

# SKILLING UP FOR THE DIGITAL FUTURE

WHEN SEGi UNIVERSITY AND COLLEGES (SEGi) FIRST OPENED ITS DOORS AS SYSTEMATIC COLLEGE IN 1977 IN THE HEART OF KUALA LUMPUR'S COMMERCIAL DISTRICT, WE HAVE SET OUR HEARTS AND MINDS TO OFFERING HIGH QUALITY AND INTERNATIONALLY RECOGNISED PROFESSIONAL QUALIFICATIONS. SINCE THEN, THE INSTITUTION HAS GROWN TREMENDOUSLY, AND WE ARE NOW ONE OF THE MOST ESTABLISHED HIGHER LEARNING INSTITUTIONS IN THE COUNTRY.



YANG AMAT MULIA TAN SRI DATO'  
SERI SYED ANWAR JAMALULLAIL  
CHANCELLOR

Our growth is driven by our mission to be the premier higher education provider offering quality employability-based international programmes on accessible terms, delivered through the most innovative technologies and student-centric learning techniques. And this mission will continue to shape and drive all our efforts in the years to come.

In line with this, I am proud to share that our programmes, ranging from foundation to postgraduate, are recognised not only locally but also globally thanks to our strong academic and corporate performance. More importantly, our graduates continue to be employable and globally marketable.

Last year, we saw SEGi taking a bold step in preparing the Industrial Revolution 4.0 (IR 4.0) to solidify our graduates' future further. Here we saw IR 4.0 related subjects such as Applied Digital Skills, Growth Mindset and IR 4.0 in Malaysia being studied as part of the programme. Our team of academics also strives to ensure that these subjects do not just remain a theory. To encourage real-life application and readiness, we seek collaboration with industry partners who have successfully practised these theories with proven results.



## “Most-Wins Private Higher Education Institution”

through winning numerous awards by the **Ministry of Higher Education (MOHE) Malaysia** for the assessment year 2018/2019.

SEGi University also emerged in the **top 45%** of the **2021 QS World University Rankings: Asia**.

In ensuring that our programmes continue to add value to our student’s lives, we practice outcome-learning, where the students results and what they take away from us are our priority. Hence, we strive to provide practical industry-based experiences as part of their programme in the classroom itself. Following this, we also go the extra mile to ensure that we only partner with other educational institutions and industry partners of great repute.

Joining our consortium of global university partners of the University of Central Lancashire, the University of Greenwich, University of Sunderland, and Troy University are the HTMi Institution and University Malaya. HTMi is a leading global International Hotel and Tourism Education Group, with campuses in Switzerland, Singapore, Australia, and Dubai. At the same time, University Malaya is the first university in Malaysia and is ranked Top 10 Best University in QS Asia University Rankings 2021.

At SEGi, we also believe in giving back to the community at large. With this in mind, we seek to provide a holistic student

experience to ensure that the graduates we produce are industry-relevant, sufficiently groomed with appropriate soft skills and humbled at heart.

Our Faculty members actively seek avenues where, together with our students, we can play our part in contributing back to those in need. The Faculty of Optometry & Vision Sciences partnership with the Rotary Club has made eye care affordable. Amid the pandemic’s outbreak, SEGi-DUKE-Clinical Research (SEGi-DUKE-CRC) lab in Sibu Hospital also played a crucial role in testing the virus. The Ministry of Health authorised the use of the well-equipped lab operated by a qualified team. The Sarawak State Government sponsored the testing kits and reagents.

As a higher education provider that is well recognised for our research and teaching excellence, SEGi will continue to revolutionise the market. We need to tap into efficient resources that will help us build intelligence and strengthen our position as the regional hub of excellence in the fields of business, health sciences, allied health, engineering, information and communication technology, education,

hospitality and tourism, postgraduate studies and professional and continuing education.

In recognition of SEGi’s commitment to provide high-quality education, we were honoured to seal our position as the “Most-Wins Private Higher Education Institution” through winning numerous awards by the Ministry of Higher Education (MOHE) Malaysia for the assessment year 2019/2019.

With over four decades of maturity, SEGi has now carved our brand promise that is ‘The Best in You, Made Possible’ with an impressive number of young learners; as many as 20,000, in five major campuses located in the Klang Valley, Penang and Sarawak. And moving forward, we will continue to redefine the benchmarks of excellence.

**YANG AMAT MULIA TAN SRI DATO’ SERI SYED ANWAR JAMALULLAIL**  
Chancellor