

# *Message from the* GROUP MANAGING DIRECTOR



**Tan Sri Clement Hii Chii Kok**  
Group Managing Director

## Africa Open Learning

a pioneering platform that shatters geographical barriers and brings world-class education within reach of learners across the African continent.

THE YEAR 2023 MARKED A PIVOTAL JUNCTURE IN OUR STORIED HISTORY – TO BE A GAME-CHANGER IN THE EDUCATION INDUSTRY. THIS EVENT SERVED AS A RESOUNDING DECLARATION THAT SEGi IS AT A CRUCIAL PHASE OF TRANSITION, SHEDDING LIGHT ON OUR EVOLUTION AND THE NEW INITIATIVES THAT WILL PAVE THE WAY FOR OUR FUTURE SUCCESS.

While our legacy spanning over 47 years is a testament to our strong foundation and tradition of excellence, we recognise that history can also be a double-edged sword, with the risk of being perceived as outdated or resistant to change. However, nothing could be further from the truth, as SEGi has embraced a transformative mindset, putting in place new technology infrastructures, digital initiatives, and globalisation strategies that will be the cornerstone of our change process.

At the forefront of this transformation is our collaboration with the Ministry of Education in Seychelles, which gave birth to Africa Open Learning – a pioneering platform that shatters geographical barriers and brings world-class education within reach of learners across the African continent. Through this initiative, we offer a diverse array of programmes, spanning across diplomas, bachelor's degrees, master's degrees, and doctorates, catering to diverse educational needs and aspirations.

## MESSAGE FROM THE GROUP MANAGING DIRECTOR

“As we usher in a new dawn at SEGi University & Colleges, a transformative era awaits, fueled by our unwavering commitment to **accessible, quality education and our belief that education holds the key to unlocking the "Best In You, Made Possible"**.”

Closer to home, we continue to raise the bar for educational excellence, securing the coveted top ratings in the 2022 SETARA and MyQUEST accreditation evaluations for the remarkable 13th consecutive year. This accolade stands as a testament to our steadfast commitment to delivering industry-relevant programmes, fostering cutting-edge research and innovation, and ensuring unparalleled student support services.

Our commitment to education extends beyond the classroom, as demonstrated by our "BinaSiswa B40 @ Cameron" project. Through this initiative, we are empowering B40 students with affordable loans and holistic support, thereby paving the way for a brighter future and breaking the cycle of poverty through education.

Thanks to that, we have introduced groundbreaking initiatives like PTPTNx'tra and EduFlex, which provide additional study loans and financial aid to students from B40 families and low-interest rate education loans to adult learners. By alleviating financial burdens, we ensure that no dream is out of reach, enabling aspiring professionals to pursue their passions without compromise.

At the heart of our success lies to an unwavering focus on delivering a transformative learning experience. Our latest addition, the state-of-the-art SEGi College Subang Jaya campus, boasts cutting-edge facilities that seamlessly blend academics with innovation. From culinary arts labs and music studios to e-sports labs and dance studios, our students are immersed in a dynamic learning environment that nurtures their talents and fuels their passions.

SEGi is on a warpath of transformation to become a bigger force to be reckoned with in private education.

With a diverse and unified SEGi family, comprising new directors, senior team members, and stakeholders from around the globe, we are poised to embrace the challenges of the "Next Normal" and future-proof our graduates for success.

With a legacy spanning over four decades, SEGi University & Colleges stands tall, not as a monument to the past, but as a catalyst for change, a harbinger of innovation, and a champion of accessible, quality education. We invite you to join us on this transformative journey, where the "Best In You" is truly "Made Possible" in this new dawn at SEGi.