

## Message from the Chancellor



**Y.A.M. Tan Sri Dato' Seri Syed  
Anwar Jamalullail**

Chancellor

**2024 has been a transformative year for SEGi University & Colleges—a year marked by purpose, progress, and a powerful commitment to our mission. As we celebrate our 48th year, we reflect on how far we've come and how boldly we continue to move Forward and Upward.**

From a single campus in 1977 to becoming one of Malaysia's leading private higher education institutions, SEGi has grown not only in size but in scope, ambition, and impact. Today, we are proud to be recognised as one of the largest and most progressive education groups in the country.

One of our most significant milestones this year was the reaffirmation of our **5 Stars Plus rating by QS (2022–2026)**—a distinction awarded to only 21 universities worldwide. This prestigious ranking affirms our standing as a world-class institution committed to academic excellence and continuous innovation.

Our focus remains on preparing students for meaningful careers through **future-ready, industry-relevant programmes** across all levels of study—from foundation to postgraduate.

Among the highlights this year was the introduction of two new postgraduate programmes—**Master of Psychology** and **Master of Information Technology (IT)**. These additions are designed to meet the growing demand for expertise in mental health and digital innovation, equipping professionals with advanced knowledge and practical skills that are relevant to today's evolving industries.

We also significantly expanded access to education through **30 Open and Distance Learning (ODL) programmes**, enabling more learners to study on their own terms, wherever they are.

To support adult learners and working professionals, we further enhanced the capabilities of the **SEGi APEL Centre**, offering flexible pathways through **APEL.A, APEL.C, and APEL.Q** formats. Working hand-in-hand with the **SEGi Professional and Continuing Education (SPACE)** division, we have built a robust ecosystem for lifelong learning—where modular,

industry-aligned programmes provide opportunities for upskilling, reskilling, and career advancement.

In addition, **SEGi University's Faculty of Dentistry** has taken an exciting step forward with the appointment of **Captain RMN (R) Dato' Professor Emeritus (U.M.) Dr. Hashim Yaacob** as its new Dean—a revered figure in higher education leadership and dental academia. His vast experience and respected leadership are set to further elevate our dental faculty's capabilities and reputation. Education at SEGi is designed not just to inform, but to transform lives and create future-ready graduates.

These developments reflect our deep commitment to **accessibility, flexibility, and real-world impact**. We also welcomed new leadership to the Faculty of Medicine, Nursing & Health Sciences with the appointment of **Major General Professor Dato' Dr. Mohd Zin Bidin (R)** as Dean. A trailblazer in Malaysian medical education and former founding Dean at the National Defence University of Malaysia, he brings decades of expertise, innovation, and strategic vision. His arrival marks an exciting new chapter in our journey to produce world-class medical professionals and strengthen our legacy in healthcare education.

As we continue to evolve, our mission remains steadfast: to set a global standard for **inclusive, innovative, and transformative education**. We do this with the support of our students, faculty, alumni, partners, and community—each playing a vital role in our shared journey.

Thank you for walking this path with us. Let us continue shaping the future of education together—always moving forward, always rising upward.

**Selamat maju jaya.**

## Message from the Group Managing Director



**Tan Sri Clement Hii Chii Kok**

Group Managing Director

At SEGi University & Colleges, 2024 wasn't just another year—it was a reset, a reawakening, and a strategic leap **Forward and Upward**. We took this time to revisit our foundations, reframe our priorities, and set the parameters for long-term transformation. More than just preparing for the future, we started actively shaping it.

Our evolution is not just about keeping pace—it's about leading change. While our legacy of over 48 years stands strong, we are not anchored in the past. Instead, we are building on that legacy with bold steps forward—modernising our approach, diversifying our offerings, and embracing technology as a key enabler.

This year saw the launch of **SEGi Professional and Continuing Education (SPACE)**—a new division that empowers adult learners, professionals, and upskillers through flexible, industry-relevant programmes tailored for the modern workforce. In parallel, we expanded our Open and Distance Learning (ODL) portfolio with 30 programmes, making quality education accessible to more Malaysians and learners across the globe.

We made history by launching **SEGi UniVerse—Southeast Asia's first fully-fledged virtual learning platform in the metaverse**. This immersive, interactive platform revolutionises online education, offering students an innovative, globally connected space to learn, collaborate, and grow.

As part of our efforts to explore new frontiers in healthcare education, we introduced the Urban Healthcare Group, which includes Urban Dental, Veterinary Centres, and our pilot initiative with Wong Yiu Nam Traditional Chinese Medicine (TCM). These ventures reflect our interest in

integrating real-world healthcare exposure into our academic environment. While still in its early phases, the TCM collaboration lays the foundation for future academic offerings in complementary medicine, reinforcing our commitment to both innovation and community well-being.

Education must never be a barrier—it must be a bridge. That belief drives the SEGi Sentuhan Kasih (B40 and Rural Outreach – BRO) initiative, which provides targeted financial assistance and holistic support to students from underserved rural communities.

This programme is designed to uplift B40 families by reducing the financial strain of education, ensuring that every capable, deserving student has a chance to succeed—regardless of where they come from. It reflects our deep commitment to inclusivity, equity, and the power of education to transform lives.

As we look to the horizon, we do so with clarity and confidence. With our expanding global network, forward-thinking leadership, and unified SEGi family, we are fully equipped to navigate the "Next Normal" and champion a future where education is borderless, inclusive, and life-changing.

SEGi University & Colleges is not just preserving its legacy—we are rewriting it.