsequently adjusted to RM0.50 each per new share upon the share split exercise of the Company completed on 12 July 2011. |
| (v) Listing | Approval has been obtained from Bursa Securities vide its letter dated 3 June 2010 for the admission of the Warrants to the Official List of Bursa Securities, the listing of and quotation for the Warrants, and the listing of and quotation for the new Shares to be issued pursuant to the exercise of the Warrants on the Main Market. |
| (vi) Adjustment in the Exercise Price and/or the number of Warrants held by Holders in the event or alteration to the share capital | Subject to the provisions of the Deed Poll, the Exercise Price and/or the number of Warrants held by each Holder shall be adjusted by the Directors in consultation with the auditor or principal adviser, in the event of alteration to share capital of the Company including but not limited to share consolidation or subdivision or conversion, issuance of shares by way of capitalisation of profits or reserves, capital distribution and right issue of shares or convertible securities in accordance with provisions as set out in the Deed Poll. |

The ordinary shares issued from the exercise of Warrants shall rank *pari passu* in all respects with the existing issued ordinary shares of the Company except that they shall not be entitled to any dividends, distributions, rights, allotment and/or any other forms of distribution where the entitlement date of which precedes the relevant date of the allotment and issuance of the new shares arising from the exercise of Warrants.

(c) Available-for-sale financial asset reserve

The available-for-sale financial asset reserve represents the cumulative fair value changes, net of tax, of available-for-sale financial assets until they are disposed of or impaired.

(d) Exchange translation reserve

The exchange translation reserve arose from the translation of the financial statements of a foreign subsidiary and is not distributable by way of dividends.

32. Commitments

(a) Capital commitments

Authorised capital expenditure not provided for in the financial statements:-

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Approved but not contracted for: Property, plant and equipment	100,615	100,000	-	-
Approved but contracted for: Property, plant and equipment	1,436	2,400	-	-

(b) Operating lease commitments - as lessee

The future aggregate minimum lease payments under non-cancellable operating lease contracted for as at reporting date but not recognised as liabilities are as follows:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Not later than 1 year	31,638	22,550	18,548	17,387
Later than 2 years and not later than 5 years	89,314	77,469	60,427	74,917
Later than 5 years	30,884	13,637	9,579	13,637
	151,836	113,656	88,554	105,941

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

33. Corporate guarantee

	Company	
	2013	2012
	RM'000	RM'000
Corporate guarantee given to secure banking facilities granted to a subsidiary	44,000	44,000

This amount relates to a corporate guarantee provided by the Company to a bank for a RM44,000,000 (2012: RM44,000,000) loan (Note 25) taken by a subsidiary.

34. Foreign exchange rate

The applicable closing foreign exchange rate used (expressed on the basis of one unit of foreign currency to RM equivalent) for the translation of foreign currency balances at the end of the reporting period is as follows:-

	Group	
	2013	2012
	RM'000	RM'000
United States Dollar	3.28	3.06

35. Related party disclosures

(a) Identities of related parties

Related party refers to directors, key management personnel and entities within the same group of companies.

35. Related party disclosures (cont'd)

(b) Significant related party transactions

Other than those disclosed elsewhere in the financial statements, the Group and the Company also carried out the following transactions with the related parties during the financial year:-

	Company	
	2013	2012
	RM'000	RM'000
Sale of services to subsidiaries:		
- interest charge	5,258	734
- maintenance fee	1,774	1,774
- management fee	11,808	14,356
- rental of premises	18,882	17,547
- service charge	180	180
Purchase of services from subsidiaries:		
- accreditation fee	9,062	7,767
- management fee	5,074	4,727
Dividend income from subsidiaries:	44,163	26,510

Information regarding outstanding balances arising from related party transactions as at 31 December 2013 and 31 December 2012 are disclosed in Note 20 and Note 26.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

35. Related party disclosures (cont'd)

(b) Significant related party transactions (cont'd)

Key management personnel compensation:

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Directors' of the Company:				
- fee	233	257	233	257
- remuneration	924	1,927	867	1,807
- contribution to EPF	108	227	101	213
	1,265	2,411	1,201	2,277
Other key management personnel:				
- salary and other short-term employee benefits	2,322	2,382	637	725
- contribution to EPF	272	279	73	83
	2,594	2,661	710	808
Total	3,859	5,072	1,911	3,085

36. Financial instruments

The Group's activities are exposed to a variety of market risk (including foreign currency risk, interest rate risk and equity price risk), credit risk and liquidity risk. The Group's overall financial risk management policy focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

36.1 Financial risk management policies

The Group's financial risk management policy seeks to ensure that adequate financial resources are available for the development of the Group's businesses whilst managing its market risk, credit risk and liquidity risk. The Group's policies in respect of the major areas of treasury activity are as follows:-

(a) Market risk

(i) Foreign currency risk

The Group does not have material foreign currency transactions, assets or liabilities and hence the exposure to foreign currency risk is not material.

(ii) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Group's exposure to interest rate risk arises mainly from interest-bearing financial assets and liabilities. The Group's policy is to obtain the most favourable interest rates available. Any surplus funds of the Group will be placed with licensed financial institutions to generate interest.

Information relating to the Group's exposure to the interest rate risk of the financial liabilities is disclosed in Note 36.1(c) to the financial statements.

36. Financial instruments (cont'd)

36.1 Financial risk management policies (cont'd)

(a) Market risk (cont'd)

(ii) Interest rate risk (cont'd)

Interest rate risk sensitivity analysis

The following table details the sensitivity analysis to a reasonably possible change in the interest rates at the end of the reporting period, with all other variables held constant:-

	Group		Company	
	2013 RM'000	2012 RM'000	2013 RM'000	2012 RM'000
Effects on profit net of tax				
Increase of 100 basis points	(453)	(480)	(1)	(2)
Decrease of 100 basis points	453	480	1	2

(iii) Equity price risk

The Group's principal exposure to equity price risk arises mainly from changes in quoted investment prices. The Group's exposure to price risks is nominal as the investment in quoted shares is considered insignificant.

(b) Credit risk

The Group's exposure to credit risk, or the risk of counterparties defaulting, arises mainly from trade and other receivables. The Group manages its exposure to credit risk by the application of credit approvals, credit limits and monitoring procedures on an ongoing basis. For other financial assets (including quoted investments and cash and bank balances), the Group minimises credit risk by dealing exclusively with high credit rating counterparties.

36. Financial instruments (cont'd)

36.1 Financial risk management policies (cont'd)

(b) Credit risk (cont'd)

The Group establishes an allowance for impairment that represents its estimate of incurred losses in respect of the trade and other receivables as appropriate. The main components of this allowance are a specific loss component that relates to individually significant exposures, and a collective loss component established for groups of similar assets in respect of losses that have been incurred but not yet identified. Impairment is estimated by management based on prior experience and the current economic environment.

(i) Credit risk concentration profile

At the reporting date, approximately 64% (2012: 57%) of the Group's trade receivables were due from students under the PTPTN loan scheme.

(ii) Exposure to credit risk

As the Group does not hold any collateral, the maximum exposure to credit risk is represented by the carrying amount of the financial assets at the reporting date.

(c) Liquidity risk

Liquidity risk arises mainly from general funding and business activities. The Group practises prudent risk management by maintaining sufficient cash and bank balances and the availability of funding through certain committed credit facilities.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

36. Financial instruments (cont'd)

36.1 Financial risk management policies (cont'd)

(c) Liquidity risk (cont'd)

The following table sets out the maturity profile of the financial liabilities as at the end of the reporting period based on contractual undiscounted cash flows (including interest payments computed using contractual rates or, if floating, based on the rates at the end of the reporting period):-

	Weighted Effective Interest Rate %	Carrying Amount RM'000	Contractual Undiscounted Cash Flows RM'000	Within 1 Year RM'000	1 - 5 Years RM'000	Over 5 Years RM'000
The Group						
2013						
Payables	-	34,583	34,583	34,583	-	-
Hire purchase and finance lease payables	3.44% - 6.98%	1,287	1,349	1,131	218	-
Term loans	4.26%	44,000	57,309	2,015	17,409	37,885
Dividend payable	-	16,057	16,057	16,057	-	-
		95,927	109,298	53,786	17,627	37,885
2012						
Payables	-	36,144	36,144	36,144	-	-
Hire purchase and finance lease payables	3.44% - 7.33%	3,978	4,219	2,815	1,404	-
Term loans	4.11%	44,000	55,944	1,809	16,669	37,466
Dividend payable	-	31,942	31,942	31,942	-	-
		116,064	128,249	72,710	18,073	37,466

36. Financial instruments (cont'd)

36.1 Financial risk management policies (cont'd)

(c) Liquidity risk (cont'd)

The following table sets out the maturity profile of the financial liabilities as at the end of the reporting period based on contractual undiscounted cash flows (including interest payments computed using contractual rates or, if floating, based on the rates at the end of the reporting period):-

	Weighted Effective Interest Rate %	Carrying Amount RM'000	Contractual Undiscounted Cash Flows RM'000	Within 1 Year RM'000	1 - 5 Years RM'000	Over 5 Years RM'000
The Company						
2013						
Payables	-	76,124	76,124	76,124	-	-
Hire purchase and finance lease payables	6.80%	84	89	56	33	-
Dividend payable	-	16,057	16,057	16,057	-	-
		92,265	92,270	92,237	33	-
2012						
Payables	-	66,853	66,853	66,653	-	-
Hire purchase and finance lease payables	6.26%	179	193	95	98	-
Dividend payable	-	31,942	31,942	31,942	-	-
		98,974	98,988	98,690	98	-

36. Financial instruments (cont'd)

36.2 Capital risk management

The Group manages its capital to ensure that entities within the Group will be able to maintain an optimal capital structure so as to support their businesses and maximises shareholders' value. To achieve this objective, the Group may make adjustments to the capital structure in view of changes in economic conditions, such as adjusting the amount of dividend payment, returning of capital to shareholders or issuing new shares.

The Group manages its capital based on debt-to-equity ratio. The Group's strategies were unchanged from the previous financial year. The debt-to-equity ratio is calculated as net debt divided by total capital. Net debt is calculated as borrowings plus trade and other payables less cash and cash equivalents.

The management are of the opinion that the Group has insignificant external borrowings and therefore the debt-to-equity ratio is not presented as it does not provide a meaningful indicator of the risk of borrowings.

Under the requirement of Bursa Malaysia Practice Note No. 17/2005, the Company is required to maintain a consolidated shareholders' equity (total equity attributable to owners of the Company) equal to or not less than the 25% of the issued and paid-up share capital (excluding treasury shares) and such shareholders' equity is not less than RM40 million. The Company has complied with this requirement.

36.3 Fair values of financial instruments

The carrying amounts of the financial assets and financial liabilities reported in the financial statements approximated their fair values.

Determination of fair value

The following summarises the methods used to determine the fair values of the financial instruments:-

- (a) The financial assets and financial liabilities maturing within the next 12 months approximated their fair values due to the relatively short-term maturity of the financial instruments.
- (b) The fair value of quoted investments is estimated based on their quoted market prices at the reporting date.

36. Financial instruments (cont'd)

36.3 Fair values of financial instruments (cont'd)

Determination of fair value

The following summarises the methods used to determine the fair values of the financial instruments (cont'd):-

- (c) The carrying amounts of the term loans and long term receivables approximated their fair values as the fair values are determined by discounting the relevant cash flows using interest rates for similar types of instruments.
- (d) Financial guarantee

Fair value is determined based on probability weighted discounted cash flow method. The probability has been estimated and assigned for the following key assumptions:

- The likelihood of the guaranteed party defaulting within the guaranteed period;
- The exposure on the portion that is not expected to be recovered due to the guaranteed party's default;
- The estimated loss exposure if the party guaranteed were to default.

The fair value of all unexpired financial guarantees issued by the Company were deemed nil and were not recognised as financial liabilities, as based on the current and past repayment trends of the guaranteed parties, the likelihood of the guaranteed party defaulting within the guaranteed period were assessed to be remote.

36.4 Fair value hierarchy

The fair values of the financial assets and liabilities are analysed into level 1 to 3 as follows:-

- Level 1: Fair value measurements derive from quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: Fair value measurements derive from inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly or indirectly.

NOTES TO THE
FINANCIAL STATEMENTS
For the financial year ended 31 December 2013

36. Financial instruments (cont'd)

36.4 Fair value hierarchy (cont'd)

The fair values of the financial assets and liabilities are analysed into level 1 to 3 as follows (cont'd):-

Level 3: Fair value measurements derive from valuation techniques that include inputs for the asset or liability that are not based on observable market data (unobservable inputs).

Fair Value Hierarchy Analysis

The Group has carried its quoted investments that are classified as available-for-sale financial assets at their fair values. These financial assets belong to level 1 of the fair value hierarchy.

During the reporting period ended 31 December 2013 and 31 December 2012, there were no transfers between Level 1 and Level 2 fair value measurements.

37. Operating segments

Segmental reporting is not presented as the Group is principally engaged in the provision of educational activities, which is substantially within a single business segment and operates wholly in Malaysia.

38. Comparative

The comparative figures have been audited by a firm of chartered accountants other than Ernst & Young.

39. Supplementary information - Disclosure of realised and unrealised profits/losses

The breakdown of the retained profits of the Group and of the Company at the end of the reporting period into realised and unrealised profits/(losses) are presented in accordance with the directive issued by Bursa Malaysia Securities Berhad and prepared in accordance with Guidance on Special Matter No. 1, Determination of Realised and Unrealised Profits or Losses in the Context of Disclosure Pursuant to Bursa Malaysia Securities Berhad Listing Requirements, as issued by the Malaysian Institute of Accountants, as follows:-

	Group		Company	
	2013	2012	2013	2012
	RM'000	RM'000	RM'000	RM'000
Total retained profits:				
- realised	66,840	86,485	3,563	6,775
- unrealised	5,595	1,733	(232)	1,709
	72,435	88,218	3,331	8,484
Consolidation adjustments	2,397	1,755	-	-
At 31 December	74,832	89,973	3,331	8,484

GROUP PROPERTIES

as at 31 December 2013

No.	Address	Approximate Areas/ Description	Existing Use	Tenure	Approximate Age of Building (years)	NBV as at 31/12/2013 (RM'000)	Date of Revaluation/ Acquisition
Owned by Company							
1	33-35 Jalan Hang Lekiu 50100 Kuala Lumpur	4,515 sq ft land area with a 9-storey commercial building	Education Centre	Freehold	36	6,685	14/12/1993
Owned by subsidiaries							
2	211, Jalan Bukit Mata Kuching 93100 Kuching, Sarawak	22,081 sq ft land area with 6-storey building	Education Centre	Leasehold Expiry date @ 13/08/2785	37	9,658	13/06/2001
3	South City Plaza Lot 3.09a, 3rd Floor Persiaran Serdang Perdana 43300 Seri Kembangan, Selangor	21,986 sq ft built-up area of shoptot space	Training Centre	Leasehold Expiry date @ 09/11/2093	10	7,817	03/07/1998
4	South City Plaza Lot 3.09b, 3rd Floor Persiaran Serdang Perdana 43300 Seri Kembangan, Selangor	15,482 sq ft built-up area of shoptot space	Training Centre	Leasehold Expiry date @ 09/11/2093	10	5,505	08/01/1999

No.	Address	Approximate Areas/ Description	Existing Use	Tenure	Approximate Age of Building (years)	NBV as at 31/12/2013 (RM'000)	Date of Revaluation/ Acquisition
5	Casa Residenza, Service Apartment- Block B, Persiaran Surian, Kota Damansara, PJU 5 47810 Petaling Jaya, Selangor 125 units from:-	110,500 sq ft built-up area of 125 units service apartment	Residential	Leasehold Expiry date @ 25/01/2104	1	40,518	31/03/2013
	<ul style="list-style-type: none"> • B1-11-10 to B1-11-13A • B1-12-10 to B1-12-13A • B1-13-10 to B1-13-13A • B1-13A-10 to B1-13A-13A • B1-15-10 to B1-15-13A • B1-16-10 to B1-16-13A • B1-17-10 to B1-17-13A • B1-18-10 to B1-18-13A • B1-19-10 to B1-19-13A • B1-20-10 to B1-20-13A • B1-21-10 to B1-21-13A • B1-22-10 to B1-22-13A • B1-23-10 to B1-23-13A • B1-23A-10 to B1-23A-13A • B1-25-10 to B1-25-13A • B1-26-10 to B1-26- 13A • B1-27-10 to B1-27-13A • B1-28-10 to B1-28-13A • B1-29-10 to B1-29-13A • B1-30-10 to B1-30-13A • B1-31-10 to B1-31-13A • B1-32-10 to B1-32-13A • B1-33-10 to B1-33-13A • B1-33A-10 to B1-33A-13A • B1-35-10 to B1-35-13A 						

GROUP
 PROPERTIES
 as at 31 December 2013

No.	Address	Approximate Areas/ Description	Existing Use	Tenure	Approximate Age of Building (years)	NBV as at 31/12/2013 (RM'000)	Date of Revaluation/ Acquisition
6	Unit No. A-PH-08, Pangsapuri Casa Subang Jalan Subang 1, USJ1 47600 Subang Jaya, Selangor	1,555 sq ft built-up area of a service apartment	Residential	Freehold	6	493	19/10/2005
7	Unit No. A-PH-11, Pangsapuri Casa Subang Jalan Subang 1, USJ1 47600 Subang Jaya, Selangor	1,555 sq ft built-up area of a service apartment	Residential	Freehold	6	445	19/10/2005
8	Unit No. B-23A-02, Pangsapuri Casa Subang Jalan Subang 1, USJ1 47600 Subang Jaya, Selangor	1,062 sq ft built-up area of a service apartment	Residential	Freehold	6	248	19/10/2005
9	Unit No. B-23A-11, Pangsapuri Casa Subang Jalan Subang 1, USJ1 47600 Subang Jaya, Selangor	1,062 sq ft built-up area of a service apartment	Residential	Freehold	6	245	19/10/2005
10	HS (D) 280409, PT 29532 Mukim Bukit Raja Daerah Petaling, Selangor	522,720 sq ft land area	Buildings under construction	Freehold	-	55,798	26/06/2012
						127,412	

ANALYSIS OF SHAREHOLDINGS & WARRANTHOLDINGS

I. Analysis of Shareholdings as at 30 April 2014

Authorised Share Capital	:	RM250,000,000
Issued and Fully Paid-up Share Capital	:	RM167,355,297 comprising 669,421,188* ordinary shares of RM0.25 each
Class of shares	:	Ordinary shares of RM0.25 each
Voting rights	:	Every member present in person or by proxy or represented by attorney shall have one vote and upon a poll, every such member shall have one vote for every share held.

*inclusive of 26,044,600 treasury shares

Distribution Schedule of Shareholdings

Size of shareholdings	No. of shareholders	% of shareholders	No. of shares held	% of issued capital
1 – 99	57	4.03	1,852	0.00
100 – 1,000	141	9.97	94,540	0.01
1,001 – 10,000	716	50.64	3,889,738	0.60
10,001 – 100,000	400	28.29	12,715,314	1.98
100,001 – less than 5% of issued shares	96	6.79	216,031,360	33.58
5% and above of issued shares	4	0.28	410,643,784	63.83
TOTAL	1,414	100.00	643,376,588	100.00

ANALYSIS OF SHAREHOLDINGS & WARRANTHOLDINGS

Substantial Shareholders as at 30 April 2014

According to the register required to be kept under Section 69L of the Companies Act, 1965, the following are the substantial shareholders (excluding bare trustees) of the Company:-

Name of Shareholders	Direct	No. of shares held		%
		%	Indirect	
1. Tan Sri Clement Hii Chii Kok ("TSC")	207,955,116	32.32	**268,079,604	41.67
2. Pinnacle Heritage Solutions Sdn Bhd ("PHS")	268,079,604	41.67	++207,955,116	32.32
3. Nicholas Rupert Heylett Bloy			##476,034,720	73.99
4. Richard Elletson Foyston			##476,034,720	73.99
5. Navis Capital Partners Limited			##476,034,720	73.99
6. SmartUni 1 Ltd			##476,034,720	73.99
7. Navis Asia Fund VI G.P., Ltd			##476,034,720	73.99
8. HAL Investments (Asia) Ltd			##476,034,720	73.99
9. HAL Holding N.V.			##476,034,720	73.99
10. HAL Trust			##476,034,720	73.99
11. Rodney Chadwick Muse			##476,034,720	73.99

Directors' Shareholdings

Name of Directors	Direct	No. of shares held		%
		%	Indirect	
1. Tan Sri Clement Hii Chii Kok	207,955,116	32.32	**268,079,604	41.67
2. Nicholas Rupert Heylett Bloy	-	-	##476,034,720	73.99
3. Hew Moi Lan	464,800	0.07	-	-
4. Dato' Amos Siew Boon Yeong	2,200,000	0.34	-	-
5. Tan Sri Dato' Seri Megat Najmuddin bin Dato' Seri Dr Haji Megat Khas	11,662	negligible	-	-
6. Dato' Sri Chee Hong Leong	-	-	-	-
7. Tan Chow Yin	-	-	-	-
8. Goh Leng Chua	-	-	-	-

** TSC is deemed interested in such SEGi shares held by PHS pursuant to the Shareholders' Agreement dated 25 April 2012 entered between TSC and PHS for regulating their relationship with one another as shareholders of SEGi ("Shareholders' Agreement")

++ PHS is deemed interested in such SEGi shares held by TSC pursuant to the Shareholders' Agreement

Deemed interest by virtue of shares held by PHS in which the Director(s)/Company(ies) is/are deemed to have an interest

Thirty Largest Shareholders

Name of Shareholders	No. of shares	%
1. Pinnacle Heritage Solutions Sdn Bhd	268,079,604	41.67
2. Hii Chii Kok @ Hii Chee Kok	58,182,540	9.04
3. RHB Capital Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	44,381,640	6.90
4. AllianceGroup Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	40,000,000	6.22
5. Amsec Nominees (Tempatan) Sdn Bhd Ambank (M) Berhad (Hedging)	29,600,000	4.60
6. RHB Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	22,266,000	3.46
7. Maybank Securities Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	20,000,000	3.11
8. Kenanga Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Basic Index Sdn Bhd	11,745,900	1.83
9. M & A Nominee (Tempatan) Sdn Bhd Pledged Securities Account for Sinar Pavilion Sdn Bhd	10,771,000	1.67
10. Cimsec Nominees (Tempatan) Sdn Bhd CIMB Bank for Hii Chii Kok @ Hii Chee Kok	10,000,000	1.55
11. Maybank Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Siew Hee	8,858,600	1.38
12. HSBC Nominees (Asing) Sdn Bhd TNTC for The Caravel Fund (International) Ltd	8,430,000	1.31
13. Amsec Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	8,124,936	1.26
14. JF Apex Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Generasi Panduan Sdn Bhd	5,890,600	0.92
15. Amsec Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Lim Xin Ee	5,587,700	0.87
16. EB Nominees (Tempatan) Sendirian Berhad Pledged Securities Account for M & A Securities Sdn Bhd	5,000,000	0.78
17. Kenanga Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	5,000,000	0.78
18. Cimsec Nominees (Tempatan) Sdn Bhd CIMB Bank for Tang Lee Hieh	4,730,200	0.74

ANALYSIS OF SHAREHOLDINGS & WARRANTHOLDINGS

Name of Shareholders	No. of shares	%
19. Pelaburan Mara Berhad	3,750,000	0.58
20. Kenanga Nominees (Tempatan) Sdn Bhd Perdana Technology Venture Sdn Bhd	3,128,160	0.49
21. CIMB Group Nominees (Tempatan) Sdn Bhd CIMB-Principal Asset Management Berhad for Yayasan Mohd Noah (A/C2)	3,024,000	0.47
22. Amanahraya Trustees Berhad Public Islamic Treasures Growth Fund	3,000,000	0.47
23. CitiGroup Nominees (Tempatan) Sdn Bhd Employees Provident Fund Board (CIMB Prin)	2,872,500	0.45
24. AIBB Nominees (Tempatan) Sdn Bhd Pledged Securities Account Siew Boon Yeong	2,200,000	0.34
25. MW Publications Sdn Bhd	2,175,000	0.34
26. HDM Nominees (Tempatan) Sdn Bhd UOB Kay Hian Pte Ltd for Hii Khim Tung	2,089,200	0.32
27. Too Ching Hock	2,070,400	0.32
28. Koperasi Permodalan Felda Malaysia Berhad	2,000,000	0.31
29. Pelaburan Mara Berhad	2,000,000	0.31
30. Amsec Nominees (Tempatan) Sdn Bhd Pledged Securities Account Katherine Khoo Sen Sen	1,480,100	0.23

II. Analysis of Warrantholdings as at 30 April 2014

Warrants 2010/2015 : 78,957,954 outstanding

Distribution Schedule of Warrantholdings

Size of warrantholdings	No. of warrantholders	% of warrantholders	No. of warrants held	% of outstanding warrant
1 – 99	59	21.38	312	0.00
100 – 1,000	16	5.80	6,528	0.01
1,001 – 10,000	131	47.46	738,554	0.93
10,001 – 100,000	60	21.74	1,517,580	1.92
100,001 – less than 5% of issued shares	8	2.90	7,657,580	9.70
5% and above of issued shares	2	0.72	69,037,400	87.44
TOTAL	276	100.00	78,957,954	100.00

Directors' Warrantholdings

Name of directors	No. of Warrants held			
	Direct	%	Indirect	%
1. Tan Sri Clement Hii Chii Kok	72,487,400	91.81	-	-
2. Nicholas Rupert Heylett Bloy	-	-	##72,487,400	91.81
3. Tan Sri Dato' Seri Megat Najmuddin bin Dato' Seri Dr Haji Megat Khas	-	-	-	-
4. Hew Moi Lan	-	-	-	-
5. Dato' Sri Chee Hong Leong	-	-	-	-
6. Tan Chow Yin	-	-	-	-
7. Dato' Amos Siew Boon Yeong	-	-	-	-
8. Goh Leng Chua	-	-	-	-

Deemed interest by virtue of shares held by Pinnacle Heritage Solutions Sdn Bhd in which the Director is deemed to have an interest

Thirty Largest Warrantholders

Name of Warrantholders	No. of shares	%
1. Hii Chii Kok @ Hii Chee Kok	49,037,400	62.11
2. Amsec Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	20,000,000	25.33
3. RHB Capital Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	3,300,000	4.18
4. CIMB Group Nominees (Tempatan) Sdn Bhd CIMB-Principal Asset Management Berhad for Yayasan Mohd Noah	1,512,000	1.91
5. DSD Capital Sdn Bhd	1,011,000	1.28
6. TA Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Ting Tung Shin	685,900	0.87
7. Kee Ju-Hun	571,480	0.72
8. Cimsec Nominees (Tempatan) Sdn Bhd CIMB for Koay Hooi Gan (PB)	214,900	0.27
9. Maybank Securities Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Lim Seng Chai	212,300	0.27

ANALYSIS OF SHAREHOLDINGS & WARRANTHOLDINGS

Thirty Largest Warrantholders (cont'd)

Name of Warrantholders	No. of shares	%
10. RHB Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Hii Chii Kok @ Hii Chee Kok	150,000	0.19
11. Amsec Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Katherine Khoo Sen Sen	100,000	0.13
12. Kiing Sie Ing	71,000	0.09
13. Yoong Kin Pin	61,200	0.08
14. Cimsec Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Lennie Chew Chon Giap	60,000	0.08
15. Yong Chiong Lung	53,000	0.07
16. Ling Sie Hieng	51,700	0.07
17. Cimsec Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Yong Gap Chong	43,300	0.05
18. Kenanga Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Stella Lau Kah Wai	42,000	0.05
19. Lim Cheng Eam	40,000	0.05
20. Soo Ah Wah @ Soo Ah Wan	40,000	0.05
21. Goh Hsu-Ming	35,000	0.04
22. Hee Yau Sing	34,500	0.04
23. Chong Poh Yee	30,800	0.04
24. RHB Nominees (Tempatan) Sdn Bhd RHB Asset Management Sdn Bhd for Teoh Seng Kian (EPF)	30,800	0.04
25. EB Nominees (Tempatan) Sendirian Berhad Pledged Securities Account for Yoong Weng Yip (SFC)	30,000	0.04
26. Wong Hee Khiek	30,000	0.04
27. CitiGroup Nominees (Tempatan) Sdn Bhd Pledged Securities Account for Woon Wee Meng (470803)	28,800	0.04
28. Soo Ling Ling	28,000	0.04
29. Cimsec Nominees (Asing) Sdn Bhd Exempt an for CIMB Securities (Singapore) Pte Ltd (Retail Clients)	25,120	0.03
30. Kong Siang Wen	25,000	0.03

SEGi EDUCATION NETWORK

SEGi GROUP OF COLLEGES

SEGi University

No. 9, Jalan Teknologi
Taman Sains Selangor
Kota Damansara, PJU 5
47810 Petaling Jaya
Selangor Darul Ehsan
Toll free : 1800-88-7344
Tel : +603 6145 2777
Fax : +603 6145 1666
infokd@segi.edu.my

SEGi College Kuala Lumpur

33 – 35, Jalan Hang Lekiu
50100 Kuala Lumpur
Tel : +603 2070 2078
Fax : +603 2034 2759
infokl@segi.edu.my

SEGi College Subang Jaya

Persiaran Kewajipan USJ 1
47600 UEP Subang Jaya
Selangor Darul Ehsan
Tel : +603 8600 1888
Fax : +603 8600 1999
infosj@segi.edu.my

SEGi College Penang

Wisma Green Hall
43 Green Hall
10200 Penang
Tel : +604 263 3888/262 8127
Fax : +604 262 2193
infopg@segi.edu.my

SEGi College Sarawak

211, Jalan Bukit Mata Kuching
93100 Kuching, Sarawak
Tel : +6082 252 566
Fax : +6082 231 355
infoswk@segi.edu.my

SEGi College Seri Kembangan

Kampus SEGi Seri Kembangan
Edu-Mall @ South City
Persiaran Serdang Perdana
43300 Seri Kembangan
Selangor Darul Ehsan
Tel : +603 8948 4811
Fax : +603 8945 4066
infosk@segi.edu.my

SEGi GROUP OF TRAINING CENTRES

SMI Training Centre Seri Kembangan

Kampus SEGi Seri Kembangan
Edu-Mall @ South City
Persiaran Serdang Perdana
43300 Seri Kembangan
Selangor Darul Ehsan
Tel : +603 8948 4811
Fax : +603 8945 4066

SMI Training Centre Serdang

T3.09, 3rd Floor
South City Plaza
Persiaran Serdang Perdana
43300 Seri Kembangan
Selangor Darul Ehsan
Tel : +603-8948 4811
Fax : +603-8948 4066

SMI Training Centre Kuala Lumpur

F1.32A, 1st Floor, South City
Persiaran Serdang Perdana
43300 Seri Kembangan
Selangor Darul Ehsan
Tel : +603 8942 7600
Fax : +603 8942 7500

SMI Training Centre Sarawak

211, Jalan Bukit Mata Kuching
93100 Kuching, Sarawak
Tel : +6082 252 566
Fax : +6082 231 355

SMI Training Centre Penang

Wisma Green Hall
43 Green Hall
10200 Penang
Tel : +604 263 3888/262 8127
Fax : +604 262 2193

SEGi BUSINESS UNITS

IFPA Resources Sdn Bhd

2nd Floor, SEGi College
Persiaran Kewajipan USJ 1
47600 UEP Subang Jaya
Selangor Darul Ehsan
Tel : +603 8605 3886
Fax : +603 8605 3816
info@ifpa.com.my

I-Station Solutions Sdn Bhd

No. C6-23-3A, Jalan Multimedia 7/AH
CityPark, i-City
40000 Shah Alam
Selangor Darul Ehsan
Tel/Fax : +603 5521 8533
contact@i-station.com.my

Bumi Intuisi Sdn Bhd

No. C6-23-3B, Jalan Multimedia 7/AH
CityPark, i-City
40000 Shah Alam
Selangor Darul Ehsan
Tel : +603 5521 8528
Fax : +603 5521 8533
contact@bumi-intuisi.com.my

Platinum Icon Sdn Bhd

No. F-12-3A, Jalan Multimedia 7/AG
City Park, i-City
40000 Shah Alam
Selangor Darul Ehsan
Tel : +603 5521 8561
Fax : +603 5521 8563
contact@platinumicon.com.my

Milenium Optima Sdn Bhd

No. F-12-3B, Jalan Multimedia 7/AG
City Park, i-City
40000 Shah Alam
Selangor Darul Ehsan.
Tel : +603 5521 8562
Fax : +603 5521 8563
contact@mileniumoptima.com

Summit Early Childhood Edu-Care Sdn Bhd

5th Floor, SEGi College
Persiaran Kewajipan USJ 1
47600 UEP Subang Jaya
Selangor Darul Ehsan
Tel : +603 8600 1777
Fax : +603 8605 3999
elsiehui@segi.edu.my

Agensi Pekerjaan Job Venture Sdn Bhd

5th Floor, SEGi University
No. 9, Jalan Teknologi
Taman Sains Selangor
Kota Damansara, PJU 5
47810 Petaling Jaya
Selangor Darul Ehsan
Tel : +603 6145 2777
Fax : +603 6145 2666
info@job-venture.net

Worldwide Accreditation Ltd

Les Cascades Building
Edith Cavell Street Port Louis
Mauritius

FORM OF PROXY



I/We _____
of _____
being a member/members of SEG International Bhd hereby appoint _____
of _____
or failing him/her _____
of _____

or failing him/her, the Chairman of the meeting as my/our proxy to vote for me/us on my/our behalf at the Twenty-Eighth Annual General Meeting of the Company to be held at Level 2, Right Wing, SEGi University, No. 9, Jalan Teknologi, Taman Sains Selangor, Kota Damansara, PJU 5, 47810 Petaling Jaya, Selangor Darul Ehsan on Wednesday, 18 June 2014 at 10.30 a.m. and at any adjournment thereof.

My/Our proxy is to vote either on a show of hands or on a poll as indicated below with an "X":

ORDINARY RESOLUTIONS		FOR	AGAINST
1	Approval of the payment of Directors' fees.		
2	Re-election of Tan Sri Clement Hii Chii Kok in accordance with Article 86 of the Company's Articles of Association.		
3	Re-election of Nicholas Rupert Heylett Bloy in accordance with Article 86 of the Company's Articles of Association.		
4	Re-appointment of Messrs Ernst & Young as Auditors and to authorise the Directors to fix their remuneration.		
5	Authority pursuant to Section 132D of the Companies Act, 1965 for Directors to issue shares.		
6	Proposed Renewal of Share Buy-Back.		
7	Appointment of Tan Sri Megat Najmuddin Bin Dato' Seri Dr. Haji Megat Khas as Director of the Company pursuant to Section 129(6) of the Companies Act, 1965		
8	Retention of Tan Sri Megat Najmuddin Bin Dato' Seri Dr. Haji Megat Khas as Independent Non-Executive Director in accordance with Malaysian Code on Corporate Governance 2012.		
9	Retention of Dato' Amos Siew Boon Yeong as Independent Non-Executive Director in accordance with Malaysian Code on Corporate Governance 2012.		

Dated this _____ day of _____ 2014

Number of shares held _____

Signature of member(s) _____

Notes:

1. If you wish to appoint other person(s) to be your proxy, delete the words "the Chairman of the meeting" and insert the name(s) and address(es) of the person(s) desired in the space so provided.
2. If there is no indication as to how you wish your vote(s) to be cast, the proxy will vote or abstain from voting at his/her discretion.
3. A proxy may but need not be a member of the Company and the provision of Section 149(1)(b) of the Companies Act, 1965 shall not apply to the Company.
4. A member shall not be entitled to appoint more than two proxies to attend and vote at the same meeting. Where two proxies are appointed, the proportions of shareholdings to be represented by each proxy must be specified in order for the appointments to be valid.
5. Where a member of the Company is an authorised nominee as defined under the Securities Industry (Central Depositories) Act, 1991, it may appoint at least one proxy in respect of each securities account it holds with ordinary shares of the Company standing to the credit of the said securities account.
6. If the appointor is a corporation, this form must be executed under its Common Seal or under the hand of its Attorney.
7. All Forms of Proxy must be duly executed and deposited at the Registered Office of the Company at 6th Floor, SEGi University, No. 9, Jalan Teknologi, Taman Sains Selangor, Kota Damansara, PJU 5, 47810 Petaling Jaya, Selangor Darul Ehsan not less than 48 hours before the time for holding the Meeting or adjourned meeting.

1st Fold Here

Stamp

SEG International Bhd

6th Floor, SEGi University, No. 9, Jalan Teknologi
Taman Sains Selangor, Kota Damansara, PJU 5
47810 Petaling Jaya, Selangor Darul Ehsan

2nd Fold Here

www.SEGi.edu.my

No. 9, Jalan Teknologi, Taman Sains Selangor, Kota Damansara, PJU 5, 47810 Petaling Jaya, Selangor

Toll Free : 1800 88 7344 Tel : +603 6145 1777 Fax : +603 6145 2679