

Change in Boardroom

SEG INTERNATIONAL BHD

Date of change	15 Jan 2025
Name	DATIN ADELINE HII SIEW CHING
Age	45
Gender	Female
Nationality	Malaysia
Designation	Non Executive Director
Directorate	Non Independent and Non Executive
Type of change	Appointment

Qualifications

No	Qualifications	Major/Field of Study	Institute/University	Additional Information
1	Professional Qualification	-	CPA Australia Ltd	Associate Member
2	Professional Qualification	-	CPA Australia Ltd	Certified Practicing Accountant
3	Professional Qualification	-	Malaysia Institute of Accountants	Chartered Accountant
4	Masters	Master of Commerce	Queensland University of Technology (QUT), Brisbane	
5	Degree	Bachelor of Business (Accountancy)	Queensland University of Technology (QUT)	

Working experience and occupation	Datin Adeline is an experienced senior tax agent and auditor with over a decade of experience in the accounting industry, specialising in small and medium-sized business clients in Brisbane, Australia. She coached, mentored and managed accounting teams. She was also the head of audit department at a prominent chartered accounting firm, focusing on trust accounts for solicitors, real estate, and general agencies. Datin Adeline was relocated to Malaysia in year 2013, expanding into corporate finance for HCK group of companies. She also founded Tadika Belle & Russell, a preschool emphasising holistic, play-based learning. Datin Adeline is currently the Company Secretary of HCK Capital Group Berhad.
Directorships in public companies and listed issuers (if any)	NIL
Family relationship with any director and/or major shareholder of the listed issuer	She is the daughter of Tan Sri Hii Chii Kok @ Hii Chee Kok, the Group Managing Director of SEG International Bhd.
Any conflict of interests that he/she has with the listed issuer	NIL
Details of any interest in the securities of the listed issuer or its subsidiaries	NIL

 Announcement Info	
Company Name	SEG INTERNATIONAL BHD
Stock Name	SEG
Date Announced	15 Jan 2025
Category	Change in Boardroom
Reference Number	C03-15012025-00010