



Management Discussion & Analysis

MESSAGE FROM THE GROUP MANAGING DIRECTOR

“We’ve thrived due to many factors, but primarily it’s our dedication towards excellence in providing tertiary education.”

Tan Sri Clement Hii
Group Managing Director



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SEGi University and Colleges have come a long way from its modest beginnings and is now in its 42nd year of operations. We have grown from strength to strength and to date, we have about 20,000 students in our 5 campuses throughout Malaysia.

We've thrived due to many factors, but primarily it's our dedication towards excellence in providing tertiary education. It means investing in our vision - whether it's a comprehensive library, state-of-the-art laboratory or simply just making the learning, teaching and researching experience a more conducive one. It means keeping our ears to the ground on not only what employers want today but in the future - and incorporating ways to meet these needs in our curriculum.

Hence, I am pleased to report the growth and diversity of the institution which has enriched the community and the University. SEGi is known regionally as a centre of research, scholarship and teaching. The combination of our strong academic reputation, with the emphasis on employability and the students' experience have resulted in higher enrolment.

We have an aggressive strategy of continuous improvement and this will drive our mission to offer our students excellent value for money.

Our overseas partnerships are an essential part of our international strategy. We aim to increase international student numbers, mainly through our international partnerships. The network of foreign university partnerships is a key component of SEGi's global outreach and commitment to internationalisation.

SEGi's degree programmes are currently offered in collaboration with universities in the UK, USA and Australia. SEGi has made considerable efforts to reach out and attract students from a wide range of backgrounds and nationalities. We have great outreach programmes and SEGi's generous and flexible financial packages aim to attract more students. The efficiency of our internal processes, which emphasises on fostering a safe and caring campus, contribute to our momentum.