

Business Review

MANAGEMENT  
DISCUSSION & ANALYSIS

Message from the

**CHANCELLOR**

“As a higher education provider that’s well recognised for our research and teaching excellence, SEGi must also continue to revolutionise the market. We need to tap into efficient resources that will help us build intelligence and strengthen our position as the regional hub of excellence.”

**YAM Tan Sri Dato’ Seri Syed  
Anwar Jamalullail**  
Chancellor



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SEGi has gone through a great deal of transformation since its establishment in 1977. From our humble beginnings as an institute that offered professional qualifications, we are now recognised as the premier hub of quality education.

Transformation has been our push factor all these years and it continues to shift and shape our future but I am proud to note that our programmes, ranging from foundation to postgraduate, are not only recognised locally but also globally thanks to our strong academic and corporate performance. More importantly, our graduates continue to be employable and globally marketable.

As the world's economies continue to shift towards technology and innovation, SEGi has taken bold steps in preparing ourselves for the Industrial Revolution 4.0 or IR4.0 to further solidify our graduates' futures.

With the rapidly changing economy, skills and knowledge also change with the times. In such circumstances, we have to continue evolving by upgrading our curricula to be at par with the industry needs and demands. We also need to enhance our future-proofing tools, also known as 21<sup>st</sup> century skills.

21<sup>st</sup> century skills play a great role in today's applied education system as we bear the responsibility of grooming graduates to think critically, and creatively and function flexibly so that they can communicate, innovate, collaborate and lead the modern-day market. These skills will continue to future-proof our graduates and create greater growth opportunities for them.

It is also important to remain agile in today's market so that we can turn every challenge into an opportunity. We must be creative and innovative so that our students can use their educational journey with SEGi as a launchpad for their success.

As a higher education provider that's well recognised for our research and teaching excellence, SEGi must also continue to revolutionise the market. We need to tap into efficient resources that will help us build intelligence and strengthen our position as the regional hub of excellence in the fields of business, health sciences, allied health, engineering, information and communication technology, education, hospitality and tourism, postgraduate studies and professional and continuing education.

Furthermore, our consortium of global partners from the United Kingdom and the United States, as well as our strong industry collaborations, lend prestige and credibility that will undoubtedly raise the marketability of our graduates.

In the coming year, SEGi will place a strong emphasis on industry relevance, career readiness and marketability to retain a strong global appeal. We are also implementing the necessary measures to improve our world ranking so that SEGi will be continuously recognised as the market leader in education.