

MESSAGE FROM THE CHANCELLOR

Y.A.M. Tan Sri Dato' Seri Syed Anwar Jamalullail
Chancellor



AWARDED

SEGi placed 9th in the

AppliedHE Private University Ranking: ASEAN 2022

We achieved an overall QS 5 Stars Plus rating for attaining QS 5 Stars rating in eight evaluations.

RANKED

SEGi has recently risen above the ranks amongst prestigious higher learning institutions, placing

#57 in Southeast Asia

in the QS Asia University Rankings 2023.

TOWARDS IR 4.0

Ramped up "Towards IR 4.0"

initiative launched in 2019, providing skills enrichment and support to our students in response to the changing demands of the Industrial Revolution 4.0 era.



REVOLUTIONISING THE HIGHER EDUCATION LANDSCAPE

SEGi University & Colleges has come a long way since its inception in 1977, growing from a small campus in Kuala Lumpur to one of Malaysia's largest private higher education groups. As the Chancellor of SEGi University, I am pleased to share with you the exciting progress we have made over the past year.

In 2022, we celebrated SEGi's 45th anniversary as a distinguished higher education institution, marking a significant milestone in achieving excellence. Over the years, SEGi has evolved to become a regional hub of excellence in various fields, offering a wide range of high-quality international programmes to its diverse student population. SEGi's vision is to provide excellent employability-based international programmes that range from foundation to postgraduate levels, and we will continue to make this our mission for years to come.

At SEGi, we have successfully transitioned students to online classes and exams with the support of our dedicated lecturers and staff despite the challenges posed by COVID-19 and lifestyle changes post-pandemic. Our Counselling Services provided online peer discussion groups to support students during these unprecedented times.

As part of our continuous efforts to remain at the forefront of education, we have invested heavily in digitalisation and innovative technologies to enhance our students' learning experience. Our commitment to providing quality education is reflected in our outcome-based learning approach, which ensures that our programmes create added value for students and prepare them for the challenges of the real world.

We have also ramped up our "Towards IR 4.0" initiative launched in 2019, providing skills enrichment and support to our students in response to the changing demands of the Industrial Revolution 4.0 era. Our efforts include over 100 SEGi Enrichment Programmes in leadership, communication, and grooming skills, as well as an Academic Skills Unit to support students in academic writing and practical study.

Globalisation is one of our most outstanding achievements; SEGi is currently home to 16,000 students from about 85 nations across its campuses in Klang Valley, Penang and Sarawak, of which 40% are international students, alongside 9.1% foreign faculty staff.

For decades, we have maintained close partnerships with reputable universities in the country and worldwide, namely in the USA, UK, Australia, China, Switzerland and Finland. Our partner universities are the University of Central Lancashire, the University of Greenwich, the University of Sunderland, the University of London, the University of Hertfordshire, and Pearson; the University of Troy; Queensland University of Technology; Hospitality and Tourism Management Institute; and, Helsinki International Schools (HEI Schools). We strive to continue exploring new collaborations with other well-established institutions while expanding our portfolio of regional centres in various parts of the world.

We are most proud of our ability to diversify our academic offerings in a hybrid setting, demonstrating our strength in shaping fresh-out-water high school students, hungry-for-advancement adult learners, into future-proof graduates armed with in-demand skill sets and qualifications.

Not forgetting, our esteemed industry partners from various fields have contributed to developing a knowledge-rich and industry-relevant curriculum in line with our "Industry Into The Classroom" concept.



In terms of our financial performance, despite the challenging economic climate, we have managed to maintain our solid financial position thanks to our robust business strategies, prudent financial management, and the dedication of our staff and faculty.

As we move forward, we remain focused on achieving more outstanding educational excellence and building the next generation of leaders across various professions. We are immensely proud of our progress and are committed to providing high-quality education to our students, empowering them to achieve their fullest potential.

SEGi's strong presence and active role in transforming Malaysia's education landscape are well-recognised at home and abroad. In addition to our accolades and recognition, SEGi has recently risen above the ranks amongst prestigious higher learning institutions, placing #57 in Southeast Asia in the QS Asia University Rankings 2023.

SEGi placed 9th in the AppliedHE Private University Ranking: ASEAN 2022. Most notably, we achieved an overall QS 5 Stars Plus rating (The year 2022 – 2024) for attaining QS 5 Stars rating in eight evaluations. This has placed SEGi as one of only 20 universities worldwide and one of only two Malaysian universities awarded this outstanding accolade.

Your steadfast support of SEGi and our vision for the future of education in Malaysia is deeply valued and inspires us to keep pushing the boundaries of what's possible.