

Management Discussion & Analysis

MESSAGE FROM THE CHANCELLOR

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**YAM Tan Sri Dato' Seri Syed
Anwar Jamalullail**
Chancellor

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STRONG at all levels
PRE-UNIVERSITY
DIPLOMA UNDERGRADUATE
POSTGRADUATE

2018 was a successful year for SEGi. Our students' academic performance remained strong at all levels - pre-university, diploma, undergraduate and postgraduate. We are also proud of our academic and corporate staff for performing well throughout the year.

SEGi has been producing the next generation of leaders in diverse fields since our establishment in 1977. Through innovation and developing programmes required by the times, SEGi has made a name for itself as the premier higher education provider in the country. Even so, now is not the time to rest on our laurels. SEGi is committed to continuing its effort to be a strong higher education provider nationally and globally. We must anticipate and respond to the growing challenges by focusing on research, teaching and innovation.

We are driven by a vision of success and excellence and share the vision of a future bolstered by employment ready graduates from SEGi. To accommodate the rapid change in technology in the workforce SEGi has been quick to train and develop our students to be technically skilled in the digital space and be relevant in a digitally driven workplace. At SEGi we are proud that our academic and corporate staff have the foresight to prepare our students with digital and essential skills giving them an advantage in employability and achieving success in their careers.

In line with our goals, SEGi will focus on prioritising the needs of the students in the country. Be it study aid, creating a conducive learning environment, internships or getting employed, our academic and professional staff have carried out a host of initiatives, which are critical to the success of this goal.

SEGi University's new partnership with the prestigious University of Central Lancashire (UCLan) provides a new dynamic and opportunity for the students studying with SEGi University. The unique dual awards from both SEGi University and UCLan improves the student's employability in the workforce. The new programme launched by the SEGi Group of Colleges, Diploma in Restaurant Management with its unique industry collaboration with QSR Brands (M) Holdings Berhad will raise the employability of our graduates in the hospitality industry.

None of this would be possible without the hard work and dedication from all our staff. In conclusion, on behalf of my colleagues at SEGi, I present the annual report, recording SEGi's continued progress, efforts and achievements in the past year. I look forward to elevating SEGi to a higher level not only on the local stage but also the global stage.