

PREPARING STUDENTS FOR THE WORKPLACE

AT SEGi, WE CONSTANTLY INNOVATE AND EVOLVE. WE STRIVE TO UPHOLD OUR VISION TO PLACE QUALITY EDUCATION WITHIN REACH OF WILLING MINDS AND NATURAL TALENTS.

“ SEGi is continuously intensifying its efforts to achieve its mission of becoming a premier regional higher education provider offering quality employability-based international programmes on accessible terms, delivered through the most innovative technologies and student-centric learning techniques.

I am pleased to note that amidst the COVID-19 pandemic, SEGi is still at the forefront of many aspects of education. During this period, the Group has taken the opportunity to develop relevant new courses to meet the current and future market demands considering the new skills required by the current and future workforce to upskill in areas of technology and soft skills, to strengthen mental capabilities.

We have identified a four-pronged strategy aiming to secure SEGi's position as the changemaker of tomorrow. The approach includes having the 'most wins in the industry', becoming a 'research experts' hub', a 'leader in digital innovation', and 'learn forward with micro-credentials'.

We want to carve a brand that is forward-thinking and focused on future-proofing graduates for the industry. This strategy will ensure it is set on the right pathway towards realisation.

With the outbreak of the pandemic and the worldwide adoption of the 'New Norm', students ultimately are the driving force of digital learning. One of the first steps to becoming a leader in digital innovation is discovering new ways to make a difference in every student's life.



Tan Sri Clement Hii Chii Kok
Group Managing Director

While other institutions begin online learning platforms to respond to the restrictions presented by the pandemic, SEGi has been approved by the Ministry of Higher Education Malaysia to conduct online courses since 2014. Armed with more than seven years of experience, SEGi is more than prepared when the pandemic happened, hence, the first to take the new normal in stride, with SEGi University Online.

The emergence of Blended Learning has also opened doors for many to upskill and reskill themselves, giving them the much-

needed advantage for career progression, especially during the pandemic.

In addition to this, SEGi also provides an innovative education pathway via our micro-credential programmes to secure future-oriented opportunities. Micro-credential also allow students to break away from the conventional education pathways. Each micro-credential can be studied and accumulated as a credit transfer towards an accredited qualification later.



WORK INTEGRATED LEARNING
EXPERIENCES DELIVERED EACH YEAR

SEGi's forward-thinking efforts have won the institution many local and international recognition, sealing its position as the Most-Wins Private Institution in the recent assessment by the Ministry of Higher Education, Malaysia. We provide the opportunity for students to learn from globally recognised researchers and industry experts to nurture industry-relevant graduates.

In response to the paradigm shift brought about by Industry Revolution 4.0 (IR 4.0), as educators, we also need to ensure that our graduate is agile enough to adapt and innovate in the face of challenges. Our efforts to prepare future-ready and industry-relevant graduates have seen our academic team focusing on outcome-based learning and integrating subjects related to the digital revolution into the programmes.

The COVID-19 pandemic and subsequent Movement Control Orders has affected many industries, and the higher education sector was no exception. It will be a challenging year ahead, but we have the utmost confidence that our teams are in an advantageous position to transform these challenges into opportunities with our new strategies in place.